NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 8, 1984

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFC CHAMPIONSHIP GAME(S)	30.1	25,220
2	AFC CHAMPIONSHIP GAME(S)	26.3	22,040
3	CBS NFL PLAYOFF GAME-MON(S)	25.6	21,450
4	DALLAS#	25.4	21,290
5	CBS PLAYOFF GAME-SUN(S)	24.9	20,870
5	DYNASTY	24.9	20,870
7	MAGNUM, P.I.#	24.5	20,530
8	A TEAM	24.4	20,450
9	HOTEL	24.1	20,200
10	CBS NFL PLAYOFF GAME-SAT(S)	23.5	19,690
10	ORANGE BOWL GAME(S)	23.5	19,690
12	CBS NFL PLAYOFF POST-MON(S)	23.1	19,360
13	60 MINUTES	23.0	19,270
14	CBS NFL PLAYOFF POST-SAT(S)	22.5	18,860
14	FALCON CREST#	22.5	18,860
14	NFL PLAYOFF GAME-SUN(S)	22.5	18,860
14	SIMON & SIMON	22.5	18,860
18	RIPTIDE#	22.3	18,690
19	SPECIAL MOVIE PRSNT.-CBS(S)	22.0	18,440
20	ROSE BOWL GAME(S)	21.9	18,350
21	ROSE BOWL FOOTBALL PRE(S)	21.4	17,930
22	KNOTS LANDING	21.3	17,850
23	FALL GUY	21.0	17,600
23	JEFFERSONS	21.0	17,600

CONT'D

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	A TEAM	21.4	47,100
2	CBS NFC CHAMPIONSHIP GAME(S)	19.1	42,080
3	CBS PLAYOFF GAME-SUN(S)	17.9	39,430
4	NFL PLAYOFF GAME-SUN(S)	17.4	38,410
5	MAGNUM, P.I.#	17.0	37,440
6	AFC CHAMPIONSHIP GAME(S)	16.7	36,720
7	DALLAS#	16.6	36,470
8	DYNASTY	16.5	36,350
9	RIPTIDE#	16.2	35,590
10	CBS NFL PLAYOFF GAME-MON(S)	16.0	35,240
11	FALL GUY	15.4	34,030
12	SIMON & SIMON	15.3	33,620
13	HARDCASTLE & MCCORMICK	15.1	33,180
14	60 MINUTES	14.9	32,910
15	DUKES OF HAZZARD	14.8	32,670
16	SCARECROW & MRS. KING	14.7	32,470
17	LIFES-EMBARASSING MOMENTS(S)	14.7	32,300
18	SPECIAL MOVIE PRSNT.-CBS(S)	14.5	31,950
19	HOTEL	14.5	31,930
20	FALCON CREST#	14.4	31,690
21	THREE'S COMPANY	14.0	30,900
22	CBS NFL PLAYOFF POST-SAT(S)	13.8	30,370
23	ROSE BOWL GAME(S)	13.7	30,140
24	THAT'S INCREDIBLE#	13.7	30,120

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	SCARECROW & MRS. KING	20.5	17,180
26	AFTERMASH	20.3	17,010
27	DUKES OF HAZZARD	20.1	16,840
27	NEWHART	20.1	16,840

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS. FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 8, 1984

NIELSEN AVERAGE AUDIENCE

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS#	24.6	21,560
2	DYNASTY	23.2	20,280
3	HOTEL	21.8	19,050
4	FALCON CREST#	21.4	18,760
5	KNOTS LANDING	20.1	17,610
6	MAGNUM, P.I.#	19.2	16,760
7	A TEAM	18.5	16,170
8	SCARECROW & MRS. KING	18.4	16,090
9	SIMON & SIMON	18.2	15,950
10	60 MINUTES	17.9	15,660
11	JEFFERSONS	17.6	15,380
12	SPECIAL MOVIE PRSNT.-CBS(S)	17.1	14,920
13	AFTERMASH	17.0	14,870
14	LIFES-EMBARASSING MOMENTS(S)	16.9	14,820
15	NEWHART	16.5	14,420
16	RIPTIDE#	16.4	14,350
17	TRAPPER JOHN, M.D.	16.3	14,230

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFC CHAMPIONSHIP GAME(S)	30.3	23,870
2	CBS NFL PLAYOFF GAME-MON(S)	28.2	22,270
3	NFL PLAYOFF GAME-SUN(S)	28.0	22,070
4	CBS PLAYOFF GAME-SUN(S)	27.0	21,290
5	AFC CHAMPIONSHIP GAME(S)	27.0	21,260
6	CBS NFL PLAYOFF GAME-SAT(S)	22.6	17,830
7	CBS NFL PLAYOFF POST-MON(S)	22.3	17,600
8	ORANGE BOWL GAME(S)	22.2	17,530
9	ROSE BOWL GAME(S)	21.3	16,790
10	RIPTIDE#	20.9	16,450
11	ROSE BOWL FOOTBALL PRE(S)	20.7	16,320
12	A TEAM	19.5	15,370
13	60 MINUTES	18.7	14,720
14	CBS NFL PLAYOFF POST-SAT(S)	18.1	14,260
15	MAGNUM, P.I.#	18.1	14,240
16	NFL PLAYOFF GAME-SAT(S)	18.0	14,220
17	NBC SUNDAY NIGHT MOVIE	17.2	13,530
18	CBS NFL PLAOFF POST-SUN(S)	16.5	13,030
19	SIMON & SIMON	15.7	12,410
20	HARDCASTLE & MCCORMICK	15.6	12,300
21	SPECIAL MOVIE PRSNT.-CBS(S)	15.0	11,820
22	FALL GUY	14.5	11,450
23	CBS NFL PLAYOFF PRE-MON(S)	14.4	11,340
24	BLUE THUNDER#	14.1	11,120

CONT'D

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

MEN (18+)

CONT'D

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
25	DYNASTY	14.1	11,110
26	THAT'S INCREDIBLE#	14.0	11,050
27	REMINGTON STEELE#	14.0	11,040
28	CBS NFC CHAMPIONSHIP POST(S)	13.6	10,760
29	AFC CHAMPIONSHIP POST(S)	13.6	10,750
30	COTTON BOWL GAME(S)	13.4	10,590
31	HOTEL	13.1	10,300
32	DALLAS#	13.0	10,230
33	DUKES OF HAZZARD	13.0	10,220

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 8, 1984

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY	22.9	12,580
2	KNOTS LANDING	20.5	11,250
3	HOTEL	19.2	10,540
4	DALLAS#	18.9	10,400
5	A TEAM	18.4	10,130
6	RIPTIDE#	17.2	9,450
7	LIFES-EMBARASSING MOMENTS(S)	17.1	9,380
8	SIMON & SIMON	17.0	9,360
9	SCARECROW & MRS. KING	16.9	9,290
10	REMINGTON STEELE#	16.9	9,280
11	AFTERMASH	16.7	9,170
12	FALCON CREST#	16.5	9,080
12	NEWHART	16.5	9,080
14	MAGNUM, P.I.#	16.4	9,030
15	FALL GUY	16.4	9,020
16	SPECIAL MOVIE PRSNT.-CBS(S)	16.4	9,010
17	HART TO HART	16.2	8,890

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS#	36.3	9,770
2	FALCON CREST#	30.0	8,060
3	60 MINUTES	28.9	7,780
4	JEFFERSONS	26.8	7,220
5	MAGNUM, P.I.#	26.2	7,060
6	HOTEL	25.5	6,860
7	TRAPPER JOHN, M.D.	24.6	6,610
8	ALICE	23.9	6,420
9	GOODNIGHT, BEANTOWN	23.8	6,390
10	KENNEDY CENTER HONORS(S)	23.4	6,300
11	DYNASTY	23.1	6,220
11	ONE DAY AT A TIME	23.1	6,220
13	TOURNAMENT-ROSES PARADE(S)	22.5	6,050
14	WEBSTER#	22.3	6,010
15	SCARECROW & MRS. KING	22.2	5,970
16	SIMON & SIMON	21.7	5,850
17	LOVE BOAT	21.6	5,810

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFC CHAMPIONSHIP GAME(S)	29.4	15,640
1	NFL PLAYOFF GAME-SUN(S)	29.4	15,640
3	CBS NFL PLAYOFF GAME-MON(S)	27.3	14,530
4	AFC CHAMPIONSHIP GAME(S)	27.2	14,450
5	CBS PLAYOFF GAME-SUN(S)	26.8	14,260
6	RIPTIDE#	22.0	11,710
7	CBS NFL PLAYOFF GAME-SAT(S)	21.4	11,370
8	ORANGE BOWL GAME(S)	20.9	11,090
9	CBS NFL PLAYOFF POST-MON(S)	20.6	10,950
10	A TEAM	19.5	10,380
11	ROSE BOWL GAME(S)	19.1	10,140
12	NBC SUNDAY NIGHT MOVIE	18.0	9,570
13	ROSE BOWL FOOTBALL PRE(S)	17.8	9,480
14	MAGNUM, P.I.#	17.3	9,190
15	CBS NFL PLAOFF POST-SUN(S)	17.1	9,110
16	HARDCASTLE & MCCORMICK	16.3	8,660
17	NFL PLAYOFF GAME-SAT(S)	16.2	8,610
18	SIMON & SIMON	15.2	8,100
19	BLUE THUNDER#	15.2	8,080
20	CBS NFL PLAYOFF POST-SAT(S)	14.9	7,940
21	REMINGTON STEELE#	14.7	7,830
22	AFC CHAMPIONSHIP POST(S)	14.7	7,810
23	60 MINUTES	14.6	7,790
24	CBS WEDNESDAY NIGHT MOVIE	14.3	7,600

CONT'D

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFC CHAMPIONSHIP GAME(S)	32.6	6,670
2	CBS NFL PLAYOFF GAME-MON(S)	31.1	6,370
3	60 MINUTES	29.7	6,080
4	ROSE BOWL FOOTBALL PRE(S)	28.8	5,900
5	ROSE BOWL GAME(S)	28.4	5,810
6	CBS PLAYOFF GAME-SUN(S)	27.8	5,690
7	CBS NFL PLAYOFF POST-MON(S)	27.2	5,570
8	AFC CHAMPIONSHIP GAME(S)	26.5	5,430
9	CBS NFL PLAYOFF GAME-SAT(S)	25.6	5,250
9	NFL PLAYOFF GAME-SUN(S)	25.6	5,250
11	ORANGE BOWL GAME(S)	25.6	5,240
12	DALLAS#	24.7	5,060
13	CBS NFL PLAYOFF POST-SAT(S)	24.4	4,990
14	MAGNUM, P.I.#	23.0	4,720
15	NFL PLAYOFF GAME-SAT(S)	22.1	4,530
16	COTTON BOWL GAME(S)	21.7	4,450
17	DUKES OF HAZZARD	19.8	4,060
18	DYNASTY	19.7	4,040
19	A TEAM	19.5	4,000
19	FALCON CREST#	19.5	4,000
21	ALICE	19.1	3,920
22	CBS EVENING NEWS-RATHER	19.0	3,900
23	SPECIAL MOVIE PRSNT.-CBS(S)	19.0	3,890
24	HOTEL	18.7	3,840

CONT'D

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 8, 1984

NIELSEN AVERAGE AUDIENCE

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	CBS NFL PLAYOFF PRE-MON(S)	14.1	7,500
26	FALL GUY	14.0	7,460
27	CBS NFC CHAMPIONSHIP POST(S)	14.0	7,450
28	ABC SUNDAY NIGHT MOVIE	13.7	7,310
29	THAT'S INCREDIBLE#	13.7	7,300
30	SPECIAL MOVIE PRSNT.-CBS(S)	13.5	7,160
31	KNIGHT RIDER	13.1	6,990
32	NEWHART	12.9	6,860

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	SIMON & SIMON	18.2	3,720
26	T.J. HOOKER	18.0	3,690
27	JEFFERSONS	18.0	3,680
28	MISSISSIPPI#	17.9	3,660
28	ORANGE BOWL PARADE(S)	17.9	3,660
30	REAL PEOPLE	17.7	3,630

NOTES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
A TEAM	14	208	212	A	24.4	36	2045	2303	720	269	790	265	495	479	380	256	750	297	506	440	343	195	268	88	495	306
TUE. 8.00P 60 NBC A		95	99	B	24.8	37	2078	2063	637	249	699	250	441	421	336	214	714	299	497	429	324	184	236	81	414	268
8.00 - 8.30				A	23.5	35	1969	2284	718	276	788	263	482	475	377	260	737	278	486	422	348	203	268	85	491	303
8.30 - 9.00				A	25.2	37	2112	2328	724	263	794	272	507	489	380	247	768	314	529	454	343	193	268	89	498	309
ABC MONDAY NIGHT MOVIE	1	195		A	15.2	25	1274	2038	678	366	823	363	585	439	385	201	726	263	528	458	426	147^	249	131^	240	195
1 MON. 9.00P 120 ABC FF		98		B	15.2	25	1274	2038	678	366	823	363	585	439	385	201	726	263	528	458	426	147	249	131	240	195
9.00 - 9.30				A	13.7	21	1148	2051	694	379	875	373	615	439	406	213	646	148^	421	453	470	141^	245	124^	285	209
9.30 - 10.00				A	14.7	23	1232	2152	730	393	889	392	641	489	404	215	717	205	495	507	484	147^	254	121^	292	213
10.00 - 10.30				A	16.4	27	1374	1983	639	341	760	343	546	410	355	187	753	323	585	437	391	148^	256	143^	214	198
10.30 - 11.00				A	16.1	27	1349	1961	649	349	774	343	545	420	378	186	761	347	577	427	365	153^	244	134^	182	168^
ABC NEWSBRIEF-M-F	69	198	188	A	15.6	24	1307	1814	715	305	813	307	523	454	384	232	635	234	396	352	312	185	174	82	192	132
1 MON. 9.54P 2 ABC N		99	97	B	15.5	24	1299	1712	707	290	789	280	474	421	365	260	589	221	368	334	277	177	162	83	172	119
TU-TH 9.58P 1																										
1 FRI. 9.51P 1																										
2 MON. 9.45P 1																										
2 FRI. 9.57P 2																										
ABC NEWSBRIEF-SAT.	14	180	190	A	16.7	29	1399	1674	765	246	827	261	422	380	342	353	484	133	273	256	229	196	191	111	172	83^
SAT. 9.58P 1 ABC N		95	97	B	18.9	31	1584	1752	779	273	864	257	440	408	377	370	517	167	295	260	234	196	170	104	201	148
ABC NEWSBRIEF-SUN.	14	194	194	A	13.6	21	1140	1973	826	324	842	280	600	608	503	171	776	318	562	486	367	156	279	127	76^	59^
1 SUN. 10.00P 1 ABC N		98	96	B	19.5	30	1634	1795	655	287	707	275	486	427	353	172	831	357	589	510	384	194	157	76	100	66
2 SUN. 9.59P 1																										
ABC SPORTS UPDATE-SAT	14	179	194	A	17.2	29	1441	1845	743	275	795	216	386	374	388	356	625	160	349	336	338	245	176	87	249	193
SAT. 8.58P 1 ABC SN		95	96	B	17.1	28	1433	1728	727	251	802	214	390	375	375	362	593	164	316	295	299	244	128	56	205	141
ABC SPORTS UPDATE-SUN	12	199	195	A	16.6	24	1391	2327	784	384	898	309	610	558	461	256	863	342	603	561	423	214	201	75^	365	265
1 SUN. 8.29P 2 ABC SN		98	96	B	16.6	24	1391	1964	702	307	776	287	513	469	383	220	750	301	534	468	371	178	169	69	269	180
2 SUN. 8.32P 2																										
ABC SUNDAY NIGHT MOVIE	13	203	199	A	14.7	23	1232	1972	792	294	816	290	589	581	471	162	821	340	594	520	378	172	247	121	88^	67^
1 SUN. 9.00P 138 ABC FF		99	98	B	21.3	33	1785	1885	740	333	796	307	552	507	409	181	816	357	600	513	380	171	175	89	98	65
2 SUN. 9.00P 145																										
9.00 - 9.30				A	14.6	21	1223	2139	838	314	862	299	609	593	492	186	847	323	599	528	423	199	253	97	177	126
9.30 - 10.00				A	14.6	22	1223	2131	873	348	897	307	656	640	526	166	816	337	599	518	375	166	282	135	136	85^
10.00 - 10.30				A	14.4	23	1207	1949	785	284	816	282	586	590	484	154	793	335	575	493	355	168	280	145	60^	60^
10.30 - 11.00				A	14.3	23	1198	1871	749	257	769	282	554	563	442	148	793	333	576	505	361	165	257	141	52^	52^
11.00 - 11.30				A	15.9	29	1332	1759	706	268	730	283	540	520	397	145	876	387	637	580	385	164	150	80^	LT	LT
ABC WORLD NEWS TONIGHT	70	204	202	A	12.4	21	1039	1574	738	251	788	206	368	353	359	374	637	192	343	324	311	249	47^	15^	102	67
M-F 6.30P 30 ABC N		99	99	B	11.1	20	930	1518	711	243	767	198	357	343	355	351	592	171	303	283	283	251	67	23	92	59
ABC WRLD NEWS TONIGHT-SUN	13	156	157	A	7.6	13	637	1931	701	235	774	187	332	311	379	392	689	164^	347	321	388	309	148^	130^	320	225
SUN. 6.30P 30 ABC N		84	84	B	8.4	14	704	1654	682	214	769	162	315	300	344	412	680	195	334	285	313	299	55	34	150	90
AFTERMASH	13	203	197	A	20.3	30	1701	1718	796	308	874	307	539	488	407	297	588	212	387	349	305	170	188	92	68^	51^
MON. 9.00P 30 CBS CS		98	99	B	22.3	32	1869	1745	765	278	848	307	485	434	351	318	577	232	365	325	262	179	177	86	143	88
ALICE	10	200	201	A	17.3	26	1450	1713	786	327	879	250	368	341	389	444	534	134	235	206	262	270	110	71^	190	154
SUN. 8.00P 30 CBS CS		98	99	B	16.8	25	1408	1664	743	293	822	227	355	326	347	407	550	156	254	225	248	254	109	60	183	126
ANDY ROONEY TAKES OFF(S)			182	A	13.7	19	1148	1467	748	209	812	171^	312	345	395	441	562	171^	304	290	258	232	17v	17v	76^	60^
2 TUE. 8.00P 60 CBS DN			93																							
CONT'D																										

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST JAN. 1984 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ANDY ROONEY TAKES -CONT'D																										
8.00 - 8.30				A	13.7	20	1148	1467	753	215	813	157^	310	350	420	437	554	157^	305	288	268	221	21v	21v	79^	68^
8.30 - 9.00				A	13.7	19	1148	1455	741	202	808	185^	312	339	368	444	564	180^	298	291	246	241	12v	12v	71^	52^
AUTOMAN	3	171	194	A	13.7	20	1148	2114	685	244	767	311	520	488	351	192	664	264	457	406	320	159	172	47^	511	338
THU. 8.00P 60 ABC A		97	96	B	13.7	21	1148	2131	652	213	727	290	501	456	339	179	676	277	484	444	322	149	230	77	498	323
8.00 - 8.30				A	13.3	20	1115	2077	684	250	763	306	516	484	351	193	650	268	451	395	297	158	164	52^	500	332
8.30 - 9.00				A	14.2	21	1190	2125	680	237	763	310	516	489	349	191	671	261	457	415	329	159	177	43^	514	342
BENSON	13		204	A	19.1	30	1601	1638	718	267	819	280	417	380	314	341	532	187	283	246	201	221	89^	55^	198	150
2 FRI. 8.00P 30 ABC CS			99	B	15.8	27	1324	1690	742	281	841	258	446	415	376	338	529	171	303	282	242	193	126	75	194	133
BLUE THUNDER	1		200	A	17.9	28	1500	1880	620	219	660	222	389	403	338	214	740	329	537	430	342	152^	230	38v	250	184
2 FRI. 9.00P 60 ABC A			99	B	17.9	28	1500	1880	620	219	660	222	389	403	338	214	740	329	537	430	342	152	230	38	250	184
9.00 - 9.30				A	17.9	27	1500	1869	625	214	666	211	382	394	350	227	740	333	536	430	336	151^	211	32v	252	186
9.30 - 10.00				A	17.8	28	1492	1895	616	222	656	233	396	409	328	205	745	328	542	436	347	153^	248	44^	246	183
BODY HUMAN:BODY BEAUTIFUL(S)		198		A	13.3	22	1115	1838	767	279	919	425	627	489	336	242	682	286	479	432	329	164^	225	116^	12v	LT
1 MON. 10.00P 60 CBS DO		98																								
10.00 - 10.30				A	13.4	22	1123	1760	744	311	904	445	616	467	298	242	633	267	452	434	317	146^	209	101^	14v	LT
10.30 - 11.00				A	13.1	22	1098	1925	791	247	936	404	635	514	376	243	730	308	509	433	341	179^	246	135^	13v	LT
BUFFALO BILL	3	172	202	A	13.3	20	1115	1535	719	322	808	362	521	456	316	227	528	247	364	323	206	133	138	90^	61^	33^
THU. 9.30P 30 NBC CS		88	99	B	13.1	20	1098	1554	694	316	806	362	530	455	317	225	540	254	370	338	208	136	125	83	83	57

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
CBS EVENING NEWS-RATHER	69	203	202	A	15.4	25	1291	1590	704	207	800	162	329	321	374	431	626	127	288	300	329	302	75	34^	89	58
M-F 6.30P 30 CBS N		99	99	B	13.7	24	1148	1547	700	201	775	151	289	291	327	438	613	144	269	266	292	297	70	30	89	54
CBS EVENING NEWS-DEAN	8	177	176	A	10.9	19	913	1714	713	160	806	159	332	315	395	426	768	264	415	398	355	295	86^	28v	54^	54^
SUN. 6.00P 30 CBS N		90	90	B	8.5	15	712	1587	660	222	747	171	306	279	346	392	681	198	319	324	310	300	82	45	77	61
CBS SAT. NEWS-SCHIEFFER	7		169	A	13.3	24	1115	1509	744	138^	779	77^	216	282	429	476	572	105^	240	264	245	292	100^	26v	58^	46^
2 SAT. 6.30P 30 CBS N			90	B	9.9	19	830	1565	722	153	791	149	288	305	354	443	604	144	286	273	291	288	80	22	90	62
CBS SAT. NIGHT MOVIE	14	194	196	A	14.9	27	1249	1877	710	255	770	253	439	424	387	278	802	263	513	501	430	229	135	53^	170	127
SAT. 9.00P 120 CBS FF		99	98	B	15.3	26	1282	1799	712	260	783	265	464	441	383	263	640	221	425	407	338	172	180	74	196	149
9.00 - 9.30				A	13.5	23	1131	1845	703	257	764	245	422	405	382	286	784	266	502	461	393	238	120	58^	177	134
9.30 - 10.00				A	14.6	25	1223	1902	699	250	760	256	435	414	369	270	822	268	523	506	438	236	138	58^	182	142
10.00 - 10.30				A	15.7	29	1316	1875	711	252	777	265	450	426	379	276	797	260	519	512	437	220	135	45^	166	121
10.30 - 11.00				A	15.8	30	1324	1882	723	263	780	247	452	448	414	279	809	260	512	527	451	224	141	49^	152	112
CBS TUESDAY NIGHT MOVIES	10		199	A	13.8	21	1156	1386	725	218	821	321	454	388	318	314	488	189^	307	253	231	181^	19v	12v	58^	44v
2 TUE. 9.00P 120 CBS FF			99	B	17.2	27	1441	1522	755	267	852	251	432	394	396	359	521	158	291	255	262	198	83	46	66	41
9.00 - 9.30				A	14.2	21	1190	1338	720	200	808	308	410	356	269	335	423	159^	253	217	194	170^	30v	19v	77^	56^
9.30 - 10.00				A	13.8	21	1156	1420	781	238	867	344	486	417	328	325	468	179^	282	228	216	186^	14v	LT	71^	52^
10.00 - 10.30				A	13.7	22	1148	1416	720	218	826	322	476	406	354	299	521	214	340	271	242	181^	13v	13v	56^	45v
10.30 - 11.00				A	13.6	23	1140	1353	673	215	776	310	442	368	315	292	541	205	349	289	272	192^	13v	13v	23v	23v
CBS WEDNESDAY NIGHT MOVIE	13	193	197	A	15.1	23	1265	1751	632	191	665	186	420	401	387	199	790	330	601	471	387	159	186	46^	110	66^
WED. 9.00P 120 CBS FF		97	99	B	13.4	21	1123	1634	704	245	763	241	438	407	384	269	630	240	415	357	297	179	135	54	106	63
9.00 - 9.30				A	12.8	19	1073	1826	662	220	696	214	444	416	385	210	780	307	603	489	390	156	192	35^	158	102^
9.30 - 10.00				A	14.2	21	1190	1730	636	195	670	189	414	400	384	206	792	332	610	478	380	159	151	33^	117	74^
10.00 - 10.30				A	16.8	27	1408	1759	639	184	666	181	431	415	395	192	794	326	597	473	397	162	210	59^	89	47^
10.30 - 11.00				A	16.5	28	1383	1701	605	171	636	168	394	376	378	198	793	349	594	448	376	160	186	52^	86	49^

PROGRAM NAME / WK # DAY, START TIME, DUR, NET, PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
CHEERS	3	175	201	A	16.8	25	1408	1653	752	318	866	365	537	446	336	275	539	230	343	309	232	157	159	100	89	57^
THU. 9.00P 30 NBC CS		92	99	B	16.5	25	1383	1675	732	320	847	357	524	446	333	274	582	257	372	340	238	166	143	91	103	73
CUTTER TO HOUSTON	6	188		A	9.3	17	779	1807	646	211^	781	293^	479	483	374	253^	584	302	399	310	204^	185^	273^	100^	169^	169^
1 SAT. 8.00P 60 CBS GD		95		B	9.0	16	754	1702	700	209	804	240	419	381	370	334	544	190	301	290	257	205	177	70	177	132
8.00 - 8.30				A	9.1	17	763	1806	649	216^	777	289^	484	489	367	248^	540	285^	364	294^	175^	176^	266^	116^	223^	223^
8.30 - 9.00				A	9.6	17	804	1776	633	200^	769	291	466	467	372	254^	614	316	428	325	227^	186^	276^	82^	117^	117^
DALLAS	13		206	A	25.4	39	2129	1713	924	353	1013	292	489	449	445	459	481	115	233	216	222	238	84^	55^	135	89^
2 FRI. 9.00P 60 CBS GD			99	B	25.7	41	2154	1710	876	297	963	304	482	445	402	419	491	168	264	240	210	198	87	50	169	100
9.00 - 9.30				A	24.6	38	2061	1711	917	344	1006	290	475	438	438	466	481	118	234	212	221	240	81^	54^	143	85^
9.30 - 10.00				A	26.3	41	2204	1703	924	358	1011	288	495	456	449	451	477	111	232	215	224	235	88^	57^	127	90^
DIFF'RENT STROKES-SAT.	12	180	198	A	12.7	22	1064	1993	705	222	779	235	387	357	315	360	498	111	241	237	303	213	266	120	450	308
1 SAT. 9.00P 30 NBC CS		93	94	B	14.4	25	1207	1971	719	247	780	242	419	394	335	315	503	158	276	278	247	173	241	133	447	317
2 SAT. 8.00P 30																										
DOMESTIC LIFE	1		194	A	15.2	23	1274	1740	766	299	869	272	493	436	396	340	591	226	379	365	247	169^	148^	75^	132^	92^
2 WED. 8.00P 30 CBS CS			99	B	15.2	23	1274	1740	766	299	869	272	493	436	396	340	591	226	379	365	247	169	148	75	132	92
DUKES OF HAZZARD	13	197	202	A	20.1	32	1684	1940	692	188	762	246	359	339	336	322	605	190	328	307	274	240	160	49^	413	248
FRI. 8.00P 60 CBS CS		95	99	B	17.5	29	1467	2011	696	210	770	253	362	318	306	360	577	183	301	265	273	240	158	63	506	291
8.00 - 8.30				A	19.2	31	1609	1963	697	186	769	247	357	343	341	326	611	183	318	306	278	252	154	50^	429	259
8.30 - 9.00				A	21.0	33	1760	1914	685	190	753	245	360	335	330	318	603	201	341	309	268	229	162	48^	396	235
DYNASTY	12	203	200	A	24.9	37	2087	1742	881	356	972	370	603	544	423	297	533	207	296	254	228	194	121	68	116	80
WED. 9.00P 60 ABC GD		99	99	B	23.8	36	1994	1691	860	349	955	358	574	513	414	311	514	214	324	282	218	158	118	72	104	69
9.00 - 9.30				A	24.3	36	2036	1756	867	344	961	364	594	535	416	301	534	209	302	252	232	192	123	67	138	100
9.30 - 10.00				A	25.5	38	2137	1725	891	366	981	374	612	549	430	296	529	203	289	252	226	195	117	68	98	62
EMERALD POINT,N.A.S.	11		177	A	17.2	27	1441	1371	802	251	896	328	521	430	358	356	411	158^	270	212	181	137^	45^	29v	19v	19v
2 MON. 10.00P 60 CBS GD			95	B	15.5	25	1299	1502	795	244	895	276	461	416	402	383	487	157	277	246	232	191	83	43	37	22
10.00 - 10.30				A	17.8	27	1492	1369	785	250	872	331	516	430	347	338	430	175	287	227	184	136^	50^	32v	17v	17v
10.30 - 11.00				A	16.7	28	1399	1358	811	252	913	323	523	430	365	368	386	136^	248	193	177	138^	39v	25v	20v	20v
EMPIRE	1		194	A	14.2	21	1190	1715	724	281	818	297	506	449	374	273	626	250	430	407	261	151^	131^	64^	140^	96^
2 WED. 8.30P 30 CBS CS			99	B	14.2	21	1190	1715	724	281	818	297	506	449	374	273	626	250	430	407	261	151	131	64	140	96
FACTS OF LIFE	12	193	191	A	17.8	26	1492	1885	686	265	838	296	499	430	360	288	541	191	356	292	254	158	282	163	224	169
WED. 9.00P 30 NBC CS		96	96	B	17.7	26	1483	1810	680	245	784	284	465	400	328	272	527	209	337	281	224	157	284	165	215	148
FALCON CREST	13		205	A	22.5	38	1886	1680	903	327	995	277	482	465	437	427	445	88^	222	212	220	211	151	91^	89^	80^
2 FRI. 10.00P 60 CBS GD			99	B	22.2	37	1860	1558	833	286	926	273	451	431	407	399	449	134	231	215	211	188	93	53	90	65
10.00 - 10.30				A	22.9	38	1919	1668	910	333	1004	280	480	465	438	436	442	93^	219	208	214	212	139	86^	83^	76^
10.30 - 11.00				A	22.2	38	1860	1682	890	321	981	275	480	461	430	419	445	82^	222	210	225	212	162	96^	94^	84^
FALL GUY	14	205	199	A	21.0	32	1760	1934	695	250	803	313	513	447	368	244	652	263	423	342	288	192	182	70	297	197
WED. 8.00P 60 ABC A		99	98	B	19.8	31	1659	1860	706	274	778	299	474	420	350	250	608	246	400	339	275	176	195	73	279	174
8.00 - 8.30				A	19.7	30	1651	1915	689	235	789	298	490	437	370	251	657	266	427	337	285	196	171	64^	298	193
8.30 - 9.00				A	22.4	33	1877	1936	696	262	809	321	529	451	366	238	642	257	420	344	290	188	189	76	296	199
FAMILY TIES	1		187	A	16.4	24	1374	1680	764	323	852	314	491	395	357	307	453	168	235	230	201	168	249	180	126^	77^
2 THU. 8.30P 30 NBC CS			95	B	16.4	24	1374	1680	764	323	852	314	491	395	357	307	453	168	235	230	201	168	249	180	126	77
FAMILY TIES	10	193		A	14.8	22	1240	1940	657	231	863	310	549	479	378	254	478	154^	286	263	219	156^	336	189	263	236
1 WED. 9.30P 30 NBC CS		96		B	16.2	24	1358	1773	690	251	796	302	500	433	345	244	544	229	360	294	232	147	256	167	177	120

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
FANTASY ISLAND	11	186	205	A	14.6	27	1223	1660	761	297	797	256	443	385	365	317	455	131	266	237	218	171	231	145	177	104
SAT. 10.00P 60 ABC A		96	99	B	15.5	27	1299	1664	703	258	775	254	434	386	356	298	494	176	301	273	226	160	211	119	184	138
10.00 - 10.30				A	14.8	27	1240	1677	759	284	793	260	436	381	344	318	446	127	259	240	215	168	236	148	202	115
10.30 - 11.00				A	14.3	27	1198	1647	767	310	804	250	451	390	389	318	464	131	271	237	224	175	228	142	151	92^
FIRST CAMERA	15	177	173	A	8.5	14	712	2013	628	389	690	250	429	447	346	205	940	308	624	563	489	296	208	79^	175	169
1 SUN. 7.14P 46 NBC DN		91	88	B	7.3	12	612	1738	684	277	749	212	389	395	367	304	674	206	370	366	332	242	147	70	168	130
2 SUN. 7.34P 26																										
7.00 - 7.30				A	9.6	16	804	2410	673	458	771	344	554	511	340	193^	1046	368	768	704	557	275^	312	131^	281^	279^
7.30 - 8.00				A	8.2	13	687	1876	613	363	663	216	387	426	349	209	903	285	572	516	467	302	174	64^	136^	131^
FOR LOVE AND HONOR	3	199		A	11.9	20	997	1788	780	166^	831	273	488	490	404	291	737	301	510	482	338	197^	183^	85^	37v	37v
1 TUE. 10.00P 60 NBC GD		96		B	10.5	18	880	1549	665	185	724	266	438	390	330	243	682	308	482	421	279	179	116	49	27	27
10.00 - 10.30				A	12.0	20	1006	1801	797	159^	834	288	490	495	385	301	744	317	519	490	329	198^	186^	89^	37v	37v
10.30 - 11.00				A	11.7	20	980	1780	770	173^	831	261	489	490	422	279	733	286	502	477	346	196^	179^	79^	37v	37v
GATOR BOWL FOOTBALL GAME(S)		201		A	11.6	19	972	1556	490	123^	530	168^	306	282	269	194^	827	263	452	419	409	323	59v	15v	140^	113^
1 FRI. 8.00P 197 ABC SE		97																								
8.00 - 8.30				A	10.6	18	888	1631	525	198^	585	150^	350	307	323	220^	793	221^	425	406	407	333	118^	14v	135^	104^
8.30 - 9.00				A	11.2	18	939	1641	493	137^	557	166^	350	297	289	192^	807	225^	428	417	405	338	95^	23v	182^	118^
9.00 - 9.30				A	12.3	20	1031	1560	521	121^	578	202^	341	300	262	209^	787	229	429	407	399	305	25v	LT	170^	129^
9.30 - 10.00				A	11.4	18	955	1535	470	129^	493	159^	261	250	231^	198^	820	255	439	422	414	323	34v	LT	188^	145^
10.00 - 10.30				A	12.3	20	1031	1483	479	104^	497	166^	279	281	261	170^	854	302	460	419	401	334	36v	18v	96^	96^
10.30 - 11.00				A	12.1	20	1014	1511	499	96^	511	165^	284	282	269	191^	838	299	471	417	391	311	46v	23v	116^	116^
11.00 - 11.30				A	11.3	21	947	1485	427	63v	447	159^	245	212^	221^	168^	904	325	545	438	447	316	72^	32v	62v	62v
GIMME A BREAK	11	156	187	A	15.1	23	1265	1941	776	270	906	328	481	402	371	355	519	202	309	245	218	177	253	154	263	201
THU. 8.00P 30 NBC CS		79	95	B	14.8	23	1240	1907	741	270	856	277	460	406	362	345	495	167	268	255	222	179	211	130	345	247
GOODNIGHT, BEANTOWN	11	200	198	A	18.6	28	1559	1552	784	334	889	273	419	374	371	410	436	121	200	182	220	199	85	46^	142	82
SUN. 9.30P 30 CBS CS		99	99	B	16.5	24	1383	1534	765	282	851	245	398	383	362	399	483	139	237	230	223	209	101	50	99	65
HAPPY DAYS	10	197		A	11.5	18	964	2242	806	324	995	533	784	466	359	195^	605	280	431	350	276	118^	234^	133^	408	284
1 TUE. 8.30P 30 ABC CS		97		B	13.4	20	1123	1884	687	297	799	390	578	439	309	177	475	209	343	300	223	92	292	187	318	214
HARDCASTLE & MCCORMICK	14	203	200	A	16.8	25	1408	2357	787	397	903	316	623	568	464	245	875	351	615	565	427	208	205	78^	374	266
SUN. 8.00P 60 ABC A		99	98	B	17.2	26	1441	1956	702	304	776	287	514	471	384	217	751	303	538	471	374	174	175	73	254	168
8.00 - 8.30				A	16.6	25	1391	2382	792	391	903	310	619	565	467	250	884	367	639	574	426	200	205	79^	390	271
8.30 - 9.00				A	16.9	25	1416	2336	788	407	909	323	626	573	467	245	867	336	593	558	428	215	201	75^	359	259
HART TO HART	12	204	203	A	17.7	29	1483	1638	738	340	878	372	600	513	403	209	534	175	327	349	301	138	150	64^	76^	39^
TUE. 10.00P 60 ABC PD		99	99	B	17.1	28	1433	1565	739	318	834	320	536	477	396	236	538	207	349	317	261	147	129	80	64	39
10.00 - 10.30				A	17.5	28	1467	1639	761	342	892	389	615	520	400	208	518	167	321	347	297	133	141	74^	88	44^
10.30 - 11.00				A	18.0	31	1508	1621	707	334	854	351	578	502	402	208	542	179	329	348	303	140	161	56^	64^	34^
HILL STREET BLUES	12	179	210	A	14.9	24	1249	1631	666	243	747	341	519	460	317	174	697	321	537	480	309	129	126	54^	61^	44^
THU. 10.00P 60 NBC OP		88	99	B	17.8	29	1492	1687	709	296	780	343	564	497	352	181	749	357	568	504	324	147	98	44	60	42
10.00 - 10.30				A	15.1	24	1265	1640	655	245	735	335	512	451	313	174	708	326	546	482	315	133	135	61^	62^	42^
10.30 - 11.00				A	14.7	25	1232	1615	676	238	756	344	525	467	318	176	685	317	528	476	302	128	115	49^	59^	45^
HOTEL	13	204	202	A	24.1	40	2020	1581	865	299	943	295	521	509	460	340	509	160	269	239	253	189	80	50^	49^	34^
WED. 10.00P 60 ABC GD		99	99	B	22.3	37	1869	1541	818	304	897	277	501	474	447	328	510	177	299	274	248	174	82	53	52	33
10.00 - 10.30				A	24.3	39	2036	1596	864	294	943	302	530	511	453	333	512	166	270	239	249	191	82	53^	59	46^
10.30 - 11.00				A	24.0	41	2011	1551	863	303	938	287	512	506	465	344	502	153	267	236	255	186	74	44^	37^	23^

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST JAN. 1984 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
JEFFERSONS	11	200	198	A	21.0	31	1760	1583	768	366	874	256	410	376	367	410	423	85	174	173	227	209	89	53^	197	125
SUN. 9.00P 30 CBS CS		99	99	B	18.5	27	1550	1625	774	295	860	246	408	385	372	395	497	149	248	227	223	215	124	62	144	99
JUST OUR LUCK	11	193		A	11.7	18	980	2299	837	365	1013	609	818	464	306	195^	637	278	451	388	299	136^	254	148^	395	287
1 TUE. 8.00P 30 ABC CS		95		B	12.9	20	1081	1904	668	292	776	363	546	413	303	186	494	223	351	303	217	107	277	159	357	234
KENNEDY CENTER HONORS(S)		199		A	14.8	24	1240	1571	794	212	841	130^	294	300	377	508	627	192	308	241	303	267	66^	24v	37v	37v
1 TUE. 9.00P 120 CBS AC		99																								
9.00 - 9.30				A	14.8	23	1240	1613	757	224	842	149^	268	284	356	516	655	226	321	213	305	284	63^	13v	53^	53^
9.30 - 10.00				A	15.0	23	1257	1574	759	221	801	110^	252	288	358	505	601	187	286	212	293	276	94^	16v	78^	78^
10.00 - 10.30				A	15.3	25	1282	1570	824	231	852	125^	323	311	404	502	625	170^	321	269	322	254	76^	40v	17v	17v
10.30 - 11.00				A	14.1	24	1182	1521	831	166^	862	131^	331	317	392	506	628	186^	306	269	295	252	31v	31v	LT	LT
KNIGHT RIDER	13	210	207	A	16.6	25	1391	2032	654	257	719	268	465	423	325	211	701	258	504	404	338	189	222	98	390	260
SUN. 8.00P 60 NBC A		99	98	B	17.8	26	1492	2117	680	263	765	288	504	456	356	218	675	266	472	421	324	161	250	108	427	281
8.00 - 8.30				A	15.9	24	1332	2047	645	255	712	260	458	417	325	209	710	260	508	414	338	192	224	105	401	270
8.30 - 9.00				A	17.4	25	1458	1999	662	256	724	272	470	428	324	214	684	252	492	394	334	182	214	90	377	247
KNOTS LANDING	14	186	200	A	21.3	35	1785	1661	870	334	987	409	630	525	395	304	482	189	294	218	196	168	123	65^	69	54^
THU. 10.00P 60 CBS GD		95	99	B	20.4	34	1710	1561	853	301	960	352	544	478	402	352	431	169	261	225	189	143	97	61	73	49
10.00 - 10.30				A	21.4	34	1793	1666	866	341	978	402	627	523	395	301	468	177	282	215	191	168	142	70	78	58^
10.30 - 11.00				A	21.2	36	1777	1652	872	327	993	415	633	525	396	304	493	204	306	222	195	165	104	58^	62^	51^
LIFES-EMBARASSING MOMENTS(S)			200	A	19.2	27	1609	2007	828	310	921	353	582	481	438	261	594	240	393	327	285	155	268	193	224	154
2 TUE. 8.00P 60 ABC U			98																							
8.00 - 8.30				A	18.7	27	1567	2017	830	297	918	345	573	485	436	266	601	236	390	315	293	165	258	184	240	163
8.30 - 9.00				A	19.7	28	1651	1991	825	319	921	360	591	478	438	256	585	243	396	336	279	145	276	202	209	147
LOVE BOAT	14	187	199	A	18.1	31	1517	1707	776	245	833	246	401	367	343	384	504	132	275	253	237	213	181	110	189	97
SAT. 9.00P 60 ABC CS		96	99	B	20.0	33	1676	1744	772	265	857	246	417	389	372	387	514	165	284	253	231	202	171	103	202	143
9.00 - 9.30				A	17.5	30	1467	1729	788	250	842	254	399	369	336	392	522	138	285	259	242	221	163	99	202	102
9.30 - 10.00				A	18.8	33	1575	1669	759	239	816	239	399	362	344	370	479	123	264	247	231	202	196	117	178	91
MAGNUM, P.I.	13		204	A	24.5	36	2053	1824	747	258	817	259	439	383	368	345	693	279	447	318	274	229	159	52^	155	98^
2 THU. 8.00P 60 CBS PD			99	B	22.7	35	1902	1779	743	266	811	244	420	397	375	334	630	224	383	330	290	214	150	54	188	119
8.00 - 8.30				A	23.1	34	1936	1840	755	260	832	265	451	375	375	350	710	284	455	312	281	241	149	50^	149	92^
8.30 - 9.00				A	25.8	37	2162	1809	739	253	801	253	429	387	360	340	682	279	444	320	268	222	167	53^	159	104^
MAKING OF SUPERMAN III(S)		184		A	10.7	17	897	2532	709	334	848	314	628	544	499	152^	795	342	552	593	385	162^	216^	117^	673	503
1 SUN. 7.00P 60 ABC DO		94																								
7.00 - 7.30				A	9.5	16	796	2430	706	349	851	284^	620	546	518	161^	722	318	457	491	319	192^	209^	134^	648	483
7.30 - 8.00				A	11.9	19	997	2610	715	322	849	340	635	541	482	149^	853	360	631	676	441	135^	214^	102^	694	522
MAMA'S FAMILY	10	159		A	14.6	22	1223	1906	800	210	959	328	543	459	398	359	593	235	376	297	255	179^	160^	75^	194	144^
1 THU. 8.30P 30 NBC CS		86		B	14.6	22	1223	1794	739	252	845	264	445	400	362	350	499	178	269	256	213	180	178	117	272	193
MAMA'S FAMILY	1		187	A	11.4	18	955	1846	685	265	746	284	416	382	270	284	480	113^	242^	260	271	188^	249	148^	371	328
2 SAT. 9.30P 30 NBC CS			94	B	11.4	18	955	1846	685	265	746	284	416	382	270	284	480	113	242	260	271	188	249	148	371	328
MANIMAL	4	175		A	8.5	17	712	2101	634	199^	721	137^	397	395	441	273^	480	108^	248^	201^	327	213^	277^	99^	623	500
1 SAT. 9.30P 90 NBC SF		95		B	9.6	17	804	1980	692	244	753	236	454	445	386	244	523	153	293	305	310	180	277	121	427	322
9.30 - 10.00				A	7.9	15	662	2116	670	181^	759	152^	400	415	432	304^	450	70v	211^	169^	325^	211^	285^	79v	622	484
10.00 - 10.30				A	8.6	17	721	2087	621	208^	707	127^	396	386	449	263^	509	119^	271^	224^	331	219^	256^	99^	615	525
10.30 - 11.00				A	8.9	19	746	2118	615	211^	703	129^	398	386	447	260^	479	129^	263^	207^	327	208^	297^	119^	639	495

(AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES)

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
MASQUERADE	3	169	188	A	13.0	19	1089	1820	658	225	730	232	454	433	393	211	643	208	408	355	338	191	180	62^	267	185
THU. 9.00P 60 ABC A		97	98	B	13.0	20	1089	1757	617	207	680	214	427	416	369	194	690	244	450	410	348	196	178	57	209	144
9.00 - 9.30				A	12.5	18	1048	1857	662	214	725	232	453	442	389	201	648	211	419	368	342	184	182	54^	302	202
9.30 - 10.00				A	13.6	21	1140	1757	648	231	724	230	446	420	388	216	626	202	390	337	327	194	176	69^	231	168
MATT HOUSTON	11		200	A	15.8	27	1324	1719	715	231	770	267	471	473	429	237	679	263	457	407	337	172^	145^	33v	125^	92^
2 FRI. 10.00P 60 ABC PD			99	B	14.8	26	1240	1623	703	266	761	245	470	443	397	247	575	205	367	337	290	166	148	69	139	97
10.00 - 10.30				A	15.4	26	1291	1759	715	234	767	273	475	475	422	232	695	273	472	405	341	177^	160^	30v	137^	96^
10.30 - 11.00				A	16.2	28	1358	1672	712	224	769	262	465	468	435	241	659	253	441	408	331	166^	131^	34v	113^	86^
MISSISSIPPI	13	197		A	14.3	22	1198	1427	767	247	783	130^	247	328	378	455	518	60^	189^	195	330	305	89^	12v	37v	22v
1 TUE. 8.00P 60 CBS GD		98		B	13.9	21	1165	1477	771	229	847	159	285	282	380	505	474	96	174	174	220	265	68	32	88	56
8.00 - 8.30				A	14.0	21	1173	1391	765	240	780	125^	239	334	378	446	506	61^	183^	189^	319	295	65^	16v	40v	20v
8.30 - 9.00				A	14.5	22	1215	1464	774	255	789	134^	256	324	380	465	530	60^	192	201	339	316	113^	9v	32v	24v
MOVIE OF THE WEEK-FRIDAY	7	188	181	A	13.9	22	1165	1853	704	289	845	248	436	423	388	337	515	224	311	249	191	161	210	106	283	170
1 FRI. 8.00P 180 NBC FF		97	96	B	12.1	19	1014	1898	678	286	778	300	503	450	353	222	579	241	395	353	258	142	232	107	309	222
2 FRI. 8.00P 120																										
8.00 - 8.30				A	12.3	20	1031	1915	713	327	859	237	429	418	395	367	534	195	314	256	218	186	218	110^	304	187
8.30 - 9.00				A	12.6	20	1056	1980	716	311	860	262	454	430	402	335	570	249	350	272	200	182	214	103^	336	194
9.00 - 9.30				A	13.4	21	1123	1923	720	283	835	266	441	433	371	323	541	241	327	273	204	166	219	100^	328	196
9.30 - 10.00				A	13.4	21	1123	1920	711	267	834	265	444	426	375	315	561	264	361	275	203	159	222	123	303	186
10.00 - 10.30				A	18.4	29	1542	1580	642	262	815	205	390	393	384	353	391	172	214	164	145^	131^	175	91^	199	107^
10.30 - 11.00				A	17.9	29	1500	1626	675	276	841	229	426	402	395	340	419	201	245	198	148^	122^	194	111^	172	108^
NBC MONDAY NIGHT MOVIES	12	183		A	15.0	24	1257	1971	917	338	1019	351	585	554	441	333	645	219	383	329	284	211	207	125^	100^	27v
1 MON. 9.00P 120 NBC FF		96		B	19.2	29	1609	1618	806	297	911	325	557	493	413	295	488	176	317	288	230	142	140	83	79	46
9.00 - 9.30				A	14.6	23	1223	2037	948	265	1025	337	601	571	429	348	641	236	377	365	236	207	200	110^	171^	42v
9.30 - 10.00				A	14.9	24	1249	1981	909	275	987	327	569	545	420	331	687	297	448	344	242	194	220	131^	87^	LT
10.00 - 10.30				A	15.1	25	1265	1919	872	371	998	357	562	528	432	324	616	179^	344	303	305	213	198	127^	107^	65^
10.30 - 11.00				A	15.4	26	1291	1943	943	432	1067	385	610	569	481	331	634	175^	366	307	344	224	200	127^	42v	LT
NBC NEWS DIGEST-M-F	69	169	173	A	13.5	20	1131	1932	708	261	798	247	452	417	375	288	651	240	394	336	288	210	201	95	282	175
1 M-TH 8.58P 1 NBC N		84	85	B	13.0	20	1089	1854	673	245	755	238	419	384	354	287	619	223	375	325	278	207	191	89	289	190
FRI. 9.07P 1																										
2 MON. 10.33P 1																										
2 TU-TH 8.58P 1																										
NBC NEWS DIGEST-2-M-F	33	171	176	A	11.5	18	964	1899	743	296	900	312	524	483	389	309	555	228	344	293	230	165	251	137	193	129
1 MON. 9.51P 1 NBC N		88	89	B	13.1	20	1098	1771	753	295	852	331	547	485	379	252	574	234	384	335	258	154	188	107	157	102
1 WED. 9.58P 1																										
1 FRI. 10.11P 1																										
2 W & F 9.58P 1																										
NBC NEWS DIGEST-SAT	14	176	173	A	10.0	17	838	1979	741	223	815	201	372	350	351	406	511	101^	245	216	283	246	179	94^	474	267
SAT. 8.58P 1 NBC N		87	85	B	11.0	18	922	1936	710	248	770	228	428	381	362	300	525	157	285	273	253	192	214	111	427	296
NBC NEWS DIGEST-SUN	14	187	181	A	14.8	22	1240	2015	655	265	730	270	478	443	339	206	691	252	485	379	334	198	230	85^	364	241
SUN. 8.58P 1 NBC N		89	88	B	15.1	22	1265	2059	689	273	775	295	507	459	362	219	668	264	464	402	317	167	234	101	382	247
NBC NEWS DIGEST-2-SUN.	9		175	A	14.0	22	1173	1849	700	247	736	250	394	412	361	268	852	314	554	482	388	261	145^	74^	116^	85^
2 SUN. 10.03P 1 NBC N			89	B	14.3	21	1198	1842	743	303	816	304	528	468	394	238	692	287	495	422	331	153	222	102	112	79
NBC NIGHTLY NEWS-SAT.	11	159		A	9.3	17	779	1556	696	238^	792	110^	233^	233^	305	529	582	168^	300	240^	266^	263^	41v	41v	141^	70v
1 SAT. 6.30P 30 NBC N		89		B	9.8	19	821	1509	683	212	772	145	282	276	321	446	589	125	263	260	283	290	84	40	64	40

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																														
NBC NIGHTLY NEWS					69	205	206	A	12.3	21	1031	1613	629	258	776	186	342	320	347	372	639	201	322	282	291	267	107	21^	91	62
1 M-F	6.30P	30	NBC	N		99	99	B	11.2	20	939	1565	685	237	770	152	316	307	360	403	617	155	282	268	284	291	83	33	95	64
2 TU-F	6.30P	30																												
NBC REPORTS(S)						198		A	5.9	10	494	1476	520	133^	627	201^	322^	291^	282^	283^	680	175^	310^	338^	328^	282^	72v	36v	97v	97v
1 WED.	10.00P	60	NBC	DN		97																								
10.00 - 10.30								A	6.5	10	545	1409	483	129^	600	183^	301^	301^	265^	261^	673	208^	341^	353^	306^	243^	77v	46v	59v	59v
10.30 - 11.00								A	5.3	9	444	1541	558	140^	657	221^	347^	277^	298^	310^	678	134v	267^	316^	352^	323^	63v	25v	143^	143^
NBC SUNDAY NIGHT MOVIE					11	204	187	A	18.8	29	1575	1816	667	234	730	254	459	443	383	211	861	347	608	510	412	211	135	68^	90	61^
1 SUN.	9.00P	120	NBC	FF		99	96	B	17.3	26	1450	1818	729	283	807	298	526	476	395	229	711	294	511	434	342	157	181	84	119	74
2 SUN.	9.00P	146																												
9.00 - 9.30								A	17.8	26	1492	1924	702	266	766	286	492	471	378	214	829	327	589	481	404	215	187	95	142	84
9.30 - 10.00								A	19.5	29	1634	1902	688	260	749	266	481	470	394	207	879	377	651	528	413	202	187	86	87	58^
10.00 - 10.30								A	19.7	31	1651	1832	688	241	750	268	475	448	388	215	899	363	637	541	430	212	108	55^	75	51^
10.30 - 11.00								A	19.7	32	1651	1763	632	197	696	227	434	411	378	206	890	352	620	536	432	210	98	50^	79	65^
11.00 - 11.30								A	15.2	28	1274	1399	566	170^	632	173^	334	350	363	229	684	231	412	369	339	225	30v	30v	53^	27v
NEW SHOW					1		193	A	9.7	16	813	1985	606	504	760	367	612	542	356	107^	736	422	637	594	302	65v	285	173^	204^	111^
2 FRI.	10.00P	60	NBC	GV			98	B	9.7	16	813	1985	606	504	760	367	612	542	356	107	736	422	637	594	302	65	285	173	204	111
10.00 - 10.30								A	10.4	17	872	2046	635	508	782	381	633	577	358	108^	776	442	667	612	323	80^	276	176^	212^	118^
10.30 - 11.00								A	9.0	15	754	1897	568	494	729	345	583	504	350	105^	683	399	600	568	271^	45v	290^	171^	195^	104^
NEWHART					10	201	196	A	20.1	30	1684	1679	774	296	857	318	539	478	371	281	603	219	407	379	320	158	159	74	60^	41^
MON.	9.30P	30	CBS	CS		98	99	B	19.0	28	1592	1647	763	256	842	287	465	424	366	329	572	213	354	321	270	188	135	66	98	54
NEWSBREAK-M-F					70	179	177	A	16.2	24	1358	1814	762	264	847	254	449	419	390	349	596	214	361	321	274	208	157	68	214	139
1 MTUWF	8.58P	1	CBS	N		89	89	B	15.8	24	1324	1790	753	247	830	252	417	383	358	363	555	187	312	281	252	211	142	65	263	166
1 THU.	8.56P	1																												
2 MON.	8.57P	2																												
2 TU-F	8.58P	1																												
NEWSBREAK-SAT.					13	170	171	A	8.9	15	746	1966	689	184	775	279	433	387	295	299	720	344	505	389	256	215	234	71^	237	186
SAT.	8.58P	1	CBS	N		88	86	B	11.1	19	930	1999	734	237	814	292	460	420	348	294	606	248	396	360	276	174	182	86	397	239
NEWSBREAK-SUN.					14	186	184	A	16.4	24	1374	1760	822	364	919	268	433	421	411	424	498	141	220	206	237	229	99	69^	244	183
1 SUN.	8.57P	2	CBS	N		94	93	B	16.9	24	1416	1663	774	302	855	231	389	372	384	406	539	158	256	244	250	231	108	62	161	113
2 SUN.	8.58P	1																												
NIGHT COURT					1		191	A	16.9	25	1416	1910	740	311	829	313	527	466	379	260	610	253	434	357	313	134^	317	176	154^	93^
2 WED.	9.30P	30	NBC	CS			96	B	16.9	25	1416	1910	740	311	829	313	527	466	379	260	610	253	434	357	313	134	317	176	154	93
OH MADELINE					12	198	198	A	17.0	26	1425	1832	704	331	837	354	588	452	384	198	522	212	320	321	239	130	239	147	234	155
TUE.	9.30P	30	ABC	CS		98	98	B	15.6	23	1307	1705	696	291	794	322	525	440	355	216	525	217	340	312	233	133	219	144	167	114
ONE DAY AT A TIME					9	199	200	A	17.6	26	1475	1767	814	355	904	268	418	403	400	422	518	154	257	224	244	230	105	75^	240	189
SUN.	8.30P	30	CBS	CS		99	99	B	17.6	26	1475	1688	793	314	874	251	412	382	380	403	516	167	248	227	219	224	133	80	165	111
ORANGE BOWL GAME(S)							209	A	23.5	38	1969	1513	493	202	512	141	315	311	302	146	891	322	564	532	392	267	73^	14v	37^	19v
2 MON.	8.42P	236	NBC	SE			99																							
8.30 - 9.00								A	22.0	31	1844	1536	464	164	478	117^	257	278	269	174	922	322	610	582	411	288	74^	14v	62^	32v
9.00 - 9.30								A	23.9	34	2003	1633	506	209	521	138	320	302	285	167	936	361	637	554	388	273	110^	27v	66^	29v
9.30 - 10.00								A	26.3	37	2204	1643	509	191	537	151	340	310	294	161	918	328	586	541	398	274	116	27^	72^	32^
10.00 - 10.30								A	24.5	36	2053	1574	531	223	537	129	329	329	332	154	919	342	603	551	404	259	85^	13v	33^	14v
10.30 - 11.00								A	20.3	31	1701	1539	559	226	566	128^	342	358	360	160	882	339	556	514	366	265	59^	19v	32v	16v
CONT'D																														

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ORANGE BOWL GAME(S-CONT'D																										
11.00 - 11.30				A	23.4	40	1961	1438	484	206	511	154	321	321	305	132	868	309	526	531	380	267	36^	LT	23v	15v
11.30 - 12.00				A	25.2	49	2112	1417	451	211	479	141	303	300	305	121	868	297	523	511	397	269	53^	5v	17v	9v
12.00 - 12.30				A	24.3	53	2036	1359	435	175	456	151	280	280	261	119	830	272	488	499	402	255	57^	7v	16v	12v
12.30 - 1.00				A	14.8	43	1240	1302	450	159^	487	177^	277	294	250	119^	777	341	511	473	323	170^	38v	23v	LT	LT
ORANGE BOWL PARADE(S)		187		A	12.2	22	1022	1898	732	195^	827	159^	309	315	327	493	604	107^	234	201^	321	359	48v	48v	419	214^
1 SAT. 8.00P 60 NBC AC		95																								
8.00 - 8.30				A	12.7	23	1064	1852	712	189^	804	163^	309	302	318	480	616	105^	224	194^	339	378	47v	47v	385	196^
8.30 - 9.00				A	11.8	21	989	1918	747	198^	842	150^	303	324	332	504	576	102^	238	205^	295	332	48v	48v	452	232^
REAL PEOPLE	13	197	180	A	15.9	24	1332	1703	682	255	774	201	341	323	375	365	587	153	277	242	272	272	172	104	170	117
WED. 8.00P 60 NBC PV		96	94	B	16.0	25	1341	1653	686	231	762	199	334	325	342	370	580	157	283	261	255	263	156	91	155	92
8.00 - 8.30				A	15.6	24	1307	1680	673	256	763	201	326	305	362	372	585	142	264	243	278	279	151	88^	181	126
8.30 - 9.00				A	16.2	24	1358	1716	686	250	777	197	352	338	386	353	589	163	290	241	266	264	191	119	159	109
REMINGTON STEELE	11	199		A	17.2	27	1441	2054	840	270	920	380	645	608	425	238	766	275	544	479	413	189	188	134^	180	86^
1 TUE. 9.00P 60 NBC PD		96		B	17.6	27	1475	1699	741	317	812	326	534	489	371	234	611	253	429	386	282	156	154	75	122	76
9.00 - 9.30				A	16.9	26	1416	2109	849	280	936	396	668	641	428	228	742	253	527	473	416	183	216	142^	215	105^
9.30 - 10.00				A	17.4	27	1458	2004	829	261	904	364	623	583	421	245	789	294	561	487	411	194	165	129^	146^	66^
RIPTIDE	1		198	A	22.3	35	1869	1904	716	270	769	272	506	473	379	226	879	398	626	535	361	186	182	33^	74^	38^
2 TUE. 9.00P 120 NBC PD			97	B	22.3	35	1869	1904	716	270	769	272	506	473	379	226	879	398	626	535	361	186	182	33	74	38
9.00 - 9.30				A	23.4	34	1961	1983	748	294	803	264	518	503	404	240	849	377	593	509	355	189	179	38^	152	89^
9.30 - 10.00				A	23.2	35	1944	1929	749	288	811	282	529	503	397	240	862	388	610	508	355	194	177	31^	79^	38^
10.00 - 10.30				A	21.8	35	1827	1878	693	267	738	269	505	457	364	210	892	404	646	565	368	176	203	38^	45^	16v
10.30 - 11.00				A	21.1	35	1768	1787	652	224	702	268	461	415	334	207	908	420	650	559	366	181	167	26v	10v	LT
RIPLEY'S BELIEVE IT-NOT	12		182	A	12.1	19	1014	2211	628	287	703	221^	415	401	323	234	774	330	526	473	349	195^	268	140^	466	362
2 SUN. 7.00P 60 ABC U			90	B	13.2	21	1106	2047	664	269	745	280	469	440	334	223	749	311	530	456	352	176	238	109	315	206
7.00 - 7.30				A	9.8	15	821	2208	671	290	728	209^	424	421	358	245^	731	285	459	433	351	206^	284	162^	465	384
7.30 - 8.00				A	14.3	22	1198	2222	601	285	689	231	411	387	302	229	805	362	571	504	345	187^	260	125^	468	348
ROUSTERS SPECIAL-MON.(S)		181		A	9.5	15	796	2457	834	291	990	410	668	511	376	256^	840	290	526	379	390	255^	281^	136^	346	157^
1 MON. 8.00P 60 NBC A		96																								
8.00 - 8.30				A	9.5	15	796	2462	853	309	1004	401	657	517	389	273^	869	315	559	392	397	258^	284^	136^	305	132^
8.30 - 9.00				A	9.5	15	796	2443	812	270^	972	418	677	503	359	239^	814	267^	494	362	381	259^	274^	135^	383	183^
ST. ELSEWHERE	9		200	A	11.2	18	939	1723	769	404	902	337	594	587	419	241^	656	346	527	434	265	98^	143^	75^	22v	LT
2 WED. 10.00P 60 NBC GD			97	B	12.6	21	1056	1597	755	323	837	335	536	497	377	248	626	305	458	399	262	131	90	55	44	23
10.00 - 10.30				A	11.8	19	989	1736	775	397	898	341	592	582	406	243	655	337	516	436	267	99^	142^	73^	41v	LT
10.30 - 11.00				A	10.6	18	888	1698	763	410	905	334	596	591	430	240^	655	357	538	428	259^	98^	138^	74^	LT	LT
SCARECROW & MRS. KING	11	200	194	A	20.5	30	1718	1890	824	319	935	304	540	483	457	346	563	204	353	337	285	181	192	99	200	132
MON. 8.00P 60 CBS GD		99	99	B	19.4	29	1626	1802	776	289	865	287	476	434	382	337	542	184	326	296	257	187	170	87	225	151
8.00 - 8.30				A	20.1	30	1684	1882	824	310	928	292	523	467	463	360	568	196	346	331	293	194	183	91	203	137
8.30 - 9.00				A	21.0	31	1760	1884	823	328	942	315	556	496	450	335	553	209	354	335	275	171	195	104	194	126
SILVER SPOONS	10		194	A	14.0	22	1173	2039	745	234	795	285	418	360	302	351	514	149^	296	282	275	175^	333	182^	397	281
2 SAT. 8.30P 30 NBC CS			95	B	14.4	24	1207	2025	716	248	778	259	444	395	341	296	509	174	300	292	235	160	263	146	475	334
SIMON & SIMON	14	191	201	A	22.5	34	1886	1783	776	261	847	294	497	438	373	311	658	253	430	365	282	198	166	65	112	69
1 THU. 8.00P 120 CBS PD		96	99	B	23.7	36	1986	1716	765	265	845	275	476	438	393	314	621	220	385	345	298	199	130	50	120	75
2 THU. 9.00P 60																										
CONT'D																										

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
SIMON & SIMON-CONT'D																										
8.00 - 8.30				A	19.0	29	1592	1902	814	294	898	308	521	431	394	343	675	224	414	382	324	219	185	67^	144^	81^
8.30 - 9.00				A	20.3	30	1701	1875	778	282	861	283	497	438	392	329	681	268	439	382	287	209	197	98^	136	86^
9.00 - 9.30				A	23.4	34	1961	1725	752	241	813	278	468	426	357	306	645	254	424	357	270	190	157	59^	110	70
9.30 - 10.00				A	24.7	37	2070	1734	772	254	841	301	506	447	370	290	648	253	430	355	277	191	157	58	88	57^
60 MINUTES	16	206	205	A	23.0	36	1927	1708	738	233	813	176	354	343	402	403	765	225	405	350	342	316	86	53^	44^	35^
SUN. 7.00P 60 CBS DN		99	99	B	24.0	37	2011	1632	718	282	774	191	349	345	364	364	700	195	359	349	342	284	83	38	75	48
7.00 - 7.30				A	21.8	35	1827	1673	721	223	798	162	336	328	400	405	760	219	398	346	340	318	79	54^	36^	26^
7.30 - 8.00				A	24.1	38	2020	1741	756	243	828	188	369	359	404	403	769	230	411	354	344	313	92	53^	52^	45^
SPECIAL MOVIE PRSNT.-CBS(S)		202		A	22.0	35	1844	1733	744	192	810	257	489	417	385	290	642	195	389	360	350	212	190	40^	91^	55^
1 FRI. 9.00P 120 CBS FF		99																								
9.00 - 9.30				A	23.1	36	1936	1751	744	198	811	275	496	410	370	285	622	177	358	334	333	226	196	37^	122	80^
9.30 - 10.00				A	22.8	36	1911	1757	735	187	796	244	490	415	381	276	659	204	392	358	351	223	211	50^	91^	66^
10.00 - 10.30				A	21.4	34	1793	1744	757	199	821	249	492	438	403	298	656	204	422	387	363	195	189	39^	78^	40^
10.30 - 11.00				A	20.8	34	1743	1660	736	185	804	254	472	410	382	297	622	188	380	364	348	195	166	35^	68^	31v
SUGAR BOWL(S)			203	A	8.8	13	737	1726	558	232^	623	223^	388	386	309^	176^	915	312^	518	551	442	273^	80v	28v	108^	77v
2 MON. 8.00P 193 ABC SE			99																							
8.00 - 8.30				A	10.1	15	846	1881	614	327	680	303	429	410	292	168^	903	329	432	516	417	290	109^	LT	189^	139^
8.30 - 9.00				A	9.4	13	788	1763	536	244^	616	253^	387	356	276^	164^	844	289^	430	471	398	284^	106^	30v	197^	141^
9.00 - 9.30				A	7.4	10	620	1598	487	179^	582	243^	364^	356^	244^	149^	898	323^	490	482	391	299^	53v	26v	65v	49v
9.30 - 10.00				A	5.3	7	444	1554	513^	203^	542	160^	301^	360^	286^	182^	894	314^	533	502^	395^	300^	55v	32v	63v	48v
10.00 - 10.30				A	8.1	12	679	1703	547	202^	604	192^	395	411	327^	170^	963	334^	620	642	480	244^	50v	35v	86v	49v
10.30 - 11.00				A	11.4	18	955	1748	608	208^	658	189^	408	402	369	207^	948	299	565	610	491	256	66^	35v	76^	50v
11.00 - 11.30				A	10.7	17	897	1798	581	262	653	173^	405	421	386	203^	1030	308	648	670	575	255^	115^	47v	LT	LT
T.J. HOOKER	14	184	200	A	17.0	29	1425	1867	735	271	784	198	381	375	394	349	648	167	353	347	347	259	185	94	250	190
SAT. 8.00P 60 ABC OP		96	97	B	16.4	28	1374	1764	721	256	800	205	385	374	388	360	616	168	321	299	312	260	130	60	218	146
8.00 - 8.30				A	15.9	27	1332	1906	744	282	794	196	392	387	406	343	653	156	349	353	362	264	196	100	263	192
8.30 - 9.00				A	18.0	31	1508	1840	729	262	778	202	371	366	383	355	644	177	357	346	337	253	177	89	241	191
THAT'S INCREDIBLE	13	188		A	16.8	26	1408	2139	806	303	868	336	533	456	393	269	785	236	520	505	414	220	159^	24v	327	258
1 MON. 8.00P 60 ABC PV		95		B	15.1	23	1265	1903	648	295	708	225	406	365	323	257	676	242	423	359	314	214	204	82	315	226
8.00 - 8.30				A	15.9	25	1332	2089	819	305	888	353	545	472	389	276	758	204	478	485	406	236	147^	17v	296	231
8.30 - 9.00				A	17.7	27	1483	2178	793	300	849	318	521	444	399	263	806	259	553	519	425	209	171	31v	352	280
THREE'S COMPANY	12	204	202	A	18.6	28	1559	1982	745	304	856	357	553	429	378	245	603	256	389	342	260	157	252	153	271	174
TUE. 9.00P 30 ABC CS		98	98	B	17.4	26	1458	1810	687	275	785	328	510	412	331	228	550	224	355	320	245	147	242	149	233	162
TRAPPER JOHN, M.D.	13	199	197	A	19.1	30	1601	1471	776	317	888	263	416	375	371	412	398	96	161	187	219	181	80	42^	105	64^
SUN. 10.00P 60 CBS GD		99	98	B	16.9	28	1416	1442	746	262	842	243	398	372	364	394	472	150	251	232	218	188	81	44	47	34
10.00 - 10.30				A	18.9	30	1584	1479	785	320	890	253	408	376	376	421	401	96	164	186	223	181	78	39^	110	65^
10.30 - 11.00				A	19.3	31	1617	1458	767	311	884	273	422	373	361	404	394	94	156	187	215	181	80	44^	100	64^
20/20	14	172	198	A	14.2	23	1190	1569	710	248	744	185	391	396	438	287	641	204	360	351	351	212	123	35^	61^	47^
THU. 10.00P 60 ABC DN		97	99	B	13.8	23	1156	1520	705	265	756	202	418	405	415	282	623	186	354	360	323	208	91	42	50	31
10.00 - 10.30				A	14.5	23	1215	1546	707	253	741	182	393	397	443	282	621	185	349	341	351	209	118	36^	66^	49^
10.30 - 11.00				A	14.1	24	1182	1562	704	235	734	184	379	390	425	288	653	221	369	360	348	210	122	32^	53^	42^
WE GOT IT MADE	1		185	A	11.6	19	972	2025	702	279	755	298	439	383	279	277	525	140^	310	300	304	164^	353	203^	392	328
2 SAT. 9.00P 30 NBC CS			94	B	11.6	19	972	2025	702	279	755	298	439	383	279	277	525	140	310	300	304	164	353	203	392	328
WEBSTER	13		204	A	19.9	31	1668	1681	744	305	832	273	412	360	341	361	496	165	264	224	216	212	105^	49^	248	194
2 FRI. 8.30P 30 ABC CS			99	B	16.8	28	1408	1773	759	305	858	298	497	441	379	310	509	181	310	289	232	165	157	89	249	177

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
WHIZ KIDS	9	187		A	10.5	16	880	2269	784	196^	808	256^	531	513	431	236^	644	297	474	357	311	165^	309	89^	508	358
1 WED. 8.00P 60 CBS A		94		B	12.8	20	1073	1946	718	279	796	290	487	422	348	267	518	212	341	296	240	146	224	90	408	293
8.00 - 8.30				A	10.4	16	872	2204	777	212^	798	251^	505	480	423	254^	619	278	447	344	308	163^	320	80^	467	335
8.30 - 9.00				A	10.6	16	888	2320	792	179^	817	260	559	545	439	214^	666	318	497	362	311	169^	292	93^	545	380
WHIZ KIDS	1		187	A	10.1	16	846	2165	762	195^	833	374	526	401	284	244^	753	355	554	394	266^	199^	196^	59v	383	257^
2 SAT. 8.00P 60 CBS A			95	B	10.1	16	846	2165	762	195	833	374	526	401	284	244	753	355	554	394	266	199	196	59	383	257
8.00 - 8.30				A	10.0	16	838	2125	760	190^	852	374	520	391	287	261^	739	350	524	369	249^	215^	171^	58v	363	246^
8.30 - 9.00				A	10.2	16	855	2192	757	197^	806	370	528	412	281	221^	765	357	578	414	278	187^	223^	60v	398	271
YELLOW ROSE	10		192	A	11.0	19	922	1475	657	251	748	216^	359	388	360	289	651	151^	343	373	406	227^	76^	12v	LT	LT
2 SAT. 10.00P 60 NBC GD			95	B	10.1	18	846	1570	692	257	780	234	429	410	381	296	595	141	303	313	349	223	111	46	84	65
10.00 - 10.30				A	11.1	19	930	1457	624	238^	724	209^	343	369	349	282	629	149^	332	358	390	218^	104^	25v	LT	LT
10.30 - 11.00				A	10.9	19	913	1487	686	261	768	219^	372	407	370	295	670	155^	354	385	419	236^	49v	LT	LT	LT
•LATE FRINGE																										
ABC NEWS:NIGHTLINE	55	174	179	A	5.2	15	436	1369	605	216	642	165	297	330	357	253	657	259	382	374	264	190	35^	LT	35^	21v
1 M-TH 11.30P 60 ABC N		93	94	B	4.9	15	411	1289	583	213	622	147	310	324	349	245	607	190	333	335	278	218	37	15	23	12
1 FRI. 12.00M 30																										
2 MON. 11.48P 42																										
2 TU-F 11.30P 60																										
11.30 - 12.00				A	6.2	16	520	1404	629	219	671	181	320	340	380	259	637	243	361	360	246	191	40^	LT	56^	35^
12.00 - 12.30				A	4.4	14	369	1333	580	214	609	148^	276	317	333	244	677	273	407	385	283	189	30v	14v	17v	LT
ABC NEWS:NIGHTLINE-FRI(B)		172		A	4.7	16	394	1371	612	213^	693	157^	341^	364^	371^	248^	663	387^	458^	399^	154^	205^	15v	LT	LT	LT
1 FRI. 12.30A 30 ABC N		90																								
ABC NEWS:NIGHTLINE-MON(B)			180	A	1.8	7	151	1490^	689^	577^	689^	225v	370v	477^	358v	212v	801^	185v	483^	298v	298v	318v	LT	LT	LT	LT
2 MON. 12.30A 18 ABC N			94																							
ABC WEEKEND REPORT-SAT.	14	153	160	A	5.1	11	427	1607	870	419	870	228^	521	492	425	312	460	56v	257^	249^	302	185^	130^	55v	147^	147^
SAT. 11.00P 15 ABC N		86	87	B	5.3	11	444	1230	565	231	619	174	321	307	293	234	476	138	254	227	239	193	70	37	65	60
ABC WEEKEND REPORT-SUN.	14	163	165	A	4.2	10	352	952	410	125^	410	100^	242^	294^	304^	116^	500	142^	296^	199^	230^	204^	42v	22v	LT	LT
1 SUN. 11.25P 15 ABC N		90	90	B	4.6	11	385	1229	545	168	569	179	353	379	324	157	600	217	408	352	300	165	45	19	15	LT
2 SUN. 11.33P 15																										
CBS NEWS NIGHTWATCH-1	68	71	75	A	1.6	15	134	933	448	112^	456	209^	329^	239^	195^	127^	380^	186^	313^	224^	194^	67v	LT	LT	67v	67v
M-THSU 2.00A 30 CBS N		65	69	B	1.5	16	126	748	340	93	369	132	223	179	189	128	339	142	230	212	166	74	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-2	70	107	108	A	1.4	24	117	667	283^	94v	334^	129^	265^	188^	179^	51v	299^	111v	188^	128^	180^	102v	LT	LT	LT	LT
M-THSU 2.30A 210 CBS N		89	90	B	1.3	25	109	674	294	84	347	119	219	169	155	112	307	119	200	175	155	92	LT	LT	LT	LT
2.30 - 3.00				A	1.8	21	151	868	464	153^	477	172^	285^	232^	245^	146^	339^	199^	259^	172^	140^	60v	LT	LT	39v	39v
3.00 - 3.30				A	1.6	22	134	761	403^	172^	425	150^	306^	224^	231^	67v	328^	164^	261^	210^	164^	44v	LT	LT	LT	LT
3.30 - 4.00				A	1.4	23	117	607	283^	69v	325^	146^	317^	197^	179^	LT	256^	145^	196^	102v	111v	60v	LT	LT	LT	LT
4.00 - 4.30				A	1.3	25	109	670	220^	64v	312^	120v	303^	211^	192^	LT	358^	101v	202^	101v	257^	156^	LT	LT	LT	LT
4.30 - 5.00				A	1.2	26	101	574	188^	60v	307^	149^	307^	188^	158^	LT	267^	LT	109v	109v	267^	158^	LT	LT	LT	LT
5.00 - 5.30				A	1.2	26	101	495^	90v	LT	149^	90v	149^	89v	59v	LT	317^	49v	168^	119v	238^	149^	LT	LT	LT	LT
5.30 - 6.00				A	1.1	24	92	424^	174^	109v	174^	LT	131v	131v	109v	LT	196^	LT	66v	LT	163^	130v	LT	LT	54v	LT
CBS SUNDAY NEWS-OSGOOD	14	131	132	A	7.1	13	595	1244	740	254	823	167^	298	360	403	443	341	67^	176^	176^	200	165^	46v	30v	34v	LT
SUN. 11.00P 15 CBS N		69	70	B	6.5	14	545	1280	693	263	760	181	308	339	346	384	466	122	234	207	238	197	39	20	15	LT
DAVID LETTERMAN I	56	185	184	A	3.6	16	302	1414	473	149^	619	271	341	295	259	162^	705	440	563	325	212	113^	90^	53^	LT	LT
1 M-TH 12.30A 30 NBC GV		96	96	B	3.1	15	260	1259	517	198	610	281	384	270	209	185	583	344	463	307	175	101	44	LT	22	LT
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																													
DAVID LETTERMAN I-CONT'D																													
2 MON. 1.10A	30																												
2 TU-TH 12.30A	30																												
DAVID LETTERMAN II				56	184	185	A	2.8	16	235	1200	424	140^	565	259	323	294	221^	118^	583	336	455	319	187^	103^	52v	LT	LT	LT
1 M-TH 1.00A	30	NBC	GV		96	96	B	2.3	15	193	1166	474	187	568	278	380	266	172	151	553	340	443	303	150	91	28	LT	LT	LT
2 MON. 1.40A	30																												
2 TU-TH 1.00A	30																												
FRIDAY NIGHT VIDEOS				14	194	194	A	4.8	20	402	1341	426	80^	453	192^	308	273^	212^	102^	465	328	366	253^	102^	56v	323	156^	100^	100^
FRI. 12.30A	90	NBC	PC		98	98	B	3.9	18	327	1374	446	171	523	287	401	298	163	100	589	422	490	323	130	67	214	123	48	46
12.30 - 1.00							A	5.5	19	461	1497	591	130^	621	232^	408	384	331	124^	521	323	380	288	150^	81^	314	143^	41v	41v
1.00 - 1.30							A	4.9	21	411	1282	390	66v	409	163^	303	268^	219^	82^	474	350	388	266^	94^	51v	297	145^	102^	102^
1.30 - 2.00							A	4.1	21	344	1148	227^	LT	262^	160^	160^	116^	35v	102^	366	294^	305^	178^	49v	34v	348	177^	172^	172^
HAPPY NEW YEAR, AMERICA(S)					193		A	8.0	24	670	1818	792	348	991	311^	522	513	522	351	694	215^	356	383	343^	229^	133^	93^	LT	LT
1 SAT. 11.30P	125	CBS	GV		93																								
11.30 - 12.00							A	10.8	26	905	1822	799	272	973	263	472	499	506	377	716	221^	385	412	361	220^	133^	86^	LT	LT
12.00 - 12.30							A	9.8	25	821	2001	817	405	1050	326	552	550	570	360	784	208^	392	406	404	272^	167^	125^	LT	LT
12.30 - 1.00							A	6.9	21	578	1791	797	374^	1003	317^	532	512	529	360^	659	217^	317^	365^	312^	220^	129^	86v	LT	LT
1.00 - 1.30							A	5.0	20	419	1599	766	374^	936	371^	552	474^	477^	306^	585	251^	336^	335^	248^	191^	78v	56v	LT	LT
LATE MOVIE I				78	167	162	A	7.1	21	595	1230	552	200	615	198	336	311	303	238	454	165	285	236	225	143	89^	53^	72^	39^
1 M & TH 11.30P	70	CBS	FF		89	85	B	6.5	21	545	1191	594	218	661	196	352	341	335	257	449	151	278	262	230	136	54	26	27	14
1 TUE. 11.30P	71																												
1 WED. 11.30P	68																												
2 MTUTH 11.30P	70																												
2 WED. 11.30P	71																												
2 FRI. 11.30P	69																												
11.30 - 12.00							A	7.2	19	603	1322	594	227	669	214	367	327	321	266	494	181	317	253	241	152	97	55^	62^	38^
12.00 - 12.30							A	7.1	22	595	1182	534	187	586	188	318	305	297	225	435	155	273	226	218	137	85^	54^	76^	39^
12.30 - 1.00							A	6.6	26	553	1112	511	174	546	173	300	300	281	200	402	150	239	211	207	137	68^	45^	96^	40^
LATE MOVIE II				79	172	165	A	5.1	25	427	1049	479	147	518	166	284	292	274	179	388	161	243	198	194	116^	89^	42^	54^	31v
1 MON. 12.40A	51	CBS	FF		89	86	B	4.5	25	377	1047	510	191	563	170	318	316	305	192	424	152	262	252	222	123	46	21	14	LT
1 TUE. 12.41A	49																												
1 WED. 12.38A	53																												
1 THU. 12.40A	42																												
2 MON. 12.40A	53																												
2 TUE. 12.40A	50																												
2 WED. 12.41A	52																												
2 THU. 12.40A	46																												
2 FRI. 12.39A	45																												
12.30 - 1.00							A	5.3	23	444	1113	475	165	525	169	286	288	270	189	392	158	237	200	191	124^	99^	52^	97^	43^
1.00 - 1.30							A	4.9	27	411	1027	495	149	529	171	295	309	285	173	391	162	247	200	202	114^	85^	38^	22v	19v
NBC LATE NIGHT MOVIE				14	71	67	A	1.8	7	151	1166	557^	113v	583^	199^	318^	332^	371^	232^	424^	178v	265^	338^	213^	73v	159v	93v	LT	LT
1 SUN. 11.30P	122	NBC	FF		44	43	B	1.7	6	142	867	402	70	423	146	224	230	241	179	373	126	217	233	178	107	58	LT	LT	LT
2 SUN. 11.56P	121																												
11.30 - 12.00							A	2.6	6	218	1537	848^	165v	990^	137v	706^	730^	798^	233v	547^	248v	280^	353^	244v	115v	LT	LT	LT	LT
12.00 - 12.30							A	2.2	7	184	1071	523^	153v	523^	272^	305^	283^	251^	196^	397^	103v	234^	288^	224^	109v	151v	70v	LT	LT
12.30 - 1.00							A	1.7	7	142	1007	486^	78v	486^	211^	239^	261^	275^	225^	408^	211^	282^	366^	197v	42v	113v	LT	LT	LT
1.00 - 1.30							A	1.5	8	126	1119	436^	64v	436^	158v	158v	198v	278^	238^	412^	182v	285^	372^	230v	40v	271^	175v	LT	LT
1.30 - 2.00							A	1.2	11	101	1059^	386v	80v	386v	79v	79v	109v	307v	277v	257v	257v	257v	257v	LT	LT	416v	416v	LT	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

HOUSEHOLD AUDIENCES — AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
NCAA BASKETBALL-FRI(S)		179		A	4.8	16	402	1478	462^	100v	500^	179^	330^	302^	246^	146v	847	389^	634	451^	405^	155^	44v	LT	87v	47v
1 FRI. 11.30P 149 CBS SE		93																								
11.30 - 12.00				A	6.2	15	520	1617	629	183^	673	248^	408^	370^	299^	239^	749	269^	544	466	412^	173^	87v	LT	108v	69v
12.00 - 12.30				A	5.1	15	427	1548	522^	115v	545	168^	316^	348^	319^	173^	763	282^	576	466^	447^	141^	101v	LT	139v	57v
12.30 - 1.00				A	4.4	16	369	1244	472^	49v	504^	165^	355^	343^	280^	128v	585^	281^	380^	299^	269^	129v	LT	LT	155v	87v
1.00 - 1.30				A	4.3	19	360	1267	320^	47v	367^	125v	278^	231^	178^	89v	900	550^	683	308^	283^	148v	LT	LT	LT	LT
1.30 - 2.00				A	4.1	23	344	1593	261^	53v	290^	149v	247^	154v	98v	43v	1303	649^	1055	711	607^	168v	LT	LT	LT	LT
NEW YEAR'S ROCKIN EVE '84(S)		194		A	13.4	33	1123	2290	863	488	971	369	680	529	472	254	673	362	552	476	259	103^	399	163^	247	201^
1 SAT. 11.30P 59 ABC PC		98																								
11.30 - 12.00				A	13.6	32	1140	2162	830	500	921	329	623	502	454	259	670	357	545	484	266	110^	329	141^	242	188^
12.00 - 12.30				A	13.2	34	1106	2429	894	474	1023	415	743	561	486	243	677	369	558	466	253	97^	474	185^	255	216
SATURDAY NIGHT	12	166	200	A	6.2	17	520	1627	459	203^	571	245	421	328	249	113^	696	342	558	431	336	86^	178^	136^	182^	133^
1 SAT. 11.30P 81 NBC GV		95	98	B	7.4	21	620	1538	539	235	622	294	480	374	257	114	648	369	523	404	230	91	198	120	70	53
2 SAT. 11.30P 80																										
11.30 - 12.00				A	7.1	17	595	1548	499	200	608	242	432	355	281	140^	604	200	442	397	372	111^	166^	132^	170^	123^
12.00 - 12.30				A	6.0	16	503	1644	430	215^	521	225^	381	295	223^	100^	734	388	600	429	332	78^	196^	157^	193^	139^
12.30 - 1.00				A	5.2	17	436	1764	429	215^	573	273	450	330	230^	90^	828	551	727	505	270	53v	184^	117^	179^	142^
TONIGHT SHOW	67	201	205	A	7.5	21	629	1418	643	170	703	229	370	349	350	257	597	243	387	307	251	179	83^	35^	35^	32^
1 M-F 11.30P 60 NBC GV		97	98	B	6.9	21	578	1375	625	201	689	228	375	325	341	264	593	262	395	306	233	171	55	28	38	28
2 TU-F 11.30P 60																										
11.30 - 12.00				A	8.1	21	679	1418	673	193	731	220	379	364	377	280	594	211	367	315	270	194	62^	27^	31^	26^
12.00 - 12.30				A	6.9	22	578	1398	606	135	671	242	364	334	320	228	593	275	407	304	229	154	100	38^	34^	34^
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			196	A	7.4	19	620	1556	634	238^	760	365^	498	381	275^	221^	352^	211^	239^	113^	39v	113^	98^	67v	346^	346^
2 WED. 4.30P 60 ABC FV			98																							
4.30 - 5.00				A	7.3	19	612	1578	628	255^	749	393	528	392	266^	192^	321^	188^	247^	130^	59v	74v	171^	135^	337^	337^
5.00 - 5.30				A	7.5	19	629	1518	634	219^	764	333^	465	371	285^	247^	376	234^	234^	99^	19v	142^	23v	LT	355^	355^
ABC DAYTIME NEWSBRIEF-M-F	68	184	182	A	10.4	27	872	1597	857	319	990	524	749	555	378	180	283	160	221	146	97	58^	200	138	124	55^
M-F 1.57P 2 ABC N		96	96	B	8.3	26	696	1410	854	265	959	495	715	548	372	188	251	144	189	130	82	52	113	81	87	25
ABC WRLD NEWS MORN-645 SP(S)			58	A	1.6	12	134	1313^	910^	463^	910^	544^	544^	335v	269v	366v	403v	187v	187v	187v	111v	216v	LT	LT	LT	LT
2 WED. 6.45A 15 ABC N			44																							
ABC WORLD NEWS-MORN-645A	69	159	158	A	1.8	17	151	1338	702	437	696	292^	450	418	317^	219^	497	93v	219^	199^	192^	278^	145^	106^	LT	LT
1 M-F 6.45A 15 ABC N		89	89	B	1.9	16	159	1201	544	241	582	179	344	326	280	194	466	129	270	259	250	165	80	65	73	66
2 MTUTHF 6.45A 15																										
ALL MY CHILDREN	70	205	203	A	11.6	30	972	1624	863	295	992	535	758	558	366	176	300	175	237	155	99	56^	194	139	138	60
M-F 1.00P 60 ABC DD		99	99	B	9.1	29	763	1430	846	263	959	504	723	547	365	182	262	150	199	134	85	52	114	81	95	28
1.00 - 1.30				A	11.2	29	939	1620	854	291	978	533	751	554	356	168	301	180	240	156	97	55^	194	140	147	63
1.30 - 2.00				A	12.1	32	1014	1601	858	299	991	533	755	556	368	178	291	168	230	151	97	54^	193	137	126	57
ANOTHER WORLD	66	202	203	A	5.9	17	494	1393	928	160	978	272	504	477	425	421	215	59^	88^	76^	61^	116	64^	56^	136	104^
1 M-F 2.00P 60 NBC DD		99	99	B	5.6	19	469	1186	825	123	913	255	440	398	377	436	183	62	80	51	57	94	37	22	53	30
2 TU-F 2.00P 60																										
2.00 - 2.30				A	6.0	17	503	1408	922	161	976	294	531	478	407	406	230	75^	106^	79^	63^	110^	59^	54^	143	109^
2.30 - 3.00				A	5.8	17	486	1344	922	157	965	244	469	468	433	432	188	39^	64^	72^	53^	116^	68^	60^	123	95^
AS THE WORLD TURNS	65	202	200	A	8.6	25	721	1363	783	150	907	251	386	363	383	448	263	95	136	94	102	123	101	59^	92	43^
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKDAY DAYTIME CONT'D																										
AS THE WORLD TURNS-CONT'D																										
1 TU-TH 1.30P 60 CBS DD		99	98	B	7.7	25	645	1295	854	139	936	248	393	374	377	474	246	89	119	89	85	120	44	24	69	19
2 TU-F 1.30P 60																										
1.30 - 2.00				A	8.5	24	712	1315	743	144	869	233	360	340	376	440	252	88	129	91	97	119	102	57^	92	53^
2.00 - 2.30				A	8.9	26	746	1370	798	148	916	259	396	375	379	444	267	101	139	96	101	123	100	61^	87	30^
AS THE WORLD TURNS(B)		180		A	7.6	20	637	1622	943	188^	1002	228^	426	373	480	522	206^	73v	73v	73v	115^	133^	275^	155^	139^	105^
1 FRI. 1.30P 60 CBS DD		85																								
1.30 - 2.00				A	7.6	19	637	1597	893	137^	941	177^	391	331^	476	506	279^	148^	148^	148^	115^	131^	312^	160^	65v	65v
2.00 - 2.30				A	7.7	21	645	1608	977	234^	1041	272^	450	402	474	531	131^	LT	LT	LT	111^	131^	227^	145^	209^	144^
BENSON DAYTIME	69	187	185	A	5.2	16	436	1493	663	160	711	332	524	420	289	154	423	218	317	242	145	69^	185	78^	174	101^
1 M-F 11.00A 30 ABC CS		90	91	B	3.9	16	327	1303	663	138	738	368	516	414	281	162	318	164	226	168	106	73	104	51	143	59
2 MTUTHF 11.00A 30																										
2 WED. 11.07A 23																										
CAPITOL	67	191	194	A	7.5	22	629	1498	736	134	845	249	394	326	342	415	301	121	151	112	126	141	152	93	200	140
1 MON. 1.30P 30 CBS DD		95	96	B	6.2	21	520	1301	826	146	912	275	421	371	358	442	213	79	97	73	74	108	79	47	97	41
TU-F 2.30P 30																										
CBS EARLY MORNING NEWS	70	132	134	A	1.5	19	126	952	428^	LT	437^	119^	215^	246^	182^	167^	405^	40v	175^	175^	254^	230^	LT	LT	87v	LT
M-F 6.30A 30 CBS N		88	88	B	1.4	16	117	939	478	123	501	111	220	230	210	231	360	81	167	152	165	190	LT	LT	41	LT
CBS MORNING NEWS 1	70	193	192	A	3.5	20	293	1392	560	96^	607	127^	216	217	221	355	639	148^	301	283	324	328	64^	27v	82^	25v
M-F 7.30A 30 CBS N		99	99	B	3.7	19	310	1306	611	135	642	111	231	243	273	363	553	129	241	249	273	284	42	LT	69	28
CBS MORNING NEWS 2	69	194	192	A	4.4	19	369	1301	650	140^	656	95^	233	242	333	363	500	110^	275	260	290	195	41^	LT	104^	49^
M-F 8.30A 30 CBS N		99	99	B	3.9	18	327	1138	628	109	649	97	178	208	293	404	416	101	193	203	212	185	30	18	43	21
CBS NFL PLAYOFF PRE-MON(S)		205		A	14.1	33	1182	1716	412	142^	445	174^	246	248	173^	156^	960	376	635	563	455	285	202	74^	109^	32v
1 MON. 2.00P 29 CBS SC		99																								
CBS NFL PLAYOFF GAME-MON(S)		209		A	25.6	51	2145	1643	351	134	370	107^	181	195	176	150	1038	389	677	638	513	297	168	81^	67^	44^
1 MON. 2.29P 202 CBS SE		99																								
2.30 - 3.00				A	20.7	46	1735	1672	329	120^	364	97^	192	211	182	140	1028	366	678	644	511	286	207	91^	73^	36^
3.00 - 3.30				A	23.6	49	1978	1716	351	137	371	89^	184	205	186	149	1052	376	688	651	547	288	182	81^	111^	75^
3.30 - 4.00				A	25.0	50	2095	1752	369	146	384	107^	187	205	185	149	1084	394	714	667	562	296	195	111	89^	56^
4.00 - 4.30				A	25.3	50	2120	1653	355	129	365	103^	160	181	160	162	1043	383	669	635	517	313	188	93^	57^	49^
4.30 - 5.00				A	27.1	54	2271	1573	326	123	335	104	155	170	146	143	1032	398	666	631	497	303	145	70^	61^	47^
5.00 - 5.30				A	29.0	55	2430	1574	347	130	369	122	175	179	168	150	1025	414	677	628	482	290	135	63^	45^	29^
5.30 - 6.00				A	30.4	55	2548	1567	376	153	396	119	211	223	203	139	998	392	643	602	472	302	134	62^	39^	17v
CBS NFL PLAYOFF POST-MON(S)		205		A	23.1	42	1936	1551	473	158	504	121	244	274	259	203	909	341	565	558	430	289	120	56^	18v	9v
1 MON. 5.51P 18 CBS SC		99																								
COTTON BOWL GAME(S)			204	A	16.0	31	1341	1409	442	147^	495	126^	206	259	237	196	789	248	403	365	347	331	49^	31v	76^	52^
2 MON. 1.30P 208 CBS SE			99																							
1.30 - 2.00				A	15.3	30	1282	1567	626	243	636	142^	257	314	301	274	768	259	378	352	298	312	63^	40v	100^	62^
2.00 - 2.30				A	16.8	34	1408	1432	466	169	508	124^	210	267	245	203	782	257	401	371	333	325	75^	51^	67^	40v
2.30 - 3.00				A	16.8	34	1408	1379	442	130^	492	133^	202	259	246	189	763	235	378	333	347	346	64^	34v	60^	37v
3.00 - 3.30				A	15.2	30	1274	1276	327	90^	386	83^	147^	211	190	152^	805	249	392	342	347	364	28v	18v	57^	35v
3.30 - 4.00				A	16.5	31	1383	1273	320	92^	375	76^	141^	215	196	139^	791	236	401	358	370	329	29v	20v	78^	58^
4.00 - 4.30				A	16.2	31	1358	1454	458	172	534	158^	248	287	247	199	788	253	432	386	355	312	48^	32v	84^	68^
4.30 - 5.00				A	15.6	29	1307	1449	440	130^	523	154^	233	258	237	211	810	242	429	403	371	326	38v	25v	78^	60^

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
COTTON BOWL PARADE(S)			202	A	13.9	32	1165	1961	702	151^	820	239	361	313	365	395	577	216	255	229	161^	277	143^	79^	421	252
2 MON. 10.00A 90 CBS AC			99																							
10.00 - 10.30				A	11.4	29	955	1768	703	171^	826	229^	358	287	387	399	564	208^	244	191^	138^	297	43v	LT	335	185^
10.30 - 11.00				A	15.0	34	1257	2145	692	150^	815	230	382	352	375	366	607	255	283	236	140^	277	213	131^	510	263
11.00 - 11.30				A	15.2	32	1274	1937	718	138^	829	261	346	298	335	421	554	178^	232	258	201	258	152^	88^	402	294
DAYS OF OUR LIVES	66	205	206	A	7.7	21	645	1567	866	176	996	360	584	503	390	359	286	116	164	119	90	116	119	98	166	108
1 M-F 1.00P 60 NBC DD		99	99	B	6.9	22	578	1296	807	151	910	293	482	425	377	384	269	98	146	98	105	114	44	30	73	32
2 TU-F 1.00P 60																										
1.00 - 1.30				A	7.5	20	629	1582	850	178	993	351	569	497	391	365	291	109	163	122	100	119	123	99	175	115
1.30 - 2.00				A	7.8	21	654	1549	885	174	1005	372	601	513	389	356	280	122	164	115	81^	110	108	95	156	100
DIFF'RENT STROKES M-F	62	148		A	7.2	23	603	1917	593	126^	672	233	387	268	267	255	270	127^	188	157^	103^	69^	331	208	644	373
1 M-F 10.00A 30 NBC CS		84		B	3.9	17	327	1500	673	133	735	276	456	351	300	238	317	137	204	154	127	92	126	78	322	124
DREAM HOUSE	67	184	183	A	6.3	20	528	1509	712	142	777	237	334	314	305	377	356	85^	160	174	185	170	198	145	178	105^
1 M-F 11.30A 30 NBC QG		93	93	B	4.9	20	411	1261	740	124	810	230	353	333	332	396	264	69	114	102	110	138	63	43	124	44
2 TU-F 11.30A 30																										
EDGE OF NIGHT	69	125	122	A	4.0	10	335	1487	767	160^	877	311	525	464	418	288	214	107^	158^	101^	89^	44^	249	179	147^	90^
M-F 4.00P 30 ABC DD		71	68	B	3.6	10	302	1356	709	167	874	358	554	457	382	271	210	71	120	85	104	81	146	112	126	62
FACTS OF LIFE M-F	4		148	A	3.5	15	293	1396	687	195^	741	318^	382^	290^	246^	260^	340^	180^	272^	218^	123^	68v	205^	174^	110^	48v
2 TU-F 10.00A 30 NBC CS			85	B	3.5	15	293	1396	687	195	741	318	382	290	246	260	340	180	272	218	123	68	205	174	110	48
FACTS OF LIFE-MON(B)			109	A	5.6	14	469	2463	986	645	1014	431^	719	685	391^	258^	446^	99v	323^	313^	268^	79v	410^	230^	593	593
2 MON. 10.00A 30 NBC CS			67																							
FAMILY FEUD	70	173	173	A	5.9	17	494	1526	748	223	809	309	489	388	308	285	410	139	230	177	183	146	173	58^	134	35^
M-F 12.00N 30 ABC QP		86	86	B	4.8	18	402	1270	699	157	791	293	445	380	313	297	292	117	160	120	113	116	86	50	101	25
FIESTA BOWL(S)			212	A	11.4	22	955	1610	502	231^	553	231^	313	236^	187^	190^	918	297	570	573	404	303	75^	38v	64^	56v
2 MON. 1.30P 221 NBC SE			99																							
1.30 - 2.00				A	10.2	20	855	1414	453	173^	471	136^	159^	204^	161^	267^	785	250^	496	496	325	289	40v	LT	118^	63v
2.00 - 2.30				A	9.9	20	830	1435	522	165^	540	219^	270^	235^	185^	214^	789	205^	476	505	376	284	45v	LT	61v	48v
2.30 - 3.00				A	10.1	20	846	1501	516	238^	533	209^	281	242^	204^	180^	825	230^	489	546	391	279	56v	14v	87^	87^
3.00 - 3.30				A	10.0	20	838	1685	560	328	585	288	374	265^	182^	160^	901	261^	586	627	432	274^	167^	137^	32v	32v
3.30 - 4.00				A	9.8	19	821	1754	608	414	626	356	437	213^	147^	152^	994	340	645	644	433	301	108^	90^	26v	26v
4.00 - 4.30				A	11.5	22	964	1758	448	198^	578	274	368	209^	167^	174^	1057	387	670	635	434	327	48v	25v	75^	75^
4.30 - 5.00				A	14.1	26	1182	1676	446	190^	539	202	311	245	212	177^	997	350	603	578	416	332	75^	21v	65^	65^
5.00 - 5.30				A	22.8	41	1911	1634	504	178	564	178	315	279	234	205	941	305	560	526	423	327	84^	30v	45^	45^
GENERAL HOSPITAL	68	202	201	A	12.4	32	1039	1537	797	239	895	432	620	487	352	217	288	157	205	141	97	68	215	154	139	73
M-F 3.00P 60 ABC DD		99	99	B	11.2	33	939	1402	784	216	897	441	636	496	347	215	231	119	158	101	83	61	169	127	105	54
3.00 - 3.30				A	12.2	32	1022	1527	793	235	895	440	620	482	346	214	279	157	200	139	89	65	211	147	142	74
3.30 - 4.00				A	12.6	32	1056	1533	798	239	891	427	617	489	354	219	288	152	204	138	101	70	218	158	136	72
GO	63	144	143	A	3.7	11	310	1387	607	141^	719	201	332	285	302	328	312	138^	161^	81^	103^	151^	107^	19v	249	167^
1 M-F 12.00N 30 NBC QG		72	70	B	2.6	10	218	1244	700	143	790	222	372	343	332	363	272	75	120	85	123	137	71	35	111	59
2 TU-F 12.00N 30																										
GOOD MORNING, AMERICA-730	70	204	204	A	4.5	26	377	1438	810	270	849	308	544	512	416	242	493	111^	252	263	270	210	40^	29v	56^	40^
M-F 7.30A 30 ABC N		99	99	B	4.7	24	394	1340	727	214	748	257	458	450	349	237	438	87	191	215	244	196	58	LT	96	77
GOOD MORNING, AMERICA-830	70	202	201	A	5.9	25	494	1449	795	194	862	290	509	485	445	288	519	193	312	265	219	189	18v	9v	50^	30^
M-F 8.30A 30 ABC N		99	99	B	5.3	24	444	1239	753	183	795	259	463	434	371	289	363	103	165	153	161	168	18	LT	63	24

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	NO. OF STATIONS & PROGRAM COVERAGE WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	HOUSEHOLD AUDIENCES SHARE %	HOUSEHOLD AUDIENCES AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
WEEKDAY DAYTIME CONT'D																										
GUIDING LIGHT	65	203	203	A	8.5	24	712	1471	821	144	952	245	463	415	480	434	232	83	128	94	106	96	161	114	126	89
1 TU-TH 3.00P 60 CBS DD		99	99	B	7.8	24	654	1354	850	143	949	263	446	398	411	449	185	65	85	60	70	94	143	87	77	32
2 TU-F 3.00P 60																										
3.00 - 3.30				A	8.5	24	712	1444	812	145	942	247	457	408	469	431	224	82	124	91	99	92	150	110	128	90
3.30 - 4.00				A	8.6	23	721	1467	820	141	947	243	465	415	478	430	237	87	131	94	107	97	165	113	118	83
LOVING	69	202	199	A	4.8	15	402	1269	751	196	821	387	567	435	326	222	236	102^	145	111^	85^	70^	107^	60^	105^	58^
M-F 11.30A 30 ABC DD		97	97	B	3.9	15	327	1199	722	175	802	355	525	418	328	227	231	99	137	100	78	83	85	68	81	29
MATCH GM/HOLLYWOOD SQS HR	43	149	152	A	4.3	11	360	1450	678	138^	755	188	336	314	337	367	344	73^	176	170	146^	158	156^	92^	195	172
1 M-F 3.00P 60 NBC QG		80	81	B	3.3	10	277	1351	679	105	765	200	330	279	320	391	364	104	187	167	165	150	91	49	131	87
2 TU-F 3.00P 60																										
3.00 - 3.30				A	3.9	11	327	1376	712	149^	783	177	348	322	366	386	303	68^	131^	128^	106^	162^	128^	86^	162^	147^
3.30 - 4.00				A	4.6	12	385	1522	660	119^	743	200	328	312	316	356	382	73^	205	202	181	162	174	96^	223	194
NBC NEWS AT SUNRISE	70	170	172	A	1.3	13	109	1018	605	238^	605	101v	175^	385^	376^	220^	394^	LT	73v	164^	284^	230^	LT	LT	LT	LT
M-F 6.30A 30 NBC N		90	90	B	1.4	13	117	1208	641	249	682	130	296	382	372	285	455	75	204	271	245	178	LT	LT	51	44
NBC NEWS DIGEST-DAYTIME	2		197	A	4.0	14	335	1113	1012	138^	1048	262^	551	510	475	436	55v	LT	LT	LT	LT	46v	LT	LT	LT	LT
2 W & F 2.57P 1 NBC N			98	B	4.0	14	335	1113	1012	138	1048	262	551	510	475	436	55	LT	LT	LT	LT	46	LT	LT	LT	LT
NEWSBREAK-11.57	68	181	180	A	10.3	33	863	1667	710	147	840	297	442	343	345	358	429	147	245	199	175	160	182	117	216	138
1 M-F 11.57A 2 CBS N		90	89	B	7.7	31	645	1302	690	122	787	250	375	319	307	371	349	112	164	126	124	171	52	32	114	42
2 TU-F 11.57A 2																										
NEWSBREAK-3.57	65	187	187	A	7.1	19	595	1434	795	158	928	239	463	408	484	418	246	90^	143	102	120	90^	147	101	113	86^
1 TU-TH 3.57P 2 CBS N		94	94	B	6.3	18	528	1335	830	155	931	259	448	392	410	435	186	62	86	57	78	94	136	91	82	41
2 TU-F 3.57P 2																										
ONE LIFE TO LIVE	69	202	201	A	9.6	26	804	1456	776	302	911	483	665	496	328	192	239	130	178	130	74	54^	199	139	107	40^
M-F 2.00P 60 ABC DD		99	99	B	8.1	27	679	1328	798	245	917	463	666	520	347	202	223	119	162	110	74	53	111	78	77	25
2.00 - 2.30				A	9.6	26	804	1454	771	305	909	490	664	493	323	189	230	122	173	129	76	50^	208	146	107	39^
2.30 - 3.00				A	9.6	27	804	1442	780	298	910	476	662	497	327	196	241	135	178	128	69^	56^	186	132	105	40^
PEACH BOWL(S)		201		A	7.3	18	612	1588	376^	106^	402	67v	178^	163^	197^	210^	840	231^	521	438	449	317^	227^	145^	119^	111^
1 FRI. 3.00P 188 CBS SE		99																								
3.00 - 3.30				A	6.7	17	561	1501	473	89v	489	76v	181^	163^	213^	287^	696	231^	440	317^	345^	256^	244^	184^	72v	72v
3.30 - 4.00				A	6.6	17	553	1725	429	123^	440	58v	179^	169^	214^	233^	895	257^	593	474	503	302^	275^	194^	115^	115^
4.00 - 4.30				A	7.2	19	603	1720	392	133^	408	76v	219^	211^	227^	157^	947	251^	638	551	533	309^	243^	150^	122^	122^
4.30 - 5.00				A	7.2	18	603	1541	355^	105^	361^	63v	182^	148^	184^	179^	886	197^	524	443	496	362^	193^	105^	101^	101^
5.00 - 5.30				A	7.3	17	612	1528	315^	92v	347^	47v	138^	129^	161^	209^	874	227^	532	457	463	342^	187^	112^	120^	108^
5.30 - 6.00				A	8.3	18	696	1473	286^	99^	330^	65v	152^	146^	169^	178^	782	224^	447	388	379	335	205^	114^	156^	136^
6.00 - 6.30				A	9.1	18	763	1722	471	89^	530	93^	222^	229^	241^	270^	756	231^	408	424	389	306	297^	209^	139^	125^
PRESS YOUR LUCK	70	160	160	A	6.6	23	553	1528	680	192	776	206	382	356	359	357	324	110	202	186	135	116	216	132	212	125
1 M-F 10.30A 30 CBS QP		83	82	B	4.4	19	369	1267	679	145	762	204	341	309	318	385	310	109	171	135	103	134	62	35	133	49
2 TU-F 10.30A 30																										
PRICE IS RIGHT 1	67	202	203	A	8.9	30	746	1635	689	141	779	242	401	367	336	344	424	144	240	201	162	162	186	121	246	147
1 M-F 11.00A 30 CBS AP		98	98	B	6.9	29	578	1309	679	112	763	225	355	314	292	374	365	113	169	142	125	179	57	33	124	44
2 TUTHF 11.00A 30																										
2 WED. 11.06A 24																										
PRICE IS RIGHT 2	67	202	203	A	12.1	39	1014	1659	690	152	783	245	393	339	334	355	434	149	247	197	173	164	190	117	252	150
1 M-F 11.30A 30 CBS AP		97	98	B	9.2	37	771	1326	686	113	771	232	358	315	299	376	375	115	175	138	133	185	57	32	123	43
2 TU-F 11.30A 30																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
ROSE BOWL FOOTBALL PRE(S)			214	A	21.4	38	1793	1605	502	177	554	166	305	280	239	206	910	287	528	507	405	329	90^	34^	51^	43^
2 MON. 5.11P 10 NBC SC			99																							
ROSE BOWL GAME(S)			214	A	21.9	34	1835	1643	534	196	569	145	332	329	322	196	915	261	552	551	447	317	89^	30v	70^	27v
2 MON. 5.21P 201 NBC SE			99																							
5.00 - 5.30				A	22.1	39	1852	1607	497	175	542	153	293	276	243	206	924	282	535	518	417	336	92^	37^	49^	41^
5.30 - 6.00				A	23.2	39	1944	1627	510	175	551	140	288	290	267	221	949	275	550	532	438	352	92^	30v	35^	30v
6.00 - 6.30				A	23.2	37	1944	1650	512	191	536	130	294	297	312	196	937	257	559	567	469	322	105^	35^	72^	31v
6.30 - 7.00				A	21.0	33	1760	1717	558	211	606	144	360	347	362	208	931	244	536	570	491	321	98^	30v	82^	39^
7.00 - 7.30				A	20.9	32	1751	1733	573	203	616	161	401	385	382	179	903	264	546	539	438	312	98^	47^	116^	50^
7.30 - 8.00				A	22.1	32	1852	1668	578	221	617	167	397	372	354	190	894	264	558	544	432	296	82^	27v	75^	8v
8.00 - 8.30				A	21.4	31	1793	1523	498	190	518	130	293	311	294	175	879	259	565	558	421	295	64^	14v	62^	7v
8.30 - 9.00				A	20.5	29	1718	1529	489	183	505	127^	282	306	294	171	896	274	575	569	436	295	64^	14v	64^	32v
RYAN'S HOPE	70	178	176	A	6.2	18	520	1429	758	282	856	485	642	432	256	194	262	120	186	139	98^	70^	173	113	138	38^
M-F 12.30P 30 ABC DD		94	94	B	4.9	18	411	1279	758	219	862	447	615	471	292	200	222	102	148	104	77	67	89	61	106	23
SALE OF THE CENTURY	64	157	157	A	5.7	20	478	1724	718	150	757	228	352	274	265	376	439	126	234	209	201	191	216	114^	312	187
1 M-F 10.30A 30 NBC QG		87	86	B	4.5	19	377	1421	731	115	804	228	390	321	327	375	353	105	173	147	143	160	95	62	169	63
2 TU-F 10.30A 30																										
SALE OF THE CENTURY(B)			115	A	5.5	13	461	1881	777	334^	777	203^	389	363	335^	358^	572	104^	297^	312^	304^	205^	209^	123^	323^	304^
2 MON. 10.30A 30 NBC QG			65																							
SEARCH FOR TOMORROW	68	159	158	A	3.3	10	277	1422	664	90^	808	191^	303	241	310	458	376	164^	178^	152^	125^	169^	122^	101^	116^	83^
1 M-F 12.30P 30 NBC DD		79	79	B	3.2	12	268	1237	734	124	854	227	342	296	362	459	278	85	108	75	102	157	37	26	68	27
2 TU-F 12.30P 30																										
TATTLETALES	64	110	113	A	3.9	11	327	1327	705	195	846	180	342	358	364	430	258	53^	89^	97^	111^	126^	107^	107^	116^	76^
1 TU-TH 4.00P 30 CBS QG		58	61	B	3.2	9	268	1214	737	126	827	187	319	327	347	443	272	65	85	68	101	163	44	26	71	30
2 TU & W 12.00N 30																										
2 TH & F 4.00P 30																										
TODAY SHOW-7.30AM	70	206	206	A	3.3	19	277	1339	726	177^	769	111^	238	373	404	379	476	93^	231	245	260	221	54^	22v	40v	LT
M-F 7.30A 30 NBC N		99	99	B	3.7	19	310	1335	705	171	728	131	258	327	334	383	512	110	242	238	235	234	33	LT	62	48
TODAY SHOW-8.30AM	69	206	205	A	4.3	18	360	1286	692	161	767	148^	268	311	321	420	430	52^	178	195	192	235	30v	30v	59^	14v
M-F 8.30A 30 NBC N		99	99	B	4.3	20	360	1237	686	150	729	118	246	282	313	426	433	74	169	178	188	228	35	19	40	14
TOURNAMENT-ROSES PARADE(S)			200	A	16.1	32	1349	1766	769	180	846	206	321	309	377	449	527	127^	203	245	242	248	129^	82^	264	178
2 MON. 11.30A 120 CBS AC			99																							
11.30 - 12.00				A	15.4	32	1291	1730	687	153^	792	219	306	246	338	429	481	132^	173^	209	197	240	182	89^	275	240
12.00 - 12.30				A	15.8	32	1324	1883	787	177	911	233	369	330	403	467	501	117^	171^	219	231	250	142^	80^	329	214
12.30 - 1.00				A	16.5	32	1383	1708	810	201	852	176	304	320	411	466	489	88^	152^	224	228	265	108^	88^	259	146^
1.00 - 1.30				A	16.7	31	1399	1739	787	183	826	198	304	338	353	431	626	169	308	325	304	236	89^	72^	198	118^
TOURNAMENT-ROSES PARADE-N(S)			206	A	13.3	27	1115	1691	698	230	772	169^	319	333	313	389	570	126^	266	237	199^	285	131^	77^	218	162^
2 MON. 11.00A 150 NBC AC			99																							
11.00 - 11.30				A	10.9	24	913	1728	713	229^	774	109^	299	345	395	403	553	138^	280	221^	185^	254	149^	75^	252^	186^
11.30 - 12.00				A	13.6	29	1140	1737	722	237	806	159^	330	344	346	409	539	125^	235	186^	162^	287	120^	93^	272	196^
12.00 - 12.30				A	14.1	28	1182	1780	783	277	870	233	393	379	302	411	566	130^	238	204	162^	310	106^	65^	238	170^
12.30 - 1.00				A	14.2	28	1190	1743	730	264	802	199	368	365	305	376	598	122^	295	268	236	286	155^	75^	188^	142^
1.00 - 1.30				A	13.6	25	1140	1485	551	147^	609	135^	205	239	234	345	602	118^	289	314	257	288	130^	78^	144^	123^
$25,000 PYRAMID	66	165	167	A	5.6	20	469	1488	716	196	784	164	322	348	390	394	389	118^	207	197	167	168	149	85^	166	96^
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
$25,000 PYRAMID-CONT'D																										
1 M-F 10.00A 30 CBS QP		86	86	B	4.5	20	377	1285	719	140	803	184	341	325	360	411	332	96	168	147	132	152	49	30	101	35
2 TU-F 10.00A 30																										
WHEEL OF FORTUNE	66	199	201	A	8.7	29	729	1598	762	181	839	212	350	303	336	437	365	104	181	168	169	171	184	116	210	94
1 M-F 11.00A 30 NBC QG		97	98	B	6.7	28	561	1306	769	133	847	211	367	345	348	427	271	75	125	99	106	140	62	34	126	41
2 TUTHF 11.00A 30																										
2 WED. 11.06A 24																										
YOUNG AND THE RESTLESS	67	200	204	A	10.3	31	863	1481	786	134	894	318	499	407	395	357	288	131	184	131	96	97	174	112	125	79
1 M-F 12.30P 60 CBS DD		96	99	B	8.4	31	704	1294	810	129	898	278	453	402	393	394	259	105	140	108	88	110	57	37	80	24
2 TU-F 12.30P 60																										
12.30 - 1.00				A	10.4	32	872	1517	799	134	904	319	505	417	403	358	304	143	199	144	100	98	181	114	128	78
1.00 - 1.30				A	10.1	29	846	1443	780	136	889	317	493	399	390	358	267	117	167	119	88	95	165	109	122	82
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	11	178	181	A	5.2	15	436	1612	307	142^	419	151^	238^	160^	202^	168^	242^	177^	177^	102^	49v	53v	307	225^	644	414
SAT. 12.00N 30 ABC FV		90	89	B	5.5	18	461	1813	333	141	405	203	307	200	142	87	326	185	265	189	123	43	281	176	801	523
ABC WIDE WORLD-SPORTS SAT	8		189	A	9.1	19	763	1588	554	185^	594	181^	338	319	275^	224^	653	264^	396	383	244^	219^	194^	45v	147^	107^
2 SAT. 5.00P 90 ABC SA			96	B	6.8	15	570	1617	523	190	575	199	322	277	230	222	708	256	427	417	334	215	153	55	181	119
5.00 - 5.30				A	8.2	19	687	1473	463	177^	489	155^	307^	277^	240^	171^	608	260^	368	356	217^	193^	235^	96^	141^	109^
5.30 - 6.00				A	9.4	21	788	1613	517	140^	563	178^	300	273^	264^	230^	650	250^	390	373	268^	224^	228^	47v	172^	109^
6.00 - 6.30				A	9.6	19	804	1687	674	243^	721	211^	407	403	312	267^	706	280^	427	420	257^	242^	131^	LT	129^	106^
AFC CHAMPIONSHIP GAME(S)			213	A	26.3	47	2204	1666	486	220	531	185	331	320	278	141	964	389	654	572	440	246	68^	14v	103^	78^
2 SUN. 4.00P 198 NBC SE			99																							
4.00 - 4.30				A	21.9	43	1835	1632	490	218	525	204	349	327	261	125^	946	390	643	563	414	230	99^	30v	62^	45^
4.30 - 5.00				A	27.1	53	2271	1599	453	205	499	180	310	303	263	128	964	380	635	557	432	257	63^	12v	73^	57^
5.00 - 5.30				A	27.1	52	2271	1568	452	196	502	176	303	287	255	146	961	383	638	555	440	252	44^	13v	61^	51^
5.30 - 6.00				A	27.7	50	2321	1641	472	201	513	170	311	302	276	146	978	410	679	563	432	251	52^	14v	98^	77^
6.00 - 6.30				A	28.0	48	2346	1725	486	228	524	179	324	324	275	136	969	398	657	583	432	245	77^	16v	155	113
6.30 - 7.00				A	28.0	46	2346	1772	528	247	580	192	358	346	310	163	977	396	668	592	455	248	74^	LT	141	104
7.00 - 7.30				A	22.9	37	1919	1762	558	260	613	196	388	375	322	171	938	346	675	597	514	224	69^	25v	142	96^
AFC CHAMPIONSHIP POST(S)			205	A	14.4	23	1207	1625	525	274	549	185^	335	345	296	152^	890	344	648	545	468	217	95^	28v	91^	68^
2 SUN. 7.18P 16 NBC SC			98																							
ALVIN AND THE CHIPMUNKS	16	182	196	A	8.2	27	687	1900	318	118^	325	186	216	152^	97^	76^	366	228	281	224	121^	38v	185	71^	1024	590
SAT. 10.30A 30 NBC CA		85	95	B	7.9	27	662	1841	290	124	324	182	252	197	109	53	217	138	174	142	62	26	301	131	999	567
AMERICAN BANDSTAND	10	168	173	A	5.2	14	436	1706	398	153^	568	290	427	293	244^	126^	384	171^	292	267^	189^	77^	222^	181^	532	457
SAT. 12.30P 60 ABC PC		85	86	B	4.8	14	402	1636	400	178	545	330	433	266	159	104	372	188	283	216	156	71	270	184	449	314
12.30 - 1.00				A	4.7	13	394	1827	361	171^	512	238^	377	268^	255^	123^	363	195^	290^	248^	157^	60v	256^	194^	696	606
1.00 - 1.30				A	5.7	15	478	1586	423	138^	612	337	467	309	229^	129^	391	146^	289	279	211^	86^	189^	169^	394	329
BENJI,ZAX & THE-PRINCE	12	195	194	A	4.6	14	385	1545	358	134^	436	199^	296^	205^	136^	140^	193^	87^	121^	91^	43v	72v	295^	166^	621	350
SAT. 11.00A 30 CBS CA		98	98	B	4.1	14	344	1629	347	138	413	173	246	182	155	147	314	215	246	168	62	57	233	101	669	386
BEST OF SCOOBY DOO	16	182	185	A	2.6	16	218	1670	267^	139^	267^	147^	217^	162^	78v	50v	309^	199^	268^	84v	82v	41v	204^	91v	890	647
SAT. 8.00A 30 ABC CA		93	94	B	3.1	19	260	1787	274	145	297	145	211	175	104	75	240	131	197	161	85	38	243	77	1007	686
BISKITTS	16	165	163	A	2.2	18	184	1261	109v	33v	109v	81v	109v	87v	28v	LT	65v	LT	65v	65v	65v	LT	130v	LT	957	582^
SAT. 8.00A 30 CBS CA		91	91	B	3.1	22	260	1477	139	37	168	87	127	93	53	38	153	85	120	110	54	28	154	70	1002	658

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
BUGS BUNNY/ROAD RUNNER 1	12	172	178	A	4.8	14	402	1552	410	100^	425	178^	239^	124^	95^	186^	368	169^	209^	199^	122^	129^	209^	97^	550	304
SAT. 11.30A 30 CBS CA		88	89	B	4.1	14	344	1650	409	131	446	162	236	179	168	183	378	234	275	198	94	91	213	96	613	323
BUGS BUNNY/ROAD RUNNER 2	7	176	177	A	7.2	20	603	1743	358	147^	396	136^	279	195	188^	117^	455	225	309	214	201	115^	256	131^	636	360
SAT. 12.00N 30 CBS CA		88	88	B	6.1	19	511	1677	304	132	349	153	228	156	147	107	338	167	223	176	138	90	264	116	726	412
BUGS BUNNY/ROAD RUNNER 3	7	173	168	A	7.5	21	629	1884	479	127^	524	241	354	211	136^	170^	513	213	281	187	200	196	241	136^	606	342
SAT. 12.30P 30 CBS CA		87	84	B	6.4	20	536	1739	354	144	395	190	258	169	122	125	365	189	241	177	120	108	272	115	707	415
CAPTAIN KANGAROO-SAT	16	137	134	A	1.0	13	84	464^	167v	LT	167v	96v	167v	107v	71v	LT	155v	119v	155v	155v	LT	LT	LT	LT	142v	LT
SAT. 7.00A 60 CBS CL		85	85	B	1.3	16	109	1220	270	63	276	132	190	182	106	58	222	81	150	164	121	LT	123	80	599	350
7.00 - 7.30				A	.9	13	75	120v	120v	LT	120v	LT	120v	66v	66v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
7.30 - 8.00				A	1.0	12	84	774^	203v	LT	203v	119v	203v	144v	84v	LT	309v	238v	309v	309v	71v	LT	LT	LT	262v	LT
CBS CHILDREN'S FILM FEST.	6	136		A	3.1	8	260	1838	477^	227v	604^	123v	443^	386^	366^	161v	453^	195v	237^	272^	258^	181v	192v	192v	589^	400^
1 SAT. 1.30P 30 CBS CL		68		B	2.8	8	235	1517	387	148	456	160	239	188	175	188	247	92	147	138	131	88	170	136	644	423
CBS NCAA BASKETBALL-SAT	4		193	A	4.8	14	402	1363	325^	108v	340^	70v	115v	68v	180^	202^	745	347^	530^	426^	199^	199^	123v	44v	155^	65v
2 SAT. 1.00P 123 CBS SE			96	B	5.6	15	469	1506	359	150	410	103	223	204	200	173	774	289	505	451	368	210	176	74	146	97
1.00 - 1.30				A	5.3	15	444	1255	411^	142^	438^	101v	129v	113v	233^	224^	572	212^	339^	329^	187^	173^	102v	56v	143^	50v
1.30 - 2.00				A	5.1	15	427	1194	273^	87v	273^	54v	83v	29v	151^	190^	675	266^	424^	424^	158^	251^	125v	52v	121v	35v
2.00 - 2.30				A	4.5	13	377	1573	345^	120v	374^	69v	135v	66v	220^	239^	843	461^	668	478^	207^	175^	141v	37v	215^	88v
2.30 - 3.00				A	4.5	13	377	1398	249^	72v	249^	42v	101v	59v	115v	148v	889	460^	712	485^	252^	177^	119v	24v	141v	82v
CBS NFC CHAMPIONSHIP PRE(S)			198	A	10.0	29	838	1745	517	292	560	164^	372	311	312	188^	912	368	619	564	398	218^	186^	46v	87^	87^
2 SUN. 12.00N 29 CBS SC			99																							
CBS NFC CHAMPIONSHIP GAME(S)			208	A	30.1	62	2522	1669	441	201	489	170	308	302	248	131	946	337	619	564	454	265	129	31^	105	88^
2 SUN. 12.29P 208 CBS SE			99																							
12.30 - 1.00				A	20.9	51	1751	1681	455	205	493	145	315	293	266	148	985	363	640	585	467	262	111^	22v	92^	72^
1.00 - 1.30				A	28.7	61	2405	1671	405	206	466	151	294	287	250	122	979	332	635	575	488	271	133	22v	93^	71^
1.30 - 2.00				A	31.5	64	2640	1659	430	202	474	167	300	295	241	126	964	332	618	566	466	278	125	19v	96	79^
2.00 - 2.30				A	30.6	62	2564	1674	441	196	485	180	306	298	230	129	947	325	608	578	457	272	145	36^	97	85^
2.30 - 3.00				A	32.7	64	2740	1658	443	196	489	181	312	298	240	129	931	321	606	562	450	270	132	35^	106	97
3.00 - 3.30				A	33.1	64	2774	1679	454	194	501	175	314	309	257	133	937	361	637	559	430	252	127	37^	114	94
3.30 - 4.00				A	34.2	66	2866	1658	460	199	511	189	328	322	257	128	894	338	600	529	422	247	121	37^	132	106
CBS NFC CHAMPIONSHIP POST(S)			200	A	16.7	33	1399	1538	411	188	474	196	294	279	223	121^	769	302	532	426	361	210	83^	40v	212	175
2 SUN. 3.57P 16 CBS SC			99																							
CBS NFL PLAYOFF PRE-SAT(S)		205		A	9.6	22	804	1299	323	143^	412	158^	234^	173^	174^	142^	708	259^	448	451	398	204^	121^	80^	58v	LT
1 SAT. 3.30P 29 CBS SC		99																								
CBS NFL PLAYOFF GAME-SAT(S)		208		A	23.5	46	1969	1519	393	166	439	132	264	246	234	134	905	338	577	530	446	266	101^	48^	74^	41^
1 SAT. 3.59P 199 CBS SE		99																								
4.00 - 4.30				A	18.8	42	1575	1352	332	154	375	119^	240	223	207	93^	814	281	498	481	422	257	108^	46^	55^	20v
4.30 - 5.00				A	21.6	46	1810	1410	337	154	384	134	229	206	191	114^	873	319	554	512	446	260	89^	41^	64^	22v
5.00 - 5.30				A	23.2	48	1944	1515	358	162	406	147	239	216	201	123	959	379	632	553	460	261	96^	49^	54^	24v
5.30 - 6.00				A	23.4	46	1961	1461	322	147	374	133	227	204	186	108^	932	380	617	523	424	264	110^	57^	45^	20v
6.00 - 6.30				A	24.6	45	2061	1637	455	196	496	141	306	284	268	147	967	378	635	567	462	271	94^	48^	80^	49^
6.30 - 7.00				A	26.5	47	2221	1557	431	171	469	106	279	272	282	150	903	324	565	543	451	273	100^	41^	85^	54^
7.00 - 7.30				A	28.7	50	2405	1698	529	178	579	146	343	323	309	198	860	287	509	516	439	278	113	46^	146	100
CBS NFL PLAYOFF POST-SAT(S)		207		A	22.5	40	1886	1610	560	196	607	140	344	331	330	227	755	230	420	457	390	264	102^	46^	146	104^
1 SAT. 7.18P 5 CBS SC		99																								

 KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE		KEY	HOUSEHOLD AUDIENCES			AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES			WOMEN						MEN						TEENS (12–17)		CHILDREN (2–11)	
		WK 1	WK 2		AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	TOTAL	18–34	18–49	25–54	35–64	55+	TOTAL	18–34	18–49	25–54	35–64	55+	TOTAL	FEM.	TOTAL	6–11
WEEKEND DAYTIME CONT'D																										
CBS NFL PLAYOFF PRE-SUN(S)		193		A	10.0	27	838	1784	513	298	548	115^	291	339	328	184^	994	425	693	629	505	218^	64v	LT	178^	126^
1 SUN. 12.00N 29 CBS SC		97																								
CBS PLAYOFF GAME-SUN(S)		208		A	24.9	53	2087	1889	461	240	508	187	313	293	253	144	1020	415	682	616	499	274	205	101^	156	119
1 SUN. 12.29P 188 CBS SE		99																								
12.30 - 1.00				A	19.3	46	1617	1876	480	237	514	162	299	313	272	146	1021	392	666	632	526	274	218	107^	123^	90^
1.00 - 1.30				A	24.8	54	2078	1963	474	279	537	208	339	320	265	143	1025	387	660	606	536	283	223	105^	178	135
1.30 - 2.00				A	27.1	57	2271	1895	474	248	516	192	315	286	255	152	1004	394	659	599	506	269	188	97^	187	155
2.00 - 2.30				A	26.0	54	2179	1878	437	227	488	192	297	261	232	144	1025	432	708	629	492	266	196	85^	169	131
2.30 - 3.00				A	26.9	55	2254	1919	461	239	516	207	326	284	248	140	1036	431	704	626	496	280	216	110	151	109
3.00 - 3.30				A	26.0	54	2179	1818	451	225	492	172	311	302	249	134	1006	437	687	600	460	268	190	99^	130	89^
3.30 - 4.00				A	23.9	50	2003	1794	421	169	459	153	285	282	249	125	1041	485	734	637	443	266	180	90^	114^	82^
CBS NFL PLAYOFF POST-SUN(S)		206		A	15.7	33	1316	1779	442	195	480	157^	297	283	265	140^	991	461	692	588	418	262	193	93^	115^	87^
1 SUN. 3.37P 23 CBS SC		99																								
CBS SPORTS SATURDAY	3		177	A	5.5	14	461	1269	397^	106v	412^	87v	176^	132^	137^	236^	677	123v	284^	293^	220^	344^	LT	LT	178^	112v
2 SAT. 3.03P 179 CBS SA			90	B	5.4	14	453	1370	444	149	472	152	258	202	190	192	672	158	338	356	311	287	76	53	150	97
3.00 - 3.30				A	4.6	13	385	1499	501^	164^	501^	221^	353^	188^	166^	148v	756	216^	375^	292^	237^	303^	LT	LT	242^	242^
3.30 - 4.00				A	5.8	16	486	1115	399^	119v	399^	159^	247^	151^	120v	152^	601	39v	198^	252^	213^	349^	LT	LT	115v	115v
4.00 - 4.30				A	5.7	15	478	1056	341^	95v	341^	73v	125^	92v	92v	216^	644	83v	240^	280^	215^	364^	LT	LT	71v	71v
4.30 - 5.00				A	4.9	12	411	1270	352^	71v	352^	83v	115v	115v	70v	237^	750	223^	366^	336^	184^	343^	LT	LT	168^	168^
5.00 - 5.30				A	5.2	13	436	1388	361^	74v	384^	34v	112v	112v	129v	272^	655	123v	299^	303^	218^	314^	LT	LT	349^	154^
5.30 - 6.00				A	6.5	15	545	1349	437	132^	490	LT	149^	149^	223^	341^	684	103v	271^	299^	234^	374^	LT	LT	175^	LT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	STATIONS WK 1	STATIONS WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18–34	W 18–49	W 25–54	W 35–64	W 55+	MEN TOTAL	M 18–34	M 18–49	M 25–54	M 35–64	M 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6–11
CHARLIE BROWN&SNOOPY SHOW	16	201	201	A	5.3	17	444	2025	426	176^	480	253^	368	298	141^	112^	314	96^	229^	208^	166^	85^	490	254^	741	451
SAT. 10.30A 30 CBS CA		99	99	B	5.5	19	461	1836	320	130	373	187	255	174	132	105	298	182	243	178	92	46	323	129	842	508
DUNGEONS AND DRAGONS	16	197	197	A	5.4	21	453	1596	275	140^	284	156^	247^	196^	91^	37v	150^	33v	120^	87^	87^	30v	248^	60v	914	534
SAT. 9.30A 30 CBS CA		98	98	B	5.9	23	494	1857	229	100	265	124	173	132	89	83	245	146	200	144	80	36	371	99	976	629
FACE THE NATION	16	143	123	A	3.6	11	302	1964	470	417	603	189^	255^	304^	280^	299^	1023	361^	673	673	507	287^	42v	30v	296^	216^
SUN. 10.30A 30 CBS CC		90	84	B	3.6	12	302	1313	482	212	521	136	229	233	235	263	625	176	314	337	338	261	66	31	101	68
FLINTSTONE FUNNIES	16	192	200	A	2.3	19	193	2166	186^	47v	264^	97v	160^	119v	141v	48v	321^	145v	249^	182^	156^	41v	295^	135v	1286	721
SAT. 8.00A 30 NBC CA		96	97	B	3.1	22	260	1572	227	72	255	102	167	140	110	66	179	106	132	122	59	29	172	98	966	609
HULA BOWL(S)			201	A	6.4	14	536	1500	485	175^	498	143^	224^	208^	279^	183^	819	274^	466	457	335^	281^	128^	LT	55v	45v
2 SAT. 4.00P 190 NBC SE			98																							
4.00 - 4.30				A	5.2	14	436	1296	388^	123v	397^	85v	213^	243^	264^	106v	776	268^	510^	491^	343^	190^	123v	LT	LT	LT
4.30 - 5.00				A	5.7	14	478	1335	402^	128^	418^	87v	209^	244^	279^	121v	772	249^	464^	462^	319^	230^	145^	LT	LT	LT
5.00 - 5.30				A	6.6	16	553	1430	461	179^	461	76v	154^	237^	332^	173^	826	254^	442	469	353^	302^	101v	LT	42v	42v
5.30 - 6.00				A	5.9	14	494	1449	409^	172^	409^	85v	141^	178^	265^	167^	839	267^	482	452^	370^	293^	148^	LT	53v	53v
6.00 - 6.30				A	7.0	14	587	1571	530	178^	530	175^	225^	137^	254^	231^	863	307^	483	447	326^	318^	108^	LT	70v	62v
6.30 - 7.00				A	7.1	13	595	1642	615	212^	615	245^	304^	194^	266^	232^	836	299^	447	424	307^	320^	103^	LT	88v	59v
7.00 - 7.30				A	9.3	17	779	1869	599	257^	733	286^	413	287^	312	249^	746	236^	382	455	301	291^	209^	45v	181^	136^
IN THE NEWS- 8.26AM	16	178	178	A	2.4	18	201	1323	159^	25v	159^	124v	159^	159^	35v	LT	79v	LT	79v	79v	79v	LT	125v	LT	960	558^
SAT. 8.26A 3 CBS CN		88	88	B	3.5	22	293	1492	140	35	161	89	119	97	45	36	151	91	124	112	50	24	163	77	1017	671
IN THE NEWS- 9.56AM	16	195	197	A	4.5	17	377	1546	312	146^	328	172^	279^	226^	107^	49v	171^	34v	130^	96^	96^	41v	237^	45v	810	477
SAT. 9.56A 3 CBS CN		98	98	B	5.1	19	427	1773	240	105	286	135	185	142	94	91	255	154	202	143	81	41	339	89	893	547
IN THE NEWS-10.26AM	14	196	195	A	4.7	16	394	1581	434	159^	434	234^	350	277^	135^	84^	250^	41v	175^	175^	146^	75v	240^	68v	657	388
SAT. 10.26A 3 CBS CN		98	98	B	4.4	16	369	1715	277	111	323	158	221	154	117	90	278	153	211	160	93	61	291	81	823	487

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
IN THE NEWS-12.56PM	7	177	175	A	7.0	19	587	1932	487	137^	531	240	367	232	166^	164^	521	241	303	214	189^	176^	262	153^	618	343
SAT. 12.56P 3 CBS CN		88	88	B	5.9	18	494	1701	362	150	401	187	258	175	134	129	386	211	266	192	123	105	249	103	665	386
IN THE NEWS- 1.26PM	6	162		A	4.8	11	402	1485	335^	181^	459^	133v	355^	277^	251^	104v	565^	219^	389^	418^	346^	147v	130v	130v	331^	132v
1 SAT. 1.26P 3 CBS CN		85		B	4.7	14	394	1529	336	156	381	173	252	192	133	103	304	154	234	213	133	53	135	86	709	388
IN THE NEWS-10.56AM	16	198	199	A	5.2	16	436	2096	410	130^	449	225^	357	294	146^	92^	334	120^	254^	220^	155^	80^	620	304	693	444
SAT. 10.56A 3 CBS CN		95	99	B	5.0	17	419	1778	330	130	381	189	256	176	133	111	315	192	254	189	96	50	313	123	769	453
IN THE NEWS-11.26AM	12	190	193	A	4.3	13	360	1467	379	139^	451	178^	275^	178^	145^	176^	194^	69v	100^	81v	41v	94^	227^	122^	595	287^
SAT. 11.26A 3 CBS CN		94	97	B	3.7	12	310	1583	361	139	420	162	234	180	158	165	334	234	258	182	60	57	203	89	626	330
LITTLES	16	200	200	A	6.1	21	511	1879	188^	77^	225^	85^	128^	128^	75^	97^	166^	66^	132^	113^	66^	34v	536	226^	952	631
SAT. 10.30A 30 ABC CA		99	99	B	5.9	21	494	1717	200	90	234	124	170	126	74	60	153	72	124	94	67	26	340	165	990	638
MEET THE PRESS	14	163	161	A	2.7	8	226	863	310^	71v	315^	LT	26v	97v	199^	218^	491^	83v	163^	194^	204^	297^	LT	LT	57v	57v
SUN. 12.00N 30 NBC CC		93	91	B	2.7	8	226	1144	392	151	459	84	145	170	200	280	537	137	254	243	250	257	22	LT	126	106
MENUDO-8:25AM	16	182	185	A	2.8	17	235	1638	285^	141^	285^	179^	248^	179^	69v	37v	234^	98v	161^	63v	63v	73v	251^	118v	868	604
SAT. 8.25A 4 ABC CN		93	94	B	3.4	19	285	1808	292	150	313	157	224	185	103	78	231	117	188	155	89	40	232	82	1032	699
MENUDO-10:25AM	16	200	200	A	5.7	21	478	2036	244^	49v	275	157^	169^	86^	38v	106^	244^	128^	205^	108^	77^	39v	418	186^	1099	694
SAT. 10.25A 4 ABC CN		99	99	B	6.2	22	520	1799	213	86	241	136	178	126	67	58	178	94	150	99	72	26	315	161	1065	676
MR. T	16	187	203	A	8.1	25	679	1707	258	121^	258	154^	210	147^	56^	48^	364	202	266	186	128^	70^	280	125^	805	401
SAT. 11.00A 30 NBC CA		87	97	B	8.4	28	704	1845	291	116	325	188	251	183	102	59	232	131	185	142	79	42	336	146	952	520
MONCHHICHIS	16	195	194	A	4.2	21	352	1565	216^	66v	247^	202^	202^	97^	LT	45v	157^	144^	157^	27v	LT	LT	301^	99^	860	507
SAT. 9.00A 30 ABC CA		98	98	B	4.9	22	411	1685	196	80	247	128	175	130	70	67	138	84	122	84	49	15	247	107	1053	660
NCAA BASKETBALL-NAT'L	1		192	A	4.9	14	411	1387	373^	179^	376^	109v	136v	164^	202^	149^	747	414^	575	430^	168^	165^	215^	LT	49v	49v
2 SAT. 2.00P 120 NBC SE			96	B	4.9	14	411	1387	373	179	376	109	136	164	202	149	747	414	575	430	168	165	215	LT	49	49
2.00 - 2.30				A	4.4	13	369	1593	474^	225^	474^	126v	192^	227^	289^	168^	685	414^	522^	371^	108v	163^	328^	LT	106v	106v
2.30 - 3.00				A	4.3	13	360	1756	447^	206^	447^	120v	174^	204^	265^	174^	791	501^	633^	385^	132v	158v	410^	LT	108v	108v
3.00 - 3.30				A	5.2	15	436	1108	264^	106v	264^	94v	94v	70v	96v	141^	757	385^	597	487^	212^	160^	87v	LT	LT	LT
3.30 - 4.00				A	5.6	15	469	1209	350^	201^	350^	100v	100v	171^	186^	125v	766	382^	563	473^	207^	177^	93v	LT	LT	LT
NEW FAT ALBERT SHOW	6	166		A	5.1	12	427	1511	301^	174^	460^	141^	360^	249^	234^	100v	532^	173^	337^	377^	359^	155^	177^	177^	342^	155^
1 SAT. 1.00P 30 CBS CA		86		B	4.9	15	411	1533	341	158	389	182	262	185	129	106	310	153	228	208	135	68	165	102	669	363
NFL '83-NBC	16	203	206	A	6.7	13	561	1927	412	220	455	162^	307	235	210^	148^	1187	555	885	617	453	287	189^	54^	96^	34v
SUN. 3.30P 30 NBC SC		95	99	B	5.4	15	453	1563	385	177	424	139	227	218	202	161	844	327	591	494	394	215	164	49	131	84
NFL '83-SAT(S)		211		A	8.2	23	687	1626	413	149^	413	188^	247^	268^	173^	93^	740	301^	480	426	334^	206^	205^	69v	268^	108^
1 SAT. 12.00N 30 NBC SC		98																								
NFL PLAYOFF GAME-SAT(S)		211		A	18.9	45	1584	1548	395	175	421	144^	260	243	210	124^	898	308	543	509	450	287	151	55^	78^	35v
1 SAT. 12.30P 187 NBC SE		98																								
12.30 - 1.00				A	12.8	33	1073	1523	343	161^	355	145^	217	226	175^	86^	884	329	554	491	427	269	147^	32v	137^	53v
1.00 - 1.30				A	17.3	42	1450	1590	365	163	407	158^	234	219	179	132^	936	356	577	494	434	302	158^	51^	89^	33v
1.30 - 2.00				A	18.8	45	1575	1573	388	152	423	167	252	211	176	138^	908	334	562	497	434	285	164	65^	78^	36v
2.00 - 2.30				A	19.5	47	1634	1602	423	177	448	149	287	254	222	133^	910	301	559	536	469	284	187	68^	57^	16v
2.30 - 3.00				A	21.5	51	1802	1570	416	185	443	140	273	253	223	135	883	272	528	515	469	284	160	79^	84^	40^
3.00 - 3.30				A	23.2	53	1944	1454	395	203	413	112^	262	268	245	110^	877	295	510	507	449	283	101^	35^	63^	37^
3.30 - 4.00				A	20.8	48	1743	1470	436	166	441	109^	303	307	289	103^	854	280	496	502	436	283	128^	36^	47^	35v

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																									
NFL PLAYOFF POST-SAT(S)		205		A	12.9	30	1081	1530	454	194^	459	130^	310	298	280	118^	849	286	505	489	431	276	134^	42v	88^	64^
1 SAT. 3.37P 23 NBC SC		98																								
NFL PLAYOFF GAME-SUN(S)		214		A	22.5	43	1886	2037	520	259	581	204	408	350	293	157	1169	473	829	729	568	277	161	43^	126	79^
1 SUN. 4.00P 194 NBC SE		95																								
4.00 - 4.30				A	21.0	44	1760	1976	511	237	573	204	411	340	284	148	1192	524	872	703	539	287	109^	18v	102^	43^
4.30 - 5.00				A	23.3	48	1953	2003	523	248	568	196	418	358	290	144	1197	506	865	725	559	288	110^	15v	128	70^
5.00 - 5.30				A	24.4	48	2045	2016	508	223	550	189	385	341	287	145	1186	466	829	732	582	289	164	37^	116	66^
5.30 - 6.00				A	22.6	43	1894	2029	504	227	556	191	376	323	286	160	1181	491	820	708	556	286	179	57^	113^	64^
6.00 - 6.30				A	23.4	42	1961	2040	489	281	581	183	391	337	304	173	1136	418	783	729	583	271	197	62^	126	99^
6.30 - 7.00				A	22.0	38	1844	2123	541	307	609	223	427	365	301	163	1161	437	822	769	608	263	194	60^	159	116^
7.00 - 7.30				A	18.3	31	1534	2199	639	349	719	321	532	475	308	160	1139	475	827	761	546	261	196	62^	145^	125^
ONE TO GROW ON-8:28AM	4		194	A	3.5	25	293	1679	51v	58v	88v	88v	88v	LT	LT	LT	413^	257^	413^	225^	156v	LT	LT	LT	1178	607^
2 SAT. 8.28A 2 NBC CN			95	B	4.1	26	344	1800	235	94	256	121	212	183	126	26	241	164	205	189	77	LT	245	67	1058	631
ONE TO GROW ON-8:58AM	16	198	201	A	3.9	22	327	1939	194^	102^	224^	151^	211^	155^	73v	LT	136^	95^	123^	66v	41v	LT	255^	94^	1324	754
SAT. 8.58A 2 NBC CN		97	97	B	4.5	22	377	1702	265	123	286	172	228	175	95	41	160	110	126	102	38	29	193	118	1063	578
ONE TO GROW ON-10:28AM	15		208	A	9.1	32	763	1585	289^	172^	289^	151^	248^	203^	138^	41v	426	317	382	214^	87^	22v	130^	LT	740	336
2 SAT. 10.28A 2 NBC CN			98	B	8.9	32	746	1833	302	141	339	181	267	207	127	52	218	148	183	136	55	24	320	142	956	540
ONE TO GROW ON-10:58AM	16	181	197	A	7.8	25	654	1887	309	112^	313	181	208	146^	91^	75^	377	232	283	223	121^	45^	180	76^	1017	613
SAT. 10.58A 2 NBC CN		85	95	B	8.0	27	670	1832	287	122	326	183	249	187	105	60	226	139	178	141	63	32	299	138	981	556
ONE TO GROW ON-12:28PM	3		148	A	4.6	14	385	1694	325^	180^	325^	50v	140v	179^	129v	146v	112v	LT	49v	49v	112v	63v	350^	106v	907	547^
2 SAT. 12.28P 2 NBC CN			73	B	5.9	18	494	1820	280	131	330	104	201	180	133	113	204	93	179	151	102	25	360	122	926	531
PAC-MAN	16	200	200	A	4.7	18	394	1629	207^	68v	229^	114^	133^	53v	37v	96^	220^	166^	179^	65v	13v	41v	241^	92^	939	552
SAT. 9.30A 30 ABC CA		99	99	B	5.5	21	461	1733	225	83	251	125	182	144	76	62	166	84	135	106	66	28	230	129	1086	681
PLASTICMAN	10	197	196	A	4.7	17	394	1673	436	181^	459	258^	392	310	144^	67v	256^	44v	186^	186^	157^	70v	234^	62v	724	434
SAT. 10.00A 30 CBS CA		99	98	B	4.4	15	369	1768	320	134	380	202	278	184	122	90	257	135	197	144	92	53	262	80	869	498
PRO BOWLERS TOUR	1		173	A	7.2	18	603	1328	442	61v	494	66v	220^	253^	260^	241^	608	200^	384	396	282^	184^	144^	16v	82v	46v
2 SAT. 3.30P 90 ABC SE			91	B	7.2	18	603	1328	442	61	494	66	220	253	260	241	608	200	384	396	282	184	144	16	82	46
3.30 - 4.00				A	6.0	16	503	1350	380^	52v	473	73v	212^	238^	233^	235^	601	146^	362^	374^	324^	207^	181^	LT	95v	44v
4.00 - 4.30				A	7.8	20	654	1312	454	70v	492	57v	221^	248^	269^	244^	635	216^	402	431	301^	172^	115^	LT	70v	41v
4.30 - 5.00				A	7.8	19	654	1335	477	58v	513	67v	223^	266^	271^	247^	590	230^	382	375	231^	184^	147^	47v	85v	56v
PUPPY-FURTHER ADVENTURES	16	196	198	A	6.9	23	578	1867	232	90^	271	101^	223	189^	170^	39v	339	227	323	187^	112^	16v	359	185^	898	595
SAT. 11.00A 30 ABC CA		97	97	B	6.0	20	503	1702	261	119	315	177	250	168	104	53	267	175	231	145	77	29	249	164	871	536
RASCALS/RICHIE RICH	16	194	195	A	3.4	17	285	1747	347^	133^	347^	223^	258^	164^	35v	89v	234^	101v	157^	70v	56v	77v	267^	130^	899	628
SAT. 8.30A 30 ABC CA		98	98	B	4.0	19	335	1792	284	142	308	136	224	179	127	72	242	120	199	147	102	38	230	94	1012	661
RUBIK, THE AMAZING CUBE	16	200	200	A	6.0	22	503	1970	180^	50v	211^	102^	116^	77^	40v	95^	235	128^	199^	112^	71^	36v	396	162^	1128	717
SAT. 10.00A 30 ABC CA		99	99	B	6.6	24	553	1809	210	85	237	134	180	130	69	52	180	101	153	98	69	25	303	152	1089	696
SATURDAY SUPERCADE	16	186	187	A	3.8	20	318	1881	348^	69v	348^	150^	222^	183^	117^	126^	192^	73v	131^	104^	81v	53v	202^	29v	1139	626
SAT. 8.30A 60 CBS CA		94	95	B	5.3	25	444	1825	227	76	246	107	162	130	90	73	205	103	161	131	78	37	267	83	1107	744
8.30 - 9.00				A	3.3	20	277	1852	343^	50v	343^	176^	199^	171^	23v	144^	193^	87v	145^	133^	72v	34v	176^	LT	1140	600
9.00 - 9.30				A	4.4	21	369	1813	331	75v	335	125^	226^	177^	178^	109^	174^	55v	111^	73v	81^	63v	209^	46v	1095	621
SCHOOLHOUSE ROCK-11:55AM	16	195	196	A	6.7	20	561	1513	174^	116^	204^	107^	174^	141^	97^	30v	261	203^	261	149^	58^	LT	259	161^	789	508
SAT. 11.55A 4 ABC CN		96	96	B	5.9	19	494	1651	277	132	327	187	263	171	104	53	254	161	211	128	70	36	217	139	853	510

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																															
SCOOBY & SCRAPPY DOO SHOW						16	195	195	A	7.5	23	629	1674	182^	100^	207	98^	180^	147^	109^	27v	283	184^	283	176^	99^	LT	306	170^	878	560
	SAT.	11.30A	30	ABC	CA		96	95	B	6.5	22	545	1681	275	128	326	188	265	168	104	49	250	154	213	133	76	30	238	147	867	521
SHIRT TALES						16	201	205	A	3.7	22	310	1919	178^	103^	203^	128^	180^	129^	75v	23v	165^	78v	132^	104^	87v	23v	264^	93v	1287	738
	SAT.	8.30A	30	NBC	CA		98	98	B	4.2	22	352	1673	237	103	259	144	200	164	95	44	160	103	120	99	42	33	207	123	1047	590
SMURFS I						16	209	209	A	5.5	26	461	2004	293	153^	310	184^	252^	172^	104^	40v	308	188^	268	200^	120^	40v	310	167^	1076	547
	SAT.	9.00A	30	NBC	CA		98	99	B	6.0	26	503	1836	257	115	290	178	224	156	90	42	214	145	183	145	62	20	291	158	1041	548
SMURFS II						16	209	209	A	8.0	31	670	2109	333	162^	352	211	296	196	120^	42v	375	229	312	237	140^	46^	269	112^	1113	563
	SAT.	9.30A	30	NBC	CA		98	99	B	8.0	31	670	1907	288	130	330	197	265	185	110	42	227	143	193	158	74	21	298	147	1052	562
SMURFS III						16	209	209	A	8.7	31	729	2049	373	158^	381	203	283	217	129^	72^	403	241	309	221	138^	59^	253	99^	1012	526
	SAT.	10.00A	30	NBC	CA		98	99	B	8.8	32	737	1907	309	142	345	187	273	206	126	49	229	153	191	148	63	25	334	149	999	560
SPIDERMAN/HULK 1						16	149	153	A	5.3	16	444	1619	241^	144^	241^	117^	173^	149^	56v	68^	290	140^	201^	104^	105^	76^	308	112^	780	378
	SAT.	11.30A	30	NBC	CA		70	75	B	5.9	19	494	1816	276	142	300	178	233	163	93	55	245	145	185	144	78	47	378	142	893	473
SPIDERMAN/HULK 2						14		148	A	5.1	16	427	1742	340^	193^	340^	80v	157^	157^	112v	148^	121v	LT	54v	54v	121v	67v	343^	98v	938	541
	2 SAT.	12.00N	30	NBC	CA			73	B	6.0	19	503	1838	327	166	358	184	257	195	130	84	247	149	184	148	74	45	348	131	885	509
SPORTSBEAT						1		153	A	3.8	11	318	1591	444^	192^	594^	239^	355^	323^	261^	180v	883	305^	573^	494^	393^	251^	LT	LT	114v	44v
	2 SAT.	3.00P	30	ABC	SC			78	B	3.8	11	318	1591	444	192	594	239	355	323	261	180	883	305	573	494	393	251	LT	LT	114	44
SUNDAY MORNING						14	172	172	A	4.7	22	394	1495	629	282^	733	216^	313	345	342	386	569	163^	240^	300	307	261^	25v	15v	168^	74v
	SUN.	9.00A	90	CBS	N		93	93	B	4.9	21	411	1325	562	246	596	119	236	250	300	330	579	170	301	321	306	225	43	27	107	55
	9.00 - 9.30								A	3.9	21	327	1431	639	289^	743	229^	315^	336^	330^	407	498	121^	170^	207^	294^	270^	25v	LT	165^	104^
	9.30 - 10.00								A	4.8	22	402	1527	680	232^	744	206^	307	344	347	400	510	51v	142^	213^	339	297	22v	14v	251^	82^
	10.00 - 10.30								A	5.4	22	453	1506	586	320	719	213^	322	362	351	353	665	282	366	437	289	228^	25v	16v	97^	45v
THIS WEEK-DAVID BRINKLEY						14	188	190	A	3.4	9	285	1270	491	165^	515	95v	161^	178^	203^	330^	610	143^	344^	274^	253^	256^	145^	67v	LT	LT
	SUN.	11.30A	60	ABC	N		95	95	B	3.7	11	310	1372	566	203	609	110	211	228	249	351	589	165	288	276	258	242	65	24	109	101
	11.30 - 12.00								A	3.6	10	302	1209	471	179^	517	119^	153^	177^	176^	334^	610	129^	308^	236^	252^	281^	82v	46v	LT	LT
	12.00 - 12.30								A	3.2	8	268	1317	502	142^	507	63v	163^	172^	228^	328^	601	156^	380^	316^	251^	221^	209^	86v	LT	LT
THUNDARR						14		142	A	4.9	15	411	1562	417^	307^	417^	175^	317^	348^	173^	69v	190^	161^	161^	146^	29v	LT	196^	77v	759	409^
	2 SAT.	12.30P	30	NBC	CA			78	B	5.1	16	427	1686	312	138	347	186	246	189	109	85	234	138	179	138	66	49	301	147	804	446

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. DEC.26, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					18,440 22.0				21,120 25.2							
Program					← THAT'S INCREDIBLE (R) →				← ABC MONDAY NIGHT MOVIE THE NIGHT THE LIGHTS WENT OUT IN GEORGIA(R) (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					14,080 16.8	15.9*		17.7*	12,740 15.2	13.7*		14.7*		16.4*		16.1*
SHARE OF AUDIENCE %					26	25 *		27 *	25	21 *		23 *		27 *		27 *
AVG. AUD. BY ¼ HR. %					15.1	16.8	18.3	17.0	13.9	13.6	14.4	15.0	16.4	16.5	16.1	16.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					19,940 23.8				16,680 19.9		15,500 18.5		15,080 18.0			
Program					← SCARECROW & MRS. KING (R)(SD) →				AFTERMASH (R)		NEWHART (R)		← BODY HUMAN:BODY BEAUTIFUL (R) →			
AVERAGE AUDIENCE (Households (000) & %)					16,010 19.1	18.8*		19.3*	14,330 17.1		13,990 16.7		11,150 13.3	13.4*		13.1*
SHARE OF AUDIENCE %					29	29 *		30 *	27		27		22	22 *		22 *
AVG. AUD. BY ¼ HR. %					18.5	19.1	19.3	19.4	17.0	17.2	16.1	17.2	13.6	13.2	13.4	12.8
NBC TV TOTAL AUDIENCE (Households (000) & %)					11,060 13.2				19,270 23.0							
Program					← ROUSTERS SPECIAL-MON. (SD) →				← NBC MONDAY NIGHT MOVIES HAPPY TIMES (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					7,960 9.5	9.5*		9.5*	12,570 15.0	14.6*		14.9*		15.1*		15.4*
SHARE OF AUDIENCE %					15	15 *		15 *	24	23 *		24 *		25 *		26 *
AVG. AUD. BY ¼ HR. %					9.7	9.4	9.3	9.7	14.2	15.0	15.0	14.7	15.1	15.2	15.4	15.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					21,290 25.4											
Program					← SUGAR BOWL AUBURN VS MICHIGAN (8:00-11:13PM) (SD)(+OP) →											
AVERAGE AUDIENCE (Households (000) & %)					7,370 8.8	10.1*		9.4*		7.4*		5.3*		8.1*		11.4*
SHARE OF AUDIENCE %					13	15 *		13 *		10 *		7 *		12 *		18 *
AVG. AUD. BY ¼ HR. %					10.0	10.2	10.4	8.4	7.6	7.2	5.2	5.5	6.7	9.5	11.9	11.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					24,050 28.7				21,870 26.1		21,790 26.0		18,690 22.3			
Program					← SCARECROW & MRS. KING (R)(SD) →				AFTERMASH		NEWHART		← EMERALD POINT,N.A.S. →			
AVERAGE AUDIENCE (Households (000) & %)					18,350 21.9	21.3*		22.6*	19,690 23.5		19,690 23.5		14,410 17.2	17.8*		16.7*
SHARE OF AUDIENCE %					31	31 *		32 *	33		33		27	27 *		28 *
AVG. AUD. BY ¼ HR. %					20.9	21.6	22.6	22.6	22.9	24.2	22.8	24.2	17.9	17.6	17.0	16.5
NBC TV TOTAL AUDIENCE (Households (000) & %)							36,030 43.0									
Program								← ORANGE BOWL GAME NEBRASKA VS MIAMI (8:42-12:38AM) (SD)(+OP) →								
AVERAGE AUDIENCE (Households (000) & %)							19,690 23.5	22.0*		23.9*		26.3*		24.5*		20.3*
SHARE OF AUDIENCE %							38	31 *		34 *		37 *		36 *		31 *
AVG. AUD. BY ¼ HR. %							20.5	22.3	23.8	24.1	26.2	26.4	26.6	22.5	19.5	21.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	62.1	63.1	63.0	63.6	64.0	65.0	65.4	64.8	64.2	64.5	63.4	62.6	61.3	60.3	59.7	58.3
WK. 2	66.8	68.1	68.7	70.2	69.8	69.5	70.5	70.7	71.3	71.6	70.4	69.9	66.9	63.9	61.5	59.6

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.MON. JAN.2, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. DEC.27, 1983

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)					11,730 14.0		10,810 12.9		17,680 21.1		16,090 19.2		22,120 26.4			
Program					JUST OUR LUCK		HAPPY DAYS (R)		THREE'S COMPANY (R)		OH MADELINE (R)(SD)		← HART TO HART (R) →			
AVERAGE AUDIENCE (Households (000) & %)					9,800 11.7	20.7*	9,640 11.5		15,500 18.5		14,750 17.6		17,600 21.0	20.7*		21.4*
SHARE OF AUDIENCE %					18		18		28		27		35	34 *		37 *
AVG. AUD. BY ¼ HR. %					11.6	11.7	11.1	11.8	17.5	19.5	17.4	17.9	20.6	20.7	21.4	21.3
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)					15,340 18.3				19,940 23.8							
Program					← MISSISSIPPI (SD) →				← KENNEDY CENTER HONORS →							
AVERAGE AUDIENCE (Households (000) & %)					11,980 14.3	14.0*		14.5*	12,400 14.8	14.8*		15.0*		15.3*		14.1*
SHARE OF AUDIENCE %					22	21 *		22 *	24	23 *		23 *		25 *		24 *
AVG. AUD. BY ¼ HR. %					13.9	14.2	14.2	14.8	15.2	14.3	14.9	15.1	15.3	15.3	14.2	14.0
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)					23,970 28.6				18,440 22.0				13,660 16.3			
Program					← A TEAM (R)(SD) →				← REMINGTON STEELE (R) →				← FOR LOVE AND HONOR →			
AVERAGE AUDIENCE (Households (000) & %)					19,610 23.4	22.7*		24.2*	14,410 17.2	16.9*		17.4*	9,970 11.9	12.0*		11.7*
SHARE OF AUDIENCE %					36	35 *		37 *	27	26 *		27 *	20	20 *		20 *
AVG. AUD. BY ¼ HR. %					22.0	23.3	24.6	23.8	17.1	16.8	17.5	17.3	12.4	11.6	11.9	11.6
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)					20,450 24.4				17,930 21.4		15,420 18.4		14,410 17.2			
Program					← LIFES-EMBARASSING MOMENTS (R) →				THREE'S COMPANY		OH MADELINE (SD)		← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)					16,090 19.2	18.7*		19.7*	15,590 18.6		13,660 16.3		11,980 14.3	14.2*		14.5*
SHARE OF AUDIENCE %					27	27 *		28 *	27		25		23	23 *		24 *
AVG. AUD. BY ¼ HR. %					18.2	19.1	19.7	19.8	18.0	19.1	16.1	16.4	14.0	14.3	14.5	14.4
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)					14,830 17.7				19,190 22.9							
Program					← ANDY ROONEY TAKES OFF (SD) →				← CBS TUESDAY NIGHT MOVIES LAST OF THE GREAT SURVIVORS →							
AVERAGE AUDIENCE (Households (000) & %)					11,480 13.7	13.7*		13.7*	11,560 13.8	14.2*		13.8*		13.7*		13.6*
SHARE OF AUDIENCE %					19	20 *		19 *	21	21 *		21 *		22 *		23 *
AVG. AUD. BY ¼ HR. %					13.8	13.6	13.8	13.6	14.9	13.5	14.0	13.6	13.6	13.9	13.7	13.5
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)					25,060 29.9				26,650 31.8							
Program					← A TEAM (SD) →				← RIPTIDE →							
AVERAGE AUDIENCE (Households (000) & %)					21,200 25.3	24.3*		26.2*	18,690 22.3	23.4*		23.2*		21.8*		21.1*
SHARE OF AUDIENCE %					36	35 *		37 *	35	34 *		35 *		35 *		35 *
AVG. AUD. BY ¼ HR. %					22.8	25.9	26.4	26.1	23.7	23.0	23.3	23.1	22.0	21.5	22.0	20.2
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	62.5	63.0	63.2	64.4	64.9	65.5	65.7	65.4	64.9	65.3	64.7	64.0	61.8	60.1	58.6	57.1
WK. 2	64.8	66.5	66.5	67.6	69.3	70.8	71.1	71.3	68.9	68.0	66.8	66.1	62.8	61.6	60.9	58.2

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.TUE. JAN.3, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. DEC.28, 1983

WEEK 1

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					FALL GUY (R)				DYNASTY (SD)				HOTEL			
TOTAL AUDIENCE (Households (000))					22,540				25,730				25,980			
TOTAL AUDIENCE (%)					26.9				30.7				31.0			
AVERAGE AUDIENCE (Households (000))					17,930				21,790				22,290			
AVERAGE AUDIENCE (%)					21.4	20.1*		22.7*	26.0	25.2*		26.9*	26.6	26.9*		26.4*
SHARE OF AUDIENCE %					32	31 *		34 *	39	38 *		41 *	43	43 *		44 *
AVG. AUD. BY ¼ HR. %					19.5	20.7	21.9	23.6	24.7	25.6	26.5	27.3	27.2	26.6	26.4	26.3

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					WHIZ KIDS (SD)				CBS WEDNESDAY NIGHT MOVIE – CONTINENTAL DIVIDE							
TOTAL AUDIENCE (Households (000))					11,820				18,520							
TOTAL AUDIENCE (%)					14.1				22.1							
AVERAGE AUDIENCE (Households (000))					8,800				11,310							
AVERAGE AUDIENCE (%)					10.5	10.4*		10.6*	13.5	11.0*		12.2*		15.5*		15.4*
SHARE OF AUDIENCE %					16	16 *		16 *	21	16 *		18 *		25 *		26 *
AVG. AUD. BY ¼ HR. %					10.7	10.1	10.5	10.6	10.9	11.0	12.1	12.3	15.0	16.0	16.0	14.7

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					REAL PEOPLE (R)(SD)				FACTS OF LIFE		FAMILY TIES (R)(SD)		NBC REPORTS			
TOTAL AUDIENCE (Households (000))					17,350				15,840		13,830		8,550			
TOTAL AUDIENCE (%)					20.7				18.9		16.5		10.2			
AVERAGE AUDIENCE (Households (000))					13,160				13,740		12,400		4,940			
AVERAGE AUDIENCE (%)					15.7	15.7*		15.7*	16.4		14.8		5.9	6.5*		5.3*
SHARE OF AUDIENCE %					24	24 *		23 *	24		22		10	10 *		9 *
AVG. AUD. BY ¼ HR. %					15.5	15.9	15.8	15.6	16.0	16.9	15.1	14.5	7.5	5.6	5.4	5.3

WEEK 2

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					FALL GUY				DYNASTY (SD)				HOTEL			
TOTAL AUDIENCE (Households (000))					22,040				23,800				21,200			
TOTAL AUDIENCE (%)					26.3				28.4				25.3			
AVERAGE AUDIENCE (Households (000))					17,260				19,860				18,100			
AVERAGE AUDIENCE (%)					20.6	19.3*		22.0*	23.7	23.3*		24.1*	21.6	21.7*		21.6*
SHARE OF AUDIENCE %					31	29 *		32 *	34	34 *		35 *	36	35 *		37 *
AVG. AUD. BY ¼ HR. %					18.3	20.3	21.5	22.4	23.1	23.4	24.0	24.2	21.7	21.7	22.0	21.2

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					DOMESTIC LIFE		EMPIRE (SD)		CBS WEDNESDAY NIGHT MOVIE – THE GAUNTLET							
TOTAL AUDIENCE (Households (000))					15,250		13,410		22,210							
TOTAL AUDIENCE (%)					18.2		16.0		26.5							
AVERAGE AUDIENCE (Households (000))					12,740		11,900		13,910							
AVERAGE AUDIENCE (%)					15.2		14.2		16.6	14.5*		16.2*		18.1*		17.6*
SHARE OF AUDIENCE %					23		21		26	21 *		24 *		29 *		30 *
AVG. AUD. BY ¼ HR. %					15.3	15.1	14.2	14.3	14.1	14.9	16.3	16.1	18.1	18.0	17.8	17.5

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					REAL PEOPLE (SD)				FACTS OF LIFE		NIGHT COURT (SD)		ST. ELSEWHERE (R)			
TOTAL AUDIENCE (Households (000))					17,600				18,180		15,840		12,230			
TOTAL AUDIENCE (%)					21.0				21.7		18.9		14.6			
AVERAGE AUDIENCE (Households (000))					13,490				16,090		14,160		9,390			
AVERAGE AUDIENCE (%)					16.1	15.4*		16.7*	19.2		16.9		11.2	11.8*		10.6*
SHARE OF AUDIENCE %					24	23 *		24 *	28		25		18	19 *		18 *
AVG. AUD. BY ¼ HR. %					15.2	15.6	16.3	17.1	18.8	19.7	17.3	16.4	12.1	11.5	10.8	10.3

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	62.8	64.0	64.6	65.8	65.3	65.7	66.7	67.1	66.9	67.1	66.6	65.6	63.5	62.5	60.6	58.3
WK. 2	62.8	64.1	64.4	65.0	65.1	66.3	67.7	68.9	68.4	69.2	69.1	66.0	63.3	61.3	59.8	58.0

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.WED. JAN.4, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. DEC.29, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					15,500 18.5				15,250 18.2				15,840 18.9			
Program					AUTOMAN				MASQUERADE (SD)				20/20			
AVERAGE AUDIENCE (Households (000) & %)					12,070 14.4	14.0*		14.7*	12,070 14.4	13.7*		15.0*	11,820 14.1	14.2*		14.1*
SHARE OF AUDIENCE %					22	21 *		22 *	22	20 *		23 *	23	23 *		24 *
AVG. AUD. BY ¼ HR. %					13.6	14.5	14.8	14.7	13.5	13.9	15.0	15.0	14.1	14.4	14.4	13.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					26,150 31.2								20,280 24.2			
Program					SIMON & SIMON (R)(SD)								KNOTS LANDING			
AVERAGE AUDIENCE (Households (000) & %)					17,680 21.1	19.0*		20.3*		22.3*		22.9*	17,350 20.7	20.9*		20.5*
SHARE OF AUDIENCE %					32	29 *		30 *		33 *		35 *	34	33 *		35 *
AVG. AUD. BY ¼ HR. %					19.0	19.1	20.1	20.6	22.2	22.4	23.0	22.8	20.7	21.1	20.9	20.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					13,490 16.1		13,160 15.7		13,410 16.0		10,640 12.7		15,170 18.1			
Program					GIMME A BREAK (R)		MAMA'S FAMILY (R)(SD)		CHEERS (R)		BUFFALO BILL (R)		HILL STREET BLUES (R)			
AVERAGE AUDIENCE (Households (000) & %)					11,310 13.5		12,230 14.6		11,730 14.0		9,390 11.2		11,820 14.1	14.1*		14.1*
SHARE OF AUDIENCE %					20		22		21		17		23	22 *		24 *
AVG. AUD. BY ¼ HR. %					12.7	14.3	14.5	14.7	13.9	14.1	11.3	11.2	13.9	14.2	14.2	13.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					14,410 17.2				13,160 15.7				16,170 19.3			
Program					AUTOMAN				MASQUERADE (SD)				20/20			
AVERAGE AUDIENCE (Households (000) & %)					10,890 13.0	12.5*		13.6*	9,720 11.6	11.2*		12.1*	11,980 14.3	14.7*		14.0*
SHARE OF AUDIENCE %					19	19 *		20 *	17	16 *		18 *	23	24 *		23 *
AVG. AUD. BY ¼ HR. %					12.4	12.5	13.5	13.7	11.4	10.9	11.8	12.4	14.6	14.8	14.3	13.6
CBS TV TOTAL AUDIENCE (Households (000) & %)					25,480 30.4				25,560 30.5				21,200 25.3			
Program					MAGNUM, P.I. (SD)				SIMON & SIMON				KNOTS LANDING			
AVERAGE AUDIENCE (Households (000) & %)					20,530 24.5	23.1*		25.8*	21,290 25.4	24.4*		26.4*	18,270 21.8	21.9*		21.8*
SHARE OF AUDIENCE %					36	34 *		37 *	38	35 *		40 *	36	35 *		37 *
AVG. AUD. BY ¼ HR. %					22.0	24.3	25.7	25.9	24.5	24.2	26.1	26.8	22.0	21.8	22.0	21.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					15,840 18.9		15,500 18.5		17,600 21.0		14,500 17.3		17,430 20.8			
Program					GIMME A BREAK		FAMILY TIES (SD)		CHEERS		BUFFALO BILL		HILL STREET BLUES (R)			
AVERAGE AUDIENCE (Households (000) & %)					13,910 16.6		13,740 16.4		16,420 19.6		12,820 15.3		13,070 15.6	16.0*		15.2*
SHARE OF AUDIENCE %					25		24		28		23		26	26 *		25 *
AVG. AUD. BY ¼ HR. %					16.2	17.0	15.9	17.0	19.3	19.9	15.9	14.7	16.3	15.7	15.5	15.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	62.4	63.9	64.3	65.3	65.7	66.3	67.4	67.9	67.8	67.6	66.3	66.0	63.7	62.2	60.4	58.4
WK. 2	61.2	63.1	64.1	66.4	66.8	67.9	68.7	70.2	69.0	68.6	66.7	65.9	63.2	61.9	60.8	58.5

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. DEC.30, 1983

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)					20,950											
							25.0											
		Program					GATOR BOWL FOOTBALL GAME IOWA VS FLORIDA (8:00-11:17PM) (SD)(-OP)											
		AVERAGE AUDIENCE (Households (000) & %)					9,720											
							11.6	10.6*		11.2*		12.3*		11.4*		12.3*		12.1*
		SHARE OF AUDIENCE %					19	18 *		18 *		20 *		18 *		20 *		20 *
		AVG. AUD. BY ¼ HR. %					10.1	11.1	11.2	11.1	12.0	12.7	12.1	10.7	12.1	12.5	12.2	12.1
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					22,120				27,070							
							26.4				32.3							
		Program					DUKES OF HAZZARD (SD)				SPECIAL MOVIE PRSNT.-CBS DIXIE: CHANGING HABITS(R)							
		AVERAGE AUDIENCE (Households (000) & %)					18,100				18,440							
							21.6	20.5*		22.7*	22.0	23.1*		22.8*		21.4*		20.8*
		SHARE OF AUDIENCE %					34	33 *		36 *	35	36 *		36 *		34 *		34 *
		AVG. AUD. BY ¼ HR. %					19.6	21.4	22.3	23.2	23.3	22.9	22.9	22.7	21.8	21.0	20.9	20.7
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					23,880											
							28.5											
		Program					MOVIE OF THE WEEK-FRIDAY THE SOUND OF MUSIC(R) (SD)											
		AVERAGE AUDIENCE (Households (000) & %)					14,330											
							17.1	14.9*		15.9*		17.7*		17.9*		18.4*		17.9*
		SHARE OF AUDIENCE %					27	24 *		25 *		28 *		28 *		29 *		29 *
		AVG. AUD. BY ¼ HR. %					14.7	15.2	15.6	16.2	17.6	17.7	17.6	18.2	18.5	18.2	18.1	17.8
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)					17,930		18,100		18,690				16,590			
							21.4		21.6		22.3				19.8			
		Program					BENSON		WEBSTER		BLUE THUNDER (SD)				MATT HOUSTON			
		AVERAGE AUDIENCE (Households (000) & %)					16,010		16,680		15,000				13,240			
							19.1		19.9		17.9	17.9*		17.8*	15.8	15.4*		16.2*
		SHARE OF AUDIENCE %					30		31		28	27 *		28 *	27	26 *		28 *
		AVG. AUD. BY ¼ HR. %					18.6	19.6	19.3	20.5	17.6	18.2	18.0	17.6	15.3	15.6	16.2	16.2
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					19,690				25,060				22,040			
							23.5				29.9				26.3			
		Program					DUKES OF HAZZARD (SD)				DALLAS				FALCON CREST			
		AVERAGE AUDIENCE (Households (000) & %)					15,590				21,290				18,860			
							18.6	17.9*		19.2*	25.4	24.6*		26.3*	22.5	22.9*		22.2*
		SHARE OF AUDIENCE %					29	29 *		30 *	39	38 *		41 *	38	38 *		38 *
		AVG. AUD. BY ¼ HR. %					17.7	18.1	18.9	19.6	23.9	25.3	25.9	26.7	23.2	22.5	22.4	22.0
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					14,080								12,490			
							16.8								14.9			
		Program					MOVIE OF THE WEEK-FRIDAY THE JERK, TOO (SD)								NEW SHOW			
		AVERAGE AUDIENCE (Households (000) & %)					7,710								8,130			
							9.2	9.7*		9.3*		9.1*		8.9*	9.7	10.4*		9.0*
		SHARE OF AUDIENCE %					14	15 *		15 *		14 *		14 *	16	17 *		15 *
		AVG. AUD. BY ¼ HR. %					9.9	9.5	9.4	9.1	9.3	8.9	9.1	8.7	11.0	9.8	9.5	8.5
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	57.2	58.6	59.5	60.6	61.2	62.5	62.9	64.1	64.2	64.1	63.4	63.0	63.0	62.2	61.3	60.1
		WK. 2	58.2	59.8	60.4	62.2	62.6	63.0	63.4	64.3	64.9	65.2	64.7	64.1	60.8	59.1	58.9	57.4

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.FRI. JAN.6, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. DEC.31, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					16,010				17,680				12,990			
TOTAL AUDIENCE (%)					19.1				21.1				15.5			
Program					T.J. HOOKER (R)(SD)				LOVE BOAT (R)(SD)				FANTASY ISLAND (R)			
AVERAGE AUDIENCE (Households (000))					12,400				12,990				10,390			
AVERAGE AUDIENCE (%)					14.8	14.2*		15.5*	15.5	14.6*		16.5*	12.4	12.5*		12.2*
SHARE OF AUDIENCE %					27	26 *		28 *	29	27 *		31 *	26	25 *		26 *
AVG. AUD. BY ¼ HR. %					13.3	15.1	15.5	15.4	14.6	14.7	16.4	16.6	12.8	12.3	12.2	12.2
CBS TV																
TOTAL AUDIENCE (Households (000))					10,890				15,340							
TOTAL AUDIENCE (%)					13.0				18.3							
Program	CBS NFL PLAYOFF GAME-SAT DETROIT VS SAN FRANCISCO (3:59-7:18PM)(S)(OP)				CUTTER TO HOUSTON (SD)				CBS SAT. NIGHT MOVIE RETURN OF THE MAN FROM U.N.C.L.E.(R)							
AVERAGE AUDIENCE (Households (000))					7,790				9,550							
AVERAGE AUDIENCE (%)		28.7*			9.3	9.1*		9.6*	11.4	10.8*		11.2*		12.0*		11.7*
SHARE OF AUDIENCE %		50 *			17	17 *		17 *	22	20 *		21 *		24 *		25 *
AVG. AUD. BY ¼ HR. %	29.0	27.2			9.2	9.0	9.4	9.8	10.9	10.6	11.3	11.2	12.0	12.0	11.9	11.6
NBC TV																
TOTAL AUDIENCE (Households (000))					14,160				10,730		11,650					
TOTAL AUDIENCE (%)					16.9				12.8		13.9					
Program					ORANGE BOWL PARADE (SD)				DIFF'RENT STROKES-SAT. (R)		MANIMAL (R)(SD)					
AVERAGE AUDIENCE (Households (000))					10,220				9,050		7,120					
AVERAGE AUDIENCE (%)					12.2	12.7*		11.8*	10.8		8.5	7.9*		8.6*		8.9*
SHARE OF AUDIENCE %					22	23 *		21 *	20		17	15 *		17 *		19 *
AVG. AUD. BY ¼ HR. %					12.8	12.6	11.7	11.8	10.6	11.0	7.8	8.0	8.5	8.7	8.7	9.1

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					19,020				21,450				17,350			
TOTAL AUDIENCE (%)					22.7				25.6				20.7			
Program					T.J. HOOKER (SD)				LOVE BOAT (SD)				FANTASY ISLAND			
AVERAGE AUDIENCE (Households (000))					16,010				17,350				13,990			
AVERAGE AUDIENCE (%)					19.1	17.6*		20.5*	20.7	20.4*		21.1*	16.7	17.1*		16.4*
SHARE OF AUDIENCE %					31	28 *		33 *	33	33 *		33 *	29	29 *		29 *
AVG. AUD. BY ¼ HR. %					16.8	18.4	20.5	20.6	20.1	20.7	21.3	20.9	17.3	16.9	16.3	16.5
CBS TV																
TOTAL AUDIENCE (Households (000))					10,810				22,630							
TOTAL AUDIENCE (%)					12.9				27.0							
Program					WHIZ KIDS (SD)				CBS SAT. NIGHT MOVIE DEATH HUNT							
AVERAGE AUDIENCE (Households (000))					8,460				15,340							
AVERAGE AUDIENCE (%)					10.1	10.0*		10.2*	18.3	16.1*		18.0*		19.3*		19.9*
SHARE OF AUDIENCE %					16	16 *		16 *	30	26 *		29 *		33 *		35 *
AVG. AUD. BY ¼ HR. %					10.0	10.0	10.2	10.3	15.3	16.9	17.3	18.7	19.3	19.4	20.1	19.6
NBC TV																
TOTAL AUDIENCE (Households (000))					13,910		12,910		11,560		10,810		11,560			
TOTAL AUDIENCE (%)					16.6		15.4		13.8		12.9		13.8			
Program	HULA BOWL (4:00-7:10PM)				DIFF'RENT STROKES-SAT.		SILVER SPOONS (SD)		WE GOT IT MADE		MAMA'S FAMILY		YELLOW ROSE			
AVERAGE AUDIENCE (Households (000))					12,150		11,730		9,720		9,550		9,220			
AVERAGE AUDIENCE (%)	9.3*				14.5		14.0		11.6		11.4		11.0	11.1*		10.9*
SHARE OF AUDIENCE %	17 *				23		22		19		18		19	19 *		19 *
AVG. AUD. BY ¼ HR. %	9.3				13.9	15.1	13.8	14.1	11.8	11.4	11.1	11.7	11.1	11.0	11.0	10.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	58.0	57.0	56.0	55.8	54.8	54.9	55.0	54.9	53.9	54.0	53.1	52.2	50.2	49.0	47.9	47.1
WK. 2	59.5	59.5	59.4	60.8	62.0	62.6	62.3	62.4	62.5	62.9	63.3	62.8	59.8	58.6	57.6	56.7

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.SAT. JAN.7, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. DEC.31, 1983

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,270 5.1		17,850 21.3													
Program	ABC WEEKEND REPORT-SAT.		NEW YEAR'S ROCKIN EVE '84													
AVERAGE AUDIENCE (Households (000) & %)	4,190 5.0		11,230 13.4	13.6*		13.2*										
SHARE OF AUDIENCE %	11		33	32 *		34 *										
AVG. AUD. BY ¼ HR. %	5.0		12.9	14.4	13.7	12.6										
CBS TV TOTAL AUDIENCE (Households (000) & %)			17,680 21.1													
Program			HAPPY NEW YEAR, AMERICA													
AVERAGE AUDIENCE (Households (000) & %)			6,700 8.0	10.8*		9.8*		6.9*		5.0*						
SHARE OF AUDIENCE %			24	26 *		25 *		21 *		20 *						
AVG. AUD. BY ¼ HR. %			10.4	11.1	11.1	8.5	7.3	6.5	5.3	4.8	4.5					
NBC TV TOTAL AUDIENCE (Households (000) & %)			9,220 11.0													
Program			SATURDAY NIGHT (11:30-12:51AM) (SUSTAINING 12:51-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)			4,610 5.5	6.0*		5.3*		4.9*								
SHARE OF AUDIENCE %			14	14 *		14 *		15 *								
AVG. AUD. BY ¼ HR. %			6.1	5.8	5.5	5.2	4.8	5.0								

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 2																
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,270 5.1															
Program	ABC WEEKEND REPORT-SAT.															
AVERAGE AUDIENCE (Households (000) & %)	4,360 5.2															
SHARE OF AUDIENCE %	10															
AVG. AUD. BY ¼ HR. %	5.2															
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			11,060 13.2													
Program			SATURDAY NIGHT (11:30-12:40AM) (SUSTAINING 12:40-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)			5,780 6.9	8.1*		6.7*		5.6*								
SHARE OF AUDIENCE %			19	20 *		19 *		19 *								
AVG. AUD. BY ¼ HR. %			8.5	7.6	7.0	6.4	5.7	5.2								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	45.5	43.5	41.7	42.3	40.7	36.2	33.0	31.2	26.7	23.8	20.9	18.6	16.5	14.9	13.8	12.6
WK. 2	52.7	48.3	42.4	39.1	35.8	33.8	30.3	27.7	24.9	22.5	20.5	18.7	16.6	14.7	12.9	11.0

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.SAT. JAN.7, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JAN.1, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	13,660 16.3				17,260 20.6				21,200 25.3							
ABC TV program	MAKING OF SUPERMAN III				HARDCASTLE & MCCORMICK (SD)				ABC SUNDAY NIGHT MOVIE CALIFORNIA DOLLS (9:00-11:18PM) (SD)							
AVERAGE AUDIENCE (Households (000) & %)	8,970 10.7	9.5*		11.9*	13,910 16.6	16.3*		16.9*	11,980 14.3	13.1*		13.6*		13.8*		14.3*
SHARE OF AUDIENCE %	17	16 *		19 *	25	25 *		26 *	22	20 *		21 *		21 *		23 *
AVG. AUD. BY ¼ HR. %	8.6	10.4	11.5	12.2	15.8	16.9	17.3	16.6	13.1	13.1	13.7	13.4	13.9	13.6	13.9	14.7
CBS TV TOTAL AUDIENCE (Households (000) & %)	24,720 29.5				15,670 18.7		15,170 18.1		18,100 21.6		16,840 20.1		17,510 20.9			
CBS TV program	60 MINUTES				ALICE		ONE DAY AT A TIME (SD)		JEFFERSONS		GOODNIGHT, BEANTOWN		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000) & %)	18,690 22.3	21.5*		23.1*	13,910 16.6		13,990 16.7		16,510 19.7		14,670 17.5		14,580 17.4	17.1*		17.6*
SHARE OF AUDIENCE %	36	35 *		37 *	26		25		29		27		28	27 *		28 *
AVG. AUD. BY ¼ HR. %	20.4	22.7	23.4	22.8	16.5	16.8	16.5	16.9	19.1	20.2	17.5	17.5	17.0	17.1	17.4	17.8
NBC TV TOTAL AUDIENCE (Households (000) & %)	10,310 12.3				17,010 20.3				26,150 31.2							
NBC TV program	(1) (-OP)	FIRST CAMERA (7:14-8:00PM) (OP)			KNIGHT RIDER (R)(SD)				NBC SUNDAY NIGHT MOVIE THE ENFORCER (SD)							
AVERAGE AUDIENCE (Households (000) & %)	7,630 9.1	9.6*		8.9*	13,240 15.8	15.0*		16.6*	18,940 22.6	20.5*		23.0*		23.6*		23.3*
SHARE OF AUDIENCE %	15	16 *		14 *	24	23 *		25 *	35	31 *		35 *		37 *		38 *
AVG. AUD. BY ¼ HR. %	10.0	9.5	8.9	8.8	14.6	15.3	16.0	17.1	20.3	20.6	22.5	23.5	23.5	23.7	23.7	22.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	15,250 18.2				17,770 21.2				20,950 25.0							
ABC TV program	RIPLEY'S BELIEVE IT-NOT				HARDCASTLE & MCCORMICK (SD)				ABC SUNDAY NIGHT MOVIE SLAP SHOT(R) (9:00-11:25PM) (SD)							
AVERAGE AUDIENCE (Households (000) & %)	10,140 12.1	9.8*		14.3*	14,160 16.9	16.9*		16.9*	12,570 15.0	16.1*		15.6*		14.9*		14.3*
SHARE OF AUDIENCE %	19	15 *		22 *	24	25 *		24 *	24	23 *		23 *		23 *		23 *
AVG. AUD. BY ¼ HR. %	8.4	11.2	13.9	14.8	16.9	16.8	16.9	16.9	15.8	16.4	15.7	15.5	15.0	14.8	14.4	14.2
CBS TV TOTAL AUDIENCE (Households (000) & %)	27,070 32.3				16,840 20.1		16,590 19.8		20,610 24.6		18,270 21.8		20,280 24.2			
CBS TV program	60 MINUTES				ALICE		ONE DAY AT A TIME (SD)		JEFFERSONS		GOODNIGHT, BEANTOWN		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000) & %)	19,780 23.6	22.0*		25.1*	15,000 17.9		15,500 18.5		18,690 22.3		16,420 19.6		17,430 20.8	20.7*		20.9*
SHARE OF AUDIENCE %	36	34 *		38 *	26		26		32		29		33	32 *		34 *
AVG. AUD. BY ¼ HR. %	21.0	23.1	25.2	24.9	17.5	18.4	18.2	18.9	21.5	23.0	19.4	19.8	20.3	21.2	21.4	20.5
NBC TV TOTAL AUDIENCE (Households (000) & %)		13,160 15.7	7,120 8.5		17,930 21.4				21,960 26.2							
NBC TV program	(2) (-OP)	(3) (OP)(-OP)	FIRST CAMERA (7:34-8:00PM) (OP)		KNIGHT RIDER (SD)				NBC SUNDAY NIGHT MOVIE BRONCO BILLY(R) (9:00-11:26PM) (SD)							
AVERAGE AUDIENCE (Households (000) & %)		12,070 14.4	6,200 7.4		14,580 17.4	16.7*		18.2*	13,070 15.6	15.0*		16.0*		15.8*		16.0*
SHARE OF AUDIENCE %		23	11		25	24 *		26 *	25	21 *		24 *		25 *		26 *
AVG. AUD. BY ¼ HR. %	23.4	15.1	7.2	7.4	15.9	17.5	18.2	18.2	15.2	14.8	15.9	16.0	15.8	15.8	16.0	15.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.5	60.9	61.3	62.4	63.5	65.1	65.6	66.4	66.6	66.9	65.8	65.5	64.7	63.9	62.5	61.4
WK. 2	64.1	64.6	64.8	66.0	67.9	69.4	70.5	71.0	69.9	70.7	68.1	66.7	64.1	63.3	61.6	60.3

U.S. TV Households: 83,800,000

(1)NFL PLAYOFF GAME-SUN,PITTSBURGH VS LA.RAIDERS,NBC,(4:00-7:14PM)(S)

(2)AFC CHP GM,SEATTLEVSLA.RAIDERS,NBC,(4-7:18P)(S) (3)AFC CHAMPIONSHIP POST,NBC,(7:18-7:34PM)(S)

For explanation of symbols, See page A.

EVE.SUN. JAN.8, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JAN.1, 1984

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		4,110 4.9														
Program	(1) (-OP)		ABC WEEKEND REPORT-SUN. (11:25-11:40PM)(OP)													
AVERAGE AUDIENCE (Households (000) & %)		3,850 4.6														
SHARE OF AUDIENCE %		10														
AVG. AUD. BY ¼ HR. %	18.2	4.8	4.5													
CBS TV TOTAL AUDIENCE (Households (000) & %)	6,030 7.2															
Program	CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	5,780 6.9															
SHARE OF AUDIENCE %	12															
AVG. AUD. BY ¼ HR. %	6.9															
NBC TV TOTAL AUDIENCE (Households (000) & %)			3,440 4.1													
Program			← NBC LATE NIGHT MOVIE DIAL M FOR MURDER(R) (11:30-1:32AM) →													
AVERAGE AUDIENCE (Households (000) & %)			1,590 1.9	2.6*		2.1*		1.6*		1.5*						
SHARE OF AUDIENCE %			6	6 *		7 *		6 *		7 *						
AVG. AUD. BY ¼ HR. %			2.8	2.5	2.2	2.0	1.6	1.6	1.5	1.4	1.2					

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,180 3.8													
Program	ABC SUNDAY NIGHT MOVIE SLAP SHOT(R) (9:00-11:25PM)(-OP)		ABC WEEKEND REPORT-SUN. (11:33-11:48PM)(OP)													
AVERAGE AUDIENCE (Households (000) & %)		14.2*	3,100 3.7													
SHARE OF AUDIENCE %		26 *	10													
AVG. AUD. BY ¼ HR. %	13.9	14.6	3.8	3.2												
CBS TV TOTAL AUDIENCE (Households (000) & %)	6,540 7.8															
Program	CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	6,030 7.2															
SHARE OF AUDIENCE %	13															
AVG. AUD. BY ¼ HR. %	7.2															
NBC TV TOTAL AUDIENCE (Households (000) & %)				2,600 3.1												
Program	NBC SUNDAY NIGHT MOVIE BRONCO BILLY(R) (9:00-11:26PM)(-OP)			← NBC LATE NIGHT MOVIE IN SEARCH OF HISTORIC JESUS(R) (11:56-1:57AM) →												
AVERAGE AUDIENCE (Households (000) & %)		15.2*		1,420 1.7		2.3*		1.8*		1.4*		1.2*				
SHARE OF AUDIENCE %		28 *		9		8 *		9 *		9 *		11 *				
AVG. AUD. BY ¼ HR. %	15.9	14.3		2.3	2.4	2.1	1.8	1.8	1.5	1.3	1.3	1.2				

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	57.0	52.1	44.8	38.8	34.0	30.3	27.0	25.2	23.2	20.6	17.9	15.5	13.0	11.3	10.3	9.4
WK. 2	55.6	50.5	39.1	34.0	28.8	25.5	21.9	19.8	17.0	14.6	12.0	10.2	8.7	7.4	6.9	6.5

U.S. TV Households: 83,800,000

(1)ABC SUNDAY NIGHT MOVIE,CALIFORNIA DOLLS,ABC,(9:00-11:18PM)

For explanation of symbols, See page A.

EVE.SUN. JAN.8, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES — DAY MON.-FRI. DEC.26-30, 1983

WEEK 1

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))			4,270				6,370									
	TOTAL AUDIENCE (%)			5.1				7.6									
	Program			GOOD MORNING, AMERICA-730				GOOD MORNING, AMERICA-830									
	AVERAGE AUDIENCE (Households (000))			3,350				5,280									
	AVERAGE AUDIENCE (%)			4.0				6.3									
	SHARE OF AUDIENCE %			25				25									
	AVG. AUD. BY ¼ HR. %			3.8	4.3			6.1	6.5								
CBS TV	TOTAL AUDIENCE (Households (000))			3,440				4,780						6,200		7,630	
	TOTAL AUDIENCE (%)			4.1				5.7						7.4		9.1	
	Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
	AVERAGE AUDIENCE (Households (000))			2,930				3,850						5,200		6,540	
	AVERAGE AUDIENCE (%)			3.5				4.6						6.2		7.8	
	SHARE OF AUDIENCE %			22				18						20		24	
	AVG. AUD. BY ¼ HR. %			3.4	3.6			4.6	4.7					5.9	6.5	7.5	8.1
NBC TV	TOTAL AUDIENCE (Households (000))			3,180				4,690						7,120		6,540	
	TOTAL AUDIENCE (%)			3.8				5.6						8.5		7.8	
	Program	←	(CO-OP)	TODAY SHOW-7.30AM	(PARTICIPATING) →	←	(CO-OP)	TODAY SHOW-8.30AM	(PARTICIPATING) →					DIFF'RENT STROKES M-F		SALE OF THE CENTURY	
	AVERAGE AUDIENCE (Households (000))			2,430				3,770						6,030		5,610	
	AVERAGE AUDIENCE (%)			2.9				4.5						7.2		6.7	
	SHARE OF AUDIENCE %			18				18						23		20	
	AVG. AUD. BY ¼ HR. %			2.9	3.0			4.3	4.6					6.6	7.7	6.5	6.9

WEEK 2

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))			5,200				5,610									
	TOTAL AUDIENCE (%)			6.2				6.7									
	Program			GOOD MORNING, AMERICA-730				GOOD MORNING, AMERICA-830									(SUS)
	AVERAGE AUDIENCE (Households (000))			4,110				4,610									
	AVERAGE AUDIENCE (%)			4.9				5.5									
	SHARE OF AUDIENCE %			26				24									
	AVG. AUD. BY ¼ HR. %			4.8	5.0			5.5	5.5								
CBS TV	TOTAL AUDIENCE (Households (000))			3,600				4,360						4,780		4,860	
	TOTAL AUDIENCE (%)			4.3				5.2						5.7		5.8	
	Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2			(SUS)			$25,000 PYRAMID (TU-F)(S)(OP)		PRESS YOUR LUCK (TU-F)(S)(OP)	
	AVERAGE AUDIENCE (Households (000))			2,930				3,600						4,110		4,270	
	AVERAGE AUDIENCE (%)			3.5				4.3						4.9		5.1	
	SHARE OF AUDIENCE %			19				19						21		22	
	AVG. AUD. BY ¼ HR. %			3.4	3.6			4.1	4.4					4.7	5.1	5.0	5.1
NBC TV	TOTAL AUDIENCE (Households (000))			4,020				4,440						3,520		4,440	
	TOTAL AUDIENCE (%)			4.8				5.3						4.2		5.3	
	Program	←	(CO-OP)	TODAY SHOW-7.30AM	(PARTICIPATING) →	←	(CO-OP)	TODAY SHOW-8.30AM	(PARTICIPATING) →					FACTS OF LIFE M-F (TU-FR)(S)(OP)		SALE OF THE CENTURY (TU-FR)(S)(OP)	
	AVERAGE AUDIENCE (Households (000))			3,100				3,520						2,930		3,850	
	AVERAGE AUDIENCE (%)			3.7				4.2						3.5		4.6	
	SHARE OF AUDIENCE %			19				18						15		20	
	AVG. AUD. BY ¼ HR. %			3.8	3.7			4.1	4.2					3.2	3.8	4.3	4.7

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	9.5	10.6	12.1	13.8	16.1	18.8	20.7	22.6	24.3	25.9	27.4	28.9	30.4	31.9	32.4	33.4
	WK. 2	11.8	13.8	15.9	16.8	18.0	19.7	20.6	21.4	22.6	23.9	24.8	25.5	25.9	26.9	27.0	27.6

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. JAN.2-6, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.26-30, 1983

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	5,950		5,200		6,790		6,960		13,830				11,400			
	7.1		6.2		8.1		8.3		16.5				13.6			
	BENSON DAYTIME		LOVING		FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (SD) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000) & %)	4,940		4,360		5,700		5,780		11,060				8,460			
	5.9		5.2		6.8		6.9		13.2	12.9*		13.5*	10.1	10.2*		10.0*
SHARE OF AUDIENCE %	17		15		18		19		32	32 *		33 *	26	26 *		26 *
AVG. AUD. BY ¼ HR. %	5.6	6.1	5.1	5.3	6.4	7.2	6.5	7.3	12.4	13.4	13.8	13.3	10.5	9.9	9.8	10.3
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	9,970		13,490				12,400				9,970					
	11.9		16.1				14.8				11.9					
	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS → (TU-TH)(OP)					
AVERAGE AUDIENCE (Households (000) & %)	8,630		11,820				9,390				7,880					
	10.3		14.1				11.2	11.4*		11.0*	9.4	9.3*		9.7*		
SHARE OF AUDIENCE %	30		40				30	31 *		29 *	24	23 *		25 *		
AVG. AUD. BY ¼ HR. %	9.8	10.8	13.6	14.5			11.5	11.4	11.1	11.0	9.3	9.2	9.7	9.7		
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	9,640		6,870		4,270		3,690		8,880				7,210			
	11.5		8.2		5.1		4.4		10.6				8.6			
	WHEEL OF FORTUNE		DREAM HOUSE		GO		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000) & %)	8,300		5,950		3,690		3,020		6,960				5,530			
	9.9		7.1		4.4		3.6		8.3	8.1*		8.4*	6.6	6.7*		6.5*
SHARE OF AUDIENCE %	29		20		12		10		20	20 *		21 *	17	17 *		17 *
AVG. AUD. BY ¼ HR. %	9.8	10.0	7.1	7.1	4.5	4.3	3.5	3.6	8.0	8.2	8.4	8.4	6.7	6.6	6.7	6.4
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	4,610		4,190		5,110		5,530		11,150				9,890			
	5.5		5.0		6.1		6.6		13.3				11.8			
	BENSON DAYTIME >		LOVING		FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (SD) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000) & %)	3,770		3,600		4,190		4,530		8,460				7,630			
	4.5		4.3		5.0		5.4		10.1	9.4*		10.7*	9.1	9.0*		9.2*
SHARE OF AUDIENCE %	16		14		16		17		28	26 *		30 *	27	26 *		28 *
AVG. AUD. BY ¼ HR. %	4.2	4.8	4.2	4.5	4.7	5.4	5.2	5.7	8.9	10.0	10.9	10.6	9.0	8.9	9.0	9.5
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	6,790		9,470				9,800				8,460				5,950	
	8.1		11.3				11.7				10.1				7.1	
	PRICE IS RIGHT 1 (TU-F)>		PRICE IS RIGHT 2 (TU-F)(S)(OP) (SD)				← YOUNG AND THE RESTLESS → (TU-F)(S)(OP)				← AS THE WORLD TURNS → (TU-F)(S)(OP)				CAPITOL (TU-F)(S)(OP)	
AVERAGE AUDIENCE (Households (000) & %)	5,870		8,210				7,630				6,790				5,360	
	7.0		9.8				9.1	9.2*		8.9*	8.1	7.9*		8.3*	6.4	
SHARE OF AUDIENCE %	29		39				33	34 *		31 *	26	25 *		28 *	22	
AVG. AUD. BY ¼ HR. %	6.6	7.4	9.4	10.1			9.2	9.2	8.9	8.9	7.8	7.9	8.4	8.2	6.4	6.4
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	6,870		5,110		2,680		3,100		7,210				5,870			
	8.2		6.1		3.2		3.7		8.6				7.0			
	WHEEL OF FORTUNE (TU-F)>(S)(OP)		DREAM HOUSE (TU-F)(S)(OP)		GO (TU-F)(S)(OP)		SEARCH FOR TOMORROW (TU-F)(S)(OP)		← DAYS OF OUR LIVES → (TU-F)(S)(OP)				← ANOTHER WORLD → (TU-F)(S)(OP)			
AVERAGE AUDIENCE (Households (000) & %)	5,950		4,440		2,260		2,510		5,870				4,270			
	7.1		5.3		2.7		3.0		7.0	6.9*		7.1*	5.1	5.2*		5.0*
SHARE OF AUDIENCE %	29		21		10		11		22	22 *		22 *	17	17 *		17 *
AVG. AUD. BY ¼ HR. %	7.0	7.2	5.3	5.2	2.7	2.7	3.0	3.1	6.7	7.1	7.2	7.0	5.3	5.1	5.2	4.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	34.1	35.3	35.4	36.4	37.6	38.4	37.1	38.2	39.9	40.9	40.1	39.9	38.8	39.2	38.9	39.6
WK. 2	28.2	29.0	29.3	30.3	31.3	32.3	32.5	33.5	35.1	36.0	35.7	35.2	33.8	34.0	33.1	33.9

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. JAN.2-6, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.26-30, 1983

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		13,410 16.0				4,270 5.1										11,900 14.2	
		← GENERAL HOSPITAL →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)		10,810 12.9	12.8*		13.1*	3,690 4.4										10,480 12.5	
SHARE OF AUDIENCE	%	31	31 *		31 *	11										21	
AVG. AUD. BY ¼ HR.	%	12.5	13.1	13.2	12.9	4.5	4.3									12.3	12.8
CBS TV TOTAL AUDIENCE (Households (000) & %)		9,640 11.5				4,440 5.3										14,830 17.7	
		← GUIDING LIGHT (TU-TH)(S)(OP) (SD) →				TATTLETALES (TU-TH)(S)(OP)		← (S)(OP) →								CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)		7,880 9.4	9.5*		9.3*	3,770 4.5										13,240 15.8	
SHARE OF AUDIENCE	%	24	24 *		23 *	11										26	
AVG. AUD. BY ¼ HR.	%	9.5	9.6	9.5	9.2	4.2	4.8									15.6	15.9
NBC TV TOTAL AUDIENCE (Households (000) & %)		5,610 6.7														11,820 14.1	
		← MATCH GM/HOLLYWOOD SQS HR →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)		3,940 4.7	4.4*		5.0*											10,480 12.5	
SHARE OF AUDIENCE	%	11	11 *		12 *											21	
AVG. AUD. BY ¼ HR.	%	4.3	4.5	5.0	5.1											12.4	12.7

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		12,650 15.1				3,600 4.3										11,730 14.0	
		← GENERAL HOSPITAL →				EDGE OF NIGHT		← (S)(OP) →								ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)		9,890 11.8	11.5*		12.2*	3,100 3.7										10,220 12.2	
SHARE OF AUDIENCE	%	32	32 *		32 *	10										20	
AVG. AUD. BY ¼ HR.	%	11.2	11.7	12.2	12.2	3.7	3.6									12.1	12.4
CBS TV TOTAL AUDIENCE (Households (000) & %)		8,040 9.6														14,250 17.0	
		← GUIDING LIGHT (TU-F)(SD) →				← TATTLETALES (TU-FR)(S)(OP) →										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)		6,620 7.9	7.7*		8.1*											12,570 15.0	
SHARE OF AUDIENCE	%	24	25 *		24 *											25	
AVG. AUD. BY ¼ HR.	%	7.5	7.9	8.1	8.1											14.8	15.2
NBC TV TOTAL AUDIENCE (Households (000) & %)		4,360 5.2														11,230 13.4	
		← MATCH GM/HOLLYWOOD SQS HR (TU-F)(S)(OP) →				← (S)(OP) →										NBC NIGHTLY NEWS (TU-F)(S)(OP)	
AVERAGE AUDIENCE (Households (000) & %)		3,100 3.7	3.3*		4.0*											10,060 12.0	
SHARE OF AUDIENCE	%	11	11 *		12 *											20	
AVG. AUD. BY ¼ HR.	%	3.1	3.5	3.9	4.1											11.8	12.2

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	40.4	41.3	41.9	42.8	42.2	42.8	43.1	44.8	46.9	49.2	50.9	53.0	56.2	58.2	59.2	60.7
	WK. 2	35.5	36.7	37.9	39.1	38.6	40.2	41.5	43.1	44.6	47.1	49.1	51.4	54.3	57.1	59.0	61.0

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. JAN.2-6, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.31, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					2,510		3,180		3,440		3,180		4,780		5,780	
TOTAL AUDIENCE (%)					3.0		3.8		4.1		3.8		5.7		6.9	
Program					BEST OF SCOOBY DOO (SD)		RASCALS/RICHIE RICH		MONCHHICHIS		PAC-MAN		RUBIK, THE AMAZING CUBE (SD)		LITTLES	
AVERAGE AUDIENCE (Households (000))					1,680		2,510		2,680		2,680		3,940		5,030	
AVERAGE AUDIENCE (%)					2.0		3.0		3.2		3.2		4.7		6.0	
SHARE OF AUDIENCE %					12		15		17		13		17		21	
AVG. AUD. BY ¼ HR. %					1.7	2.3	2.7	3.3	2.9	3.4	3.0	3.5	4.5	4.9	5.8	6.1
CBS TV																
TOTAL AUDIENCE (Households (000))	1,420				2,100		4,610				5,030		4,610		5,280	
TOTAL AUDIENCE (%)	1.7				2.5		5.5				6.0		5.5		6.3	
Program	← CAPTAIN KANGAROO-SAT →				BISKITTS (SD)		← SATURDAY SUPERCADE →				DUNGEONS AND DRAGONS (SD)		PLASTICMAN (SD)		CHARLIE BROWN&SNOOPY SHOW (SD)	
AVERAGE AUDIENCE (Households (000))	590				1,590		2,680				4,110		3,940		4,360	
AVERAGE AUDIENCE (%)	.7	.7*		.7*	1.9		3.2	2.8*		3.7*	4.9		4.7		5.2	
SHARE OF AUDIENCE %	11	12 *		10 *	17		18	17 *		19 *	20		17		16	
AVG. AUD. BY ¼ HR. %	.7	.7	.6	.8	1.7	2.0	2.7	2.9	3.5	3.8	4.7	5.1	4.5	4.8	5.0	5.4
NBC TV																
TOTAL AUDIENCE (Households (000))					2,430		3,350		5,030		7,710		8,550		7,790	
TOTAL AUDIENCE (%)					2.9		4.0		6.0		9.2		10.2		9.3	
Program					FLINTSTONE FUNNIES (SD)		SHIRT TALES (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
AVERAGE AUDIENCE (Households (000))					1,760		2,770		4,020		6,290		7,460		6,700	
AVERAGE AUDIENCE (%)					2.1		3.3		4.8		7.5		8.9		8.0	
SHARE OF AUDIENCE %					18		20		24		30		32		25	
AVG. AUD. BY ¼ HR. %					1.6	2.5	3.0	3.5	4.2	5.3	6.9	8.1	8.7	9.0	8.0	8.0

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					3,270		3,770		5,280		6,290		7,040		6,030	
TOTAL AUDIENCE (%)					3.9		4.5		6.3		7.5		8.4		7.2	
Program					BEST OF SCOOBY DOO (SD)		RASCALS/RICHIE RICH		MONCHHICHIS		PAC-MAN		RUBIK, THE AMAZING CUBE (SD)		LITTLES	
AVERAGE AUDIENCE (Households (000))					2,600		3,180		4,360		5,200		6,030		5,200	
AVERAGE AUDIENCE (%)					3.1		3.8		5.2		6.2		7.2		6.2	
SHARE OF AUDIENCE %					20		20		25		24		27		22	
AVG. AUD. BY ¼ HR. %					2.9	3.4	3.5	4.1	4.9	5.6	6.0	6.5	7.3	7.1	6.2	6.3
CBS TV																
TOTAL AUDIENCE (Households (000))	1,840				2,430		6,030				6,120		4,610		5,450	
TOTAL AUDIENCE (%)	2.2				2.9		7.2				7.3		5.5		6.5	
Program	← CAPTAIN KANGAROO-SAT →				BISKITTS (SD)		← SATURDAY SUPERCADE →				DUNGEONS AND DRAGONS (SD)		PLASTICMAN (SD)		CHARLIE BROWN&SNOOPY SHOW (SD)	
AVERAGE AUDIENCE (Households (000))	1,010				2,100		3,690				4,860		3,850		4,440	
AVERAGE AUDIENCE (%)	1.2	1.0*		1.3*	2.5		4.4	3.8*		5.1*	5.8		4.6		5.3	
SHARE OF AUDIENCE %	14	13 *		14 *	19		22	22 *		23 *	22		16		18	
AVG. AUD. BY ¼ HR. %	.9	1.1	1.3	1.4	2.5	2.6	3.4	4.2	5.0	5.1	5.8	5.8	4.8	4.5	5.0	5.6
NBC TV																
TOTAL AUDIENCE (Households (000))					2,430		3,850		6,620		8,040		8,630		7,880	
TOTAL AUDIENCE (%)					2.9		4.6		7.9		9.6		10.3		9.4	
Program					FLINTSTONE FUNNIES (SD)		SHIRT TALES (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
AVERAGE AUDIENCE (Households (000))					2,010		3,350		5,200		7,040		7,120		7,040	
AVERAGE AUDIENCE (%)					2.4		4.0		6.2		8.4		8.5		8.4	
SHARE OF AUDIENCE %					18		23		28		32		30		28	
AVG. AUD. BY ¼ HR. %					1.9	2.9	3.8	4.3	5.4	7.0	8.3	8.4	8.3	8.8	8.5	8.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	6.2	7.2	8.0	9.3	11.3	13.7	16.2	17.8	19.5	21.9	25.4	28.0	29.5	31.4	32.7	33.4
WK. 2	7.7	9.1	9.7	11.4	13.1	15.2	17.5	19.8	21.9	24.5	26.1	27.3	28.1	28.6	29.1	30.2

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SAT. JAN.7, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.31, 1983

WEEK 1

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	6,790		7,290		5,450		6,960									
TOTAL AUDIENCE (%)	8.1		8.7		6.5		8.3									
PROGRAM	PUPPY-FURTHER ADVENTURES		SCOOBY & SCRAPPY DOO SHOW (SD)		ABC WEEKEND SPECIALS H. ALGER UPDATED: FRANK & FEARLESS,PT2		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000))	5,700		6,120		4,270		4,270									
AVERAGE AUDIENCE (%)	6.8		7.3		5.1		5.1	4.9*		5.4*						
SHARE OF AUDIENCE %	22		21		14		13	12 *		13 *						
AVG. AUD. BY ¼ HR. %	6.6	6.9	7.7	6.9	5.3	4.9	4.9	4.8	5.4	5.4						

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,030		5,200		8,550		8,550		5,280		3,770					
TOTAL AUDIENCE (%)	6.0		6.2		10.2		10.2		6.3		4.5					
PROGRAM	BENJI,ZAX & THE-PRINCE (SD)		BUGS BUNNY/ROAD RUNNER 1		BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (SD)		NEW FAT ALBERT SHOW (SD)		CBS CHILDREN'S FILM FEST.					
AVERAGE AUDIENCE (Households (000))	4,020		4,270		6,960		6,960		4,270		2,600					
AVERAGE AUDIENCE (%)	4.8		5.1		8.3		8.3		5.1		3.1					
SHARE OF AUDIENCE %	14		14		22		21		12		8					
AVG. AUD. BY ¼ HR. %	4.5	5.2	4.9	5.3	7.9	8.7	8.4	8.2	5.2	5.0	3.2	3.0				

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	7,790		5,200		8,720		27,320									
TOTAL AUDIENCE (%)	9.3		6.2		10.4		32.6									
PROGRAM	MR. T		SPIDERMAN/HULK 1		NFL '83-SAT		← NFL PLAYOFF GAME-SAT SEATTLE VS MIAMI (12:30-3:37PM) →									
AVERAGE AUDIENCE (Households (000))	6,700		4,610		6,870		15,840									
AVERAGE AUDIENCE (%)	8.0		5.5		8.2		18.9	12.8*		17.3*		18.8*		19.5*		21.5*
SHARE OF AUDIENCE %	24		15		23		45	33 *		42 *		45 *		47 *		51 *
AVG. AUD. BY ¼ HR. %	8.0	8.1	5.2	5.8	8.1	8.3	11.4	14.3	16.6	18.0	19.4	18.2	19.0	20.0	21.3	21.7

WEEK 2

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	7,120		7,540		5,110		8,460									
TOTAL AUDIENCE (%)	8.5		9.0		6.1		10.1									
PROGRAM	PUPPY-FURTHER ADVENTURES		SCOOBY & SCRAPPY DOO SHOW (SD)		ABC WEEKEND SPECIALS COUGER		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000))	5,870		6,370		4,360		4,360									
AVERAGE AUDIENCE (%)	7.0		7.6		5.2		5.2	4.4*		6.0*						
SHARE OF AUDIENCE %	24		24		16		16	13 *		18 *						
AVG. AUD. BY ¼ HR. %	6.9	7.0	7.5	7.7	5.1	5.3	4.2	4.6	6.0	6.0						

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	4,360		4,440		5,870		6,450		9,640							
TOTAL AUDIENCE (%)	5.2		5.3		7.0		7.7		11.5							
PROGRAM	BENJI,ZAX & THE-PRINCE (SD)		BUGS BUNNY/ROAD RUNNER 1		BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (SD)		← CBS NCAA BASKETBALL-SAT OKLAHOMA VS SYRACUSE USC VS ARIZONA STATE (1:00-3:03PM) →							
AVERAGE AUDIENCE (Households (000))	3,600		3,770		5,030		5,530		4,020							
AVERAGE AUDIENCE (%)	4.3		4.5		6.0		6.6		4.8	5.3*		5.1*		4.5*		4.5*
SHARE OF AUDIENCE %	14		14		18		20		14	15 *		15 *		13 *		13 *
AVG. AUD. BY ¼ HR. %	4.4	4.2	4.2	4.7	5.7	6.2	6.8	6.5	5.3	5.3	5.3	4.9	4.7	4.3	4.3	4.7

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	7,710		4,940		5,030		4,860						9,470			
TOTAL AUDIENCE (%)	9.2		5.9		6.0		5.8						11.3			
PROGRAM	MR. T		SPIDERMAN/HULK 1		SPIDERMAN/HULK 2 (SD)		THUNDARR						← NCAA BASKETBALL-NAT'L NORTH CAROLINA VS NORTH CAROLINA STATE (2:00-4:00PM) →			
AVERAGE AUDIENCE (Households (000))	6,790		4,270		4,270		4,110						4,110			
AVERAGE AUDIENCE (%)	8.1		5.1		5.1		4.9						4.9	4.4*		4.3*
SHARE OF AUDIENCE %	27		16		16		15						14	13 *		13 *
AVG. AUD. BY ¼ HR. %	7.9	8.3	5.0	5.2	5.4	4.9	4.7	5.1					4.6	4.2	4.5	4.1

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	33.1	34.5	34.7	35.6	37.0	37.9	38.9	39.8	40.5	42.3	42.2	41.9	42.2	43.0	43.2	43.4
WK. 2	29.2	30.5	31.6	32.2	32.5	33.2	33.6	34.5	34.3	33.7	34.2	34.7	35.3	35.2	34.9	34.8

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SAT. JAN.7, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.31, 1983

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)			11,650 13.9	34,690 41.4												
Program			CBS NFL PLAYOFF PRE-SAT (3:30-3:59PM) (+OP)		← CBS NFL PLAYOFF GAME-SAT DETROIT VS SAN FRANCISCO (3:59-7:18PM) (OP) →											
AVERAGE AUDIENCE (Households (000) & %)			8,040 9.6	19,690 23.5		18.8*		21.6*		23.2*		23.4*		24.6*		26.5*
SHARE OF AUDIENCE %			22	46		42 *		46 *		48 *		46 *		45 *		47 *
AVG. AUD. BY ¼ HR. %			7.5	14.8	17.4	20.2	21.1	22.1	22.6	23.8	23.9	23.0	24.3	24.9	26.2	26.7
NBC TV TOTAL AUDIENCE (Households (000) & %)			13,070 15.6												8,880 10.6	
Program	NFL PLAYOFF GAME-SAT SEATTLE VS MIAMI (12:30-3:37PM) (+OP)		NFL PLAYOFF POST-SAT (3:37-4:00PM) (OP)												NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		23.2*	10,810 12.9												7,790 9.3	
SHARE OF AUDIENCE %		53 *	30												17	
AVG. AUD. BY ¼ HR. %	22.6	23.7	15.6	11.4											9.1	9.4

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,110 4.9		9,890 11.8						14,830 17.7							
Program	SPORTSBEAT		← PRO BOWLERS TOUR →						← ABC WIDE WORLD-SPORTS SAT →							
AVERAGE AUDIENCE (Households (000) & %)	3,180 3.8		6,030 7.2	6.0*		7.8*		7.8*	7,630 9.1	8.2*		9.4*		9.6*		
SHARE OF AUDIENCE %	11		18	16 *		20 *		19 *	19	19 *		21 *		19 *		
AVG. AUD. BY ¼ HR. %	3.7	3.8	5.9	6.2	7.5	8.1	7.8	7.8	7.7	8.7	9.3	9.5	9.8	9.4		
CBS TV TOTAL AUDIENCE (Households (000) & %)	13,740 16.4														12,820 15.3	
Program	(1) (+OP) ←	CBS SPORTS SATURDAY EAST/WEST SHRINE GAME (3:03-6:02PM) (OP) →													CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)	4,610 5.5	4.6*		5.8*		5.7*		4.9*		5.2*		6.5*			11,150 13.3	
SHARE OF AUDIENCE %	14	13 *		16 *		15 *		12 *		13 *		15 *			24	
AVG. AUD. BY ¼ HR. %	4.5	4.6	5.1	6.5	6.3	5.1	4.8	4.9	5.0	5.3	6.3	6.8	7.2		12.6	13.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					17,430 20.8											
Program	← NCAA BASKETBALL-NAT'L NORTH CAROLINA VS NORTH CAROLINA STATE (2:00-4:00PM) →				← HULA BOWL (4:00-7:10PM) →											
AVERAGE AUDIENCE (Households (000) & %)		5.2*		5.6*	5,360 6.4	5.2*		5.7*		6.6*		5.9*		7.0*		7.1*
SHARE OF AUDIENCE %		15 *		15 *	14	14 *		14 *		16 *		14 *		14 *		13 *
AVG. AUD. BY ¼ HR. %	4.8	5.5	6.0	5.3	5.0	5.3	5.7	5.6	6.6	6.5	5.7	6.0	6.8	7.1	6.9	7.2

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	44.4	45.0	44.4	44.2	45.6	46.5	47.1	47.7	48.0	48.9	50.1	51.0	53.7	55.7	56.4	56.9
WK. 2	34.7	36.0	36.9	38.0	38.1	39.5	41.2	41.6	42.1	43.5	44.5	46.8	50.4	52.8	55.0	57.7

U.S. TV Households: 83,800,000

(1)CBS NCAA BASKETBALL-SAT,OKLAHOMA VS SYRACUSE & USC VS ARIZONA STATE,CBS,(1:00-3:03PM)

For explanation of symbols, See page A.

DAY SAT. JAN.7, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN.1, 1984

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
CBS TV TOTAL AUDIENCE (Households (000) & %)	{									7,540 9.0						4,530 5.4	
Program		MEATBALL & SPAGHETTI (SUS)(SUS-SD)		GILLIGAN'S PLANET (SUS)(SUS-SD)		← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)	{									3,770 4.5	3.7*		4.3*		5.5*	3,690 4.4	
SHARE OF AUDIENCE	%									23	22 *		22 *		24 *	14	
AVG. AUD. BY ¼ HR.	%									3.5	3.8	4.1	4.5	5.2	5.7	4.3	4.4
NBC TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
CBS TV TOTAL AUDIENCE (Households (000) & %)	{									7,460 8.9						3,020 3.6	
Program		MEATBALL & SPAGHETTI (SUS)(SUS-SD)		GILLIGAN'S PLANET (SUS)(SUS-SD)		← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)	{									4,110 4.9	4.0*		5.3*		5.2*	2,260 2.7	
SHARE OF AUDIENCE	%									21	20 *		22 *		20 *	8	
AVG. AUD. BY ¼ HR.	%									3.4	4.7	5.3	5.3	5.2	5.2	2.9	2.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	5.5	6.0	7.1	8.1	9.4	11.4	14.0	16.4	18.7	21.1	22.5	24.8	27.3	29.8	31.7	33.2
	WK. 2	5.8	6.8	8.0	9.5	11.5	13.5	16.0	19.0	21.4	23.9	26.8	28.1	29.5	30.5	31.6	33.1

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SUN. JAN.8, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN.1, 1984

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000))			5,200													
TOTAL AUDIENCE (%)			6.2													
Program			← THIS WEEK-DAVID BRINKLEY →													
AVERAGE AUDIENCE (Households (000))			3,020													
AVERAGE AUDIENCE (%)			3.6	3.9*		3.4*										
SHARE OF AUDIENCE %			9	11 *		9 *										
AVG. AUD. BY ¼ HR. %			3.9	3.9	3.5	3.2										
CBS TV TOTAL AUDIENCE (Households (000))					10,480	35,030										
TOTAL AUDIENCE (%)					12.5	41.8										
Program	FOR OUR TIMES (SUS)				CBS NFL PLAYOFF PRE-SUN (12:00-12:29PM) (→OP)					CBS PLAYOFF GAME-SUN LOS ANGELES RAMS VS WASHINGTON (12:29-3:37PM) (OP)						
AVERAGE AUDIENCE (Households (000))					8,380	20,870										
AVERAGE AUDIENCE (%)					10.0	24.9		19.3*		24.8*		27.1*		26.0*		26.9*
SHARE OF AUDIENCE %					27	53		46 *		54 *		57 *		54 *		55 *
AVG. AUD. BY ¼ HR. %					8.6	14.3	17.6	21.1	24.0	25.6	26.7	27.4	26.1	26.0	27.0	26.7
NBC TV TOTAL AUDIENCE (Households (000))					3,600											
TOTAL AUDIENCE (%)					4.3											
Program					MEET THE PRESS											
AVERAGE AUDIENCE (Households (000))					2,680											
AVERAGE AUDIENCE (%)					3.2											
SHARE OF AUDIENCE %					9											
AVG. AUD. BY ¼ HR. %					3.4	3.1										

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000))			4,360													
TOTAL AUDIENCE (%)			5.2													
Program			← THIS WEEK-DAVID BRINKLEY →					DIRECTIONS (SUS)								
AVERAGE AUDIENCE (Households (000))			2,600													
AVERAGE AUDIENCE (%)			3.1	3.2*		3.0*										
SHARE OF AUDIENCE %			9	9 *		8 *										
AVG. AUD. BY ¼ HR. %			3.2	3.3	3.2	2.9										
CBS TV TOTAL AUDIENCE (Households (000))					11,400	38,380										
TOTAL AUDIENCE (%)					13.6	45.8										
Program	FOR OUR TIMES (SUS)				(1) (→OP)					CBS NFC CHAMPIONSHIP GAME SAN FRANCISCO VS WASHINGTON (12:29-3:57PM) (OP)						
AVERAGE AUDIENCE (Households (000))					8,380	25,220										
AVERAGE AUDIENCE (%)					10.0	30.1		20.9*		28.7*		31.5*		30.6*		32.7*
SHARE OF AUDIENCE %					29	62		51 *		61 *		64 *		62 *		64 *
AVG. AUD. BY ¼ HR. %					8.3	15.2	19.2	22.6	27.0	30.3	31.0	32.0	30.8	30.4	32.6	32.8
NBC TV TOTAL AUDIENCE (Households (000))					2,430											
TOTAL AUDIENCE (%)					2.9											
Program					MEET THE PRESS											
AVERAGE AUDIENCE (Households (000))					1,840											
AVERAGE AUDIENCE (%)					2.2											
SHARE OF AUDIENCE %					6											
AVG. AUD. BY ¼ HR. %					2.1	2.2										

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	34.7	35.1	35.9	37.8	39.2	40.2	42.4	44.0	45.6	46.6	47.2	47.5	47.5	48.4	49.0	49.0
WK. 2	32.9	33.0	33.8	34.8	36.4	39.4	41.8	44.0	46.6	48.9	49.9	50.5	49.4	49.3	50.1	51.4

U.S. TV Households: 83,800,000

(1)CBS NFC CHAMPIONSHIP PRE,CBS,(12:00-12:29PM)(S)

For explanation of symbols, See page A.

DAY SUN. JAN.8, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN.1, 1984

WEEK 1

Network	Measure	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)															7,880 9.4	
	Program															ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)															6,540 7.8	
	SHARE OF AUDIENCE %															14	
	AVG. AUD. BY ¼ HR. %															7.6	8.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)			15,080 18.0										11,060 13.2			
	Program	CBS PLAYOFF GAME-SUN L.A. RAMS VS WASHINGTON (12:29-3:37PM) (+OP)			CBS NFL PLAYOFF POST-SUN (3:37-4:00PM) (OP)									CBS EVENING NEWS-DEAN			
	AVERAGE AUDIENCE (Households (000) & %)		26.0*	13,160 15.7										9,470 11.3			
	SHARE OF AUDIENCE %		54 *	33										20			
	AVG. AUD. BY ¼ HR. %	26.3	25.6	17.9	14.5									10.5	12.1		
NBC TV	TOTAL AUDIENCE (Households (000) & %)			11,400 13.6		32,680 39.0											
	Program			NFL '83-NBC		NFL PLAYOFF GAME-SUN PITTSBURGH VS LOS ANGELES RAIDERS (4:00-7:14PM)											
	AVERAGE AUDIENCE (Households (000) & %)			8,300 9.9		18,860 22.5	21.0*		23.3*		24.4*		22.6*		23.4*		22.0*
	SHARE OF AUDIENCE %			21		43	44 *		48 *		48 *		43 *		42 *		38 *
	AVG. AUD. BY ¼ HR. %			7.6	12.1	19.7	22.3	23.2	23.4	24.3	24.5	22.3	23.0	23.4	23.4	22.4	21.5

WEEK 2

Network	Measure	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)															7,710 9.2	
	Program															ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)															6,200 7.4	
	SHARE OF AUDIENCE %															12	
	AVG. AUD. BY ¼ HR. %															7.0	7.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)				15,000 17.9									10,310 12.3			
	Program	CBS NFC CHAMPIONSHIP GAME SAN FRANCISCO VS WASHINGTON (12:29-3:57PM) (+OP)				(1) (OP)								CBS EVENING NEWS-DEAN			
	AVERAGE AUDIENCE (Households (000) & %)		33.1*		13,990 16.7									8,720 10.4			
	SHARE OF AUDIENCE %		64 *		33									17			
	AVG. AUD. BY ¼ HR. %	32.8	33.3	34.6	22.1	15.4								9.9	10.9		
NBC TV	TOTAL AUDIENCE (Households (000) & %)			4,270 5.1		38,210 45.6											
	Program			NFL '83-NBC		AFC CHAMPIONSHIP GAME SEATTLE VS LOS ANGELES RAIDERS (4:00-7:18PM)											
	AVERAGE AUDIENCE (Households (000) & %)			2,850 3.4		22,040 26.3	21.9*		27.1*		27.1*		27.7*		28.0*		28.0*
	SHARE OF AUDIENCE %			7		47	43 *		53 *		52 *		50 *		48 *		46 *
	AVG. AUD. BY ¼ HR. %			2.0	4.9	17.8	25.9	27.0	27.2	27.2	27.0	26.7	28.8	27.9	28.2	28.5	27.6

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	48.8	49.2	48.8	48.7	48.8	48.9	49.0	49.6	50.7	52.2	52.5	53.9	55.9	56.9	58.7	59.8
	WK. 2	51.3	51.7	52.2	52.2	51.3	51.1	50.8	51.4	51.0	52.5	54.0	56.7	58.7	60.4	61.9	63.2

U.S. TV Households: 83,800,000

(1)CBS NFC CHAMPIONSHIP POST,CBS,(3:57-4:13PM)(S)

For explanation of symbols, See page A.

DAY SUN. JAN.8, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY																	
ABC SUGAR BOWL(S)	2	8.00-11.13PM	→GRID								21,290	25.4	7,370	8.8	13		
			11.00											10.7*	17*	10.7	
NBC ORANGE BOWL GAME(S)	2	8.42-12.38AM	→GRID								36,030	43.0	19,690	23.5	38		
			11.00													21.4	
			11.15											23.4*	40*	25.3	
			11.30													25.3	
			11.45											25.2*	49*	25.2	
			12.00													25.2	
			12.15											24.3*	53*	23.4	
			12.30											14.8*	43*	14.8	
EVENING FRIDAY																	
ABC GATOR BOWL FOOTBALL GAME(S)	1	8.00-11.17PM	→GRID	20,950	25.0	9,720	11.6	19									
			11.00						11.4								
			11.15				11.3*	21*	10.5								
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	11,980	14.3	11,980	14.3	26	14.3		16,760	20.0	16,760	20.0	32	20.0	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	12,490	14.9	12,490	14.9	28	14.9		15,420	18.4	15,420	18.4	29	18.4	
CBS CBS NFL PLAYOFF POST-SAT(S)	1	7.18- 7.23PM	7.15	20,780	24.8	18,860	22.5	40	22.5								
CBS NEWSBREAK-SAT.		8.58- 8.59PM	8.45	7,460	8.9	7,460	8.9	16	8.9		7,460	8.9	7,460	8.9	14	8.9	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	7,710	9.2	7,710	9.2	17	9.2		9,050	10.8	9,050	10.8	17	10.8	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	8.29- 8.31PM	8.15	14,500	17.3	14,160	16.9	26	16.9								
	2	8.32- 8.34PM	8.30						17.0		13,740	16.4	13,580	16.2	23	16.2	
ABC ABC SUNDAY NIGHT MOVIE	1	9.00-11.18PM	→GRID	21,200	25.3	11,980	14.3	22									
			11.15				18.2*	32*	18.5								
ABC ABC NEWSBRIEF-SUN.	2	9.59-10.00PM	9.45								12,150	14.5	12,150	14.5	22	14.5	
	1	10.00-10.01PM	10.00	10,640	12.7	10,640	12.7	20	12.7								
CBS NEWSBREAK-SUN.	1	8.57- 8.59PM	8.45	13,660	16.3	13,240	15.8	24	15.8								
	2	8.58- 8.59PM	8.45								14,670	17.5	14,670	17.5	25	17.5	
NBC AFC CHAMPIONSHIP GAME(S)	2	4.00- 7.18PM	→GRID								38,210	45.6	22,040	26.3	47		
			7.15											22.9*	37*	20.2	
NBC NFL PLAYOFF GAME-SUN(S)	1	4.00- 7.14PM	→GRID	32,680	39.0	18,860	22.5	43									
			7.00				18.3*	31*	18.3								
NBC AFC CHAMPIONSHIP POST(S)	2	7.18- 7.34PM	→GRID								13,160	15.7	12,070	14.4	23		
			7.30													12.1	
NBC NBC NEWS DIGEST-SUN		8.58- 8.59PM	8.45	12,230	14.6	12,230	14.6	22	14.6		12,570	15.0	12,570	15.0	21	15.0	
NBC NBC NEWS DIGEST-2-SUN.	2	10.03-10.04PM	10.00								11,730	14.0	11,730	14.0		14.0	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	9.45	14,330	17.1	14,080	16.8	26	17.0	M-F	11,900	14.2	11,980	14.3	21	14.0	M-F
ABC ABC NEWS:NIGHTLINE		>	11.30	6,960	8.3	4,530	5.4	15	7.3	M-F	6,030	7.2	4,190	5.0	14	6.8	M-F
			11.45				6.4*	16*	5.6	M-TH				6.0*	16*	5.3	M-F
			12.00						5.0	M-F						4.4	M-F
			12.15				4.6*	14*	4.1	M-F				4.1*	13*	3.9	M-F

 U.S. TV HOUSEHOLDS: 83,800,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC ABC NEWS:NIGHTLINE-FRI(B)	1	12.30- 1.00AM	12.30	5,030	6.0	3,940	4.7	16	4.8	FRI.							
			12.45						4.5	FRI.							
ABC ABC NEWS:NIGHTLINE-MON(B)	2	12.30-12.48AM	12.30								1,760	2.1	1,510	1.8	7	1.8	MON.
			12.45													1.6	MON.
CBS NEWSBREAK-M-F		>	8.45	12,990	15.5	12,990	15.5	24	15.5	M-F	13,580	16.2	13,990	16.7	24	16.1	M-F
CBS LATE MOVIE I		>	11.30	9,390	11.2	6,450	7.7	22	7.7	M-TH	8,040	9.6	5,530	6.6	20	6.9	M-F
			11.45				7.7*	20*	7.7	M-TH				6.8*	18*	6.6	M-F
			12.00						7.7	M-TH						6.7	M-F
			12.15				7.7*	24*	7.7	M-TH				6.6*	21*	6.6	M-F
			12.30				7.2*	28*	7.2	M-TH				6.2*	25*	6.1	M-F
		VARIOUS TIMES	(SUS)														
CBS NCAA BASKETBALL-FRI(S)	1	11.30- 1.59AM	11.30	9,970	11.9	4,020	4.8	16	6.7	FRI.							
			11.45				6.2*	15*	5.6	FRI.							
			12.00						5.2	FRI.							
			12.15				5.1*	15*	5.0	FRI.							
			12.30						4.4	FRI.							
			12.45				4.4*	16*	4.4	FRI.							
			1.00						4.4	FRI.							
			1.15				4.3*	19*	4.2	FRI.							
			1.30						4.0	FRI.							
			1.45				4.1*	23*	4.1	FRI.							
CBS LATE MOVIE II		>	12.30	5,870	7.0	4,610	5.5	26	5.8	M-TH	4,860	5.8	3,940	4.7	24	5.1	M-F
			12.45				5.7*	24*	5.7	M-TH				5.0*	22*	5.0	M-F
			1.00						5.5	M-TH						4.7	M-F
			1.15				5.4*	28*	5.3	M-TH				4.5*	25*	4.3	M-F
			1.30						5.4	M & W						4.2	M & W
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,680	2.0	1,340	1.6	14	1.8	M-THSU	1,510	1.8	1,260	1.5	16	1.6	M-THSU
			2.15						1.5	M-THSU						1.4	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 6.00AM	→GRID	2,850	3.4	1,340	1.6	25		M-THSU	2,680	3.2	1,010	1.2	22		M-THSU
			2.30						2.0	M-THSU						1.7	M-THSU
			2.45				1.9*	20*	1.8	M-THSU				1.6*	21*	1.6	M-THSU
			3.00						1.8	M-THSU						1.4	M-THSU
			3.15				1.8*	23*	1.6	M-THSU				1.4*	22*	1.4	M-THSU
			3.30						1.6	M-THSU						1.2	M-THSU
			3.45				1.6*	24*	1.6	M-THSU				1.2*	22*	1.1	M-THSU
			4.00						1.6	M-THSU						1.1	M-THSU
			4.15				1.6*	28*	1.6	M-THSU				1.1*	23*	1.1	M-THSU
			4.30						1.5	M-THSU						1.0	M-THSU
			4.45				1.4*	27*	1.4	M-THSU				1.0*	23*	1.0	M-THSU
			5.30						1.1	M-THSU						1.0	M-THSU
			5.45				1.1*	24*	1.1	M-THSU				1.0*	22*	1.0	M-THSU
NBC NBC NEWS DIGEST-M-F		>	8.45	11,060	13.2	11,060	13.2	20	12.5	M-F	11,480	13.7	11,480	13.7	20	15.5	M-F
			9.00						16.0	FRI.						8.0	FRI.
			10.30													14.2	MON.
NBC NBC NEWS DIGEST-2-M-F	1	>	9.45	10,730	12.8	10,730	12.8	20	11.4	MWF							
	2	9.58- 9.59PM	9.45								8,130	9.7	8,130	9.7	15	9.7	W & F

CONT'D

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC NBC NEWS DIGEST-2-M-F-CONT'D			10.00						15.6	FRI.							
NBC TONIGHT SHOW		11.30-12.30AM	11.30	10,390	12.4	6,450	7.7	21	8.4	M-F	9,800	11.7	6,030	7.2	21	8.5	TU-F
			11.45				8.2*	21*	8.1	M-F				8.0*	22*	7.5	TU-F
			12.00						7.9	M-F						7.0	TU-F
			12.15				7.2*	22*	6.5	M-F				6.5*	21*	5.9	TU-F
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	4,110	4.9	3,270	3.9	16	4.2	M-TH	3,270	3.9	2,680	3.2	16	3.6	M-TH
			12.45						3.7	M-TH						3.3	TU-TH
			1.00													2.8	MON.
			1.15													2.7	MON.
			1.30													2.5	MON.
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	7,540	9.0	4,020	4.8	21	6.3	FRI.	7,120	8.5	4,020	4.8	19	5.5	FRI.
			12.45				5.8*	21*	5.4	FRI.				5.1*	17*	4.8	FRI.
			1.00						5.1	FRI.						4.8	FRI.
			1.15				4.9*	21*	4.6	FRI.				4.8*	20*	4.9	FRI.
			1.30						4.1	FRI.						4.7	FRI.
			1.45				3.8*	21*	3.5	FRI.				4.3*	21*	3.9	FRI.
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	2,930	3.5	2,350	2.8	15	3.1	M-TH	2,850	3.4	2,350	2.8	18	3.1	M-TH
			1.15						2.5	M-TH						2.9	TU-TH
			1.30													2.2	MON.
			1.45													2.0	MON.
			2.00													1.5	MON.
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-600A(SUS)		6.00- 6.15AM	6.00							M-F							M-F
ABC ABC WORLD NEWS-MORN-615A(SUS)		6.15- 6.30AM	6.15							M-F							M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	1,590	1.9	1,510	1.8	19	1.8	M-F	1,680	2.0	1,590	1.9	16	1.9	MTUTHF
ABC ABC WRLD NEWS MORN-645 SP(S)	2	6.45- 7.00AM	6.45								1,340	1.6	1,340	1.6	12	1.6	WED.
ABC ABC SPECIAL REPORT-10:55A(SUS)	2	10.55-11.07AM	10.45														WED.
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	9,800	11.7	9,470	11.3	28	11.3	M-F	8,300	9.9	8,040	9.6	27	9.6	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.30- 5.30PM	4.30								9,800	11.7	6,200	7.4	19	7.5	WED.
			4.45											7.3*	19*	7.1	WED.
			5.00													7.3	WED.
			5.15											7.5*	19*	7.6	WED.
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,590	1.9	1,260	1.5	20	1.4	M-F	1,590	1.9	1,170	1.4	16	1.3	M-F
			6.45						1.6	M-F						1.6	M-F
CBS CBS NEWS SPECIAL REPORT(SUS)	1	9.13- 9.25AM	9.00							TUE.							
CBS COTTON BOWL PARADE(S)	2	10.00-11.30AM	10.00								21,120	25.2	11,650	13.9	32	10.2	MON.
			10.15											11.4*	29*	12.5	MON.
			10.30													14.7	MON.
			10.45											15.0*	34*	15.3	MON.
			11.00													15.7	MON.
			11.15											15.2*	32*	14.7	MON.
CBS CBS NEWS SPCL REPORT(SUS)	2	10.55-11.06AM	10.45														WED.
CBS TOURNAMENT-ROSES PARADE(S)	2	11.30- 1.30PM	11.30								24,550	29.3	13,490	16.1	32	15.2	MON.
			11.45											15.4*	32*	15.6	MON.

CONT'D

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS TOURNAMENT-ROSES PARADE(S)-CONT'D			12.00													15.9	MON.
			12.15											15.8*	32*	15.7	MON.
			12.30													16.4	MON.
			12.45											16.5*	32*	16.6	MON.
			1.00													16.6	MON.
			1.15											16.7*	31*	16.7	MON.
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	10,480	12.5	10,060	12.0	34	12.0	M-F	7,120	8.5	6,870	8.2	32	8.2	TU-F
CBS TATTLETALES	2	>	12.00								3,520	4.2	2,850	3.4	10	3.2	TU-F
			12.15													3.7	TU & W
			4.00													3.5	TH&F
			4.15													3.3	TH&F
CBS AS THE WORLD TURNS(B)	1	1.30- 2.30PM	1.30	8,630	10.3	6,370	7.6	20	7.7	FRI.							
			1.45				7.6*	19*	7.5	FRI.							
			2.00						7.6	FRI.							
			2.15				7.7*	21*	7.7	FRI.							
CBS CAPITOL	1	>	1.30	7,960	9.5	7,040	8.4	22	8.0	M-F							
			1.45						8.5	MON.							
			2.30						8.4	TU-F							
			2.45						8.6	TU-F							
CBS COTTON BOWL GAME(S)	2	1.30- 4.58PM	1.30								28,160	33.6	13,410	16.0	31	14.8	MON.
			1.45											15.3*	30*	15.8	MON.
			2.00													16.8	MON.
			2.15											16.8*	34*	16.8	MON.
			2.30													17.0	MON.
			2.45											16.8*	34*	16.7	MON.
			3.00													15.8	MON.
			3.15											15.2*	30*	14.5	MON.
			3.30													16.3	MON.
			3.45											16.5*	31*	16.7	MON.
			4.00													16.4	MON.
			4.15											16.2*	31*	15.9	MON.
			4.30													16.1	MON.
			4.45											15.6*	29*	14.9	MON.
CBS CBS NFL PLAYOFF PRE-MON(S)	1	2.00- 2.29PM	2.00	15,000	17.9	11,820	14.1	33	12.6	MON.							
			2.15						15.8	MON.							
CBS CBS NFL PLAYOFF GAME-MON(S)	1	2.29- 5.51PM	2.15	34,440	41.1	21,450	25.6	51	17.7	MON.							
			2.30						19.7	MON.							
			2.45				20.7*	46*	21.7	MON.							
			3.00						23.4	MON.							
			3.15				23.6*	49*	23.8	MON.							
			3.30						24.6	MON.							
			3.45				25.0*	50*	25.4	MON.							
			4.00						24.9	MON.							
			4.15				25.3*	50*	25.6	MON.							
			4.30						26.6	MON.							
			4.45				27.1*	54*	27.7	MON.							
			5.00						28.7	MON.							

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS CBS NFL PLAYOFF GAME-MON(S)-CONT'D																	
			5.15				29.0*	55*	29.3	MON.							
			5.30						30.7	MON.							
			5.45				30.4*	55*	29.7	MON.							
CBS PEACH BOWL(S)	1	3.00- 6.08PM	3.00	16,680	19.9	6,120	7.3	18	7.1	FRI.							
			3.15				6.7*	17*	6.4	FRI.							
			3.30						6.6	FRI.							
			3.45				6.6*	17*	6.7	FRI.							
			4.00						7.1	FRI.							
			4.15				7.2*	19*	7.2	FRI.							
			4.30						7.1	FRI.							
			4.45				7.2*	18*	7.3	FRI.							
			5.00						7.2	FRI.							
			5.15				7.3*	17*	7.4	FRI.							
			5.30						8.1	FRI.							
			5.45				8.3*	18*	8.4	FRI.							
			6.00				9.1*	18*	9.1	FRI.							
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	6,540	7.8	6,290	7.5	18	7.5	TU-TH	5,950	7.1	5,700	6.8	20	6.8	TU-F
CBS CBS NFL PLAYOFF POST-MON(S)	1	5.51- 6.09PM	5.45	22,210	26.5	19,360	23.1	42	24.5	MON.							
			6.00						21.8	MON.							
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	1,340	1.6	1,010	1.2	14	1.0	M-F	1,760	2.1	1,260	1.5	14	1.1	M-F
			6.45						1.4	M-F						1.8	M-F
NBC FACTS OF LIFE-MON(B)	2	10.00-10.30AM	10.00								5,360	6.4	4,690	5.6	14	5.2	MON.
			10.15													5.9	MON.
NBC SALE OF THE CENTURY(B)	2	10.30-11.00AM	10.30								5,280	6.3	4,610	5.5	13	5.1	MON.
			10.45													5.8	MON.
NBC NBC WED. SPECIAL REPORT(SUS)	2	10.55-11.06AM	10.45														WED.
NBC TOURNAMENT-ROSES PARADE-N(S)	2	11.00- 1.30PM	11.00								22,540	26.9	11,150	13.3	27	10.1	MON.
			11.15											10.9*	24*	11.7	MON.
			11.30													13.3	MON.
			11.45											13.6*	29*	13.9	MON.
			12.00													14.1	MON.
			12.15											14.1*	28*	14.1	MON.
			12.30													14.0	MON.
			12.45											14.2*	28*	14.4	MON.
			1.00													13.9	MON.
			1.15											13.6*	25*	13.3	MON.
NBC FIESTA BOWL(S)	2	1.30- 5.11PM	1.30								30,000	35.8	9,550	11.4	22	10.8	MON.
			1.45											10.2*	20*	9.6	MON.
			2.00													10.0	MON.
			2.15											9.9*	20*	9.8	MON.
			2.30													10.1	MON.
			2.45											10.1*	20*	10.1	MON.
			3.00													9.7	MON.
			3.15											10.0*	20*	10.4	MON.
			3.30													9.7	MON.
			3.45											9.8*	19*	9.9	MON.
			4.00													11.2	MON.

CONT'D

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
NBC FIESTA BOWL(S)-CONT'D			4.15											11.5*	22*	11.7	MON.
			4.30													12.3	MON.
			4.45											14.1*	26*	15.8	MON.
			5.00											22.8*	41*	22.8	MON.
NBC NBC NEWS DIGEST-DAYTIME	2	2.57- 2.58PM	2.45								3,350	4.0	3,350	4.0	14	4.0	W & F
NBC ROSE BOWL FOOTBALL PRE(S)	2	5.11- 5.21PM	5.00								17,600	21.0	17,930	21.4	38	21.3	MON.
			5.15													21.5	MON.
NBC ROSE BOWL GAME(S)	2	5.21- 8.42PM	5.15								34,940	41.7	18,350	21.9	34	22.1	MON.
			5.30													23.1	MON.
			5.45											23.2*	39*	23.3	MON.
			6.00													23.4	MON.
			6.15											23.2*	37*	23.0	MON.
			6.30													22.2	MON.
			6.45											21.0*	33*	19.7	MON.
			7.00													20.2	MON.
			7.15											20.9*	32*	21.6	MON.
			7.30													22.1	MON.
			7.45											22.1*	32*	22.1	MON.
			8.00													21.8	MON.
			8.15											21.4*	31*	21.0	MON.
			8.30											20.5*	29*	20.5	MON.
DAY SATURDAY																	
ABC MENUDO-8:25AM		8.25- 8.29AM	8.15	2,600	3.1	2,010	2.4	14	2.4		3,520	4.2	2,680	3.2	20	3.2	
ABC MENUDO-10:25AM		10.25-10.29AM	10.15	5,030	6.0	4,110	4.9	18	4.9		6,120	7.3	5,450	6.5	23	6.5	
ABC SCHOOLHOUSE ROCK-11:55AM		11.55-11.59AM	11.45	5,780	6.9	5,110	6.1	17	6.1		6,450	7.7	6,030	7.2	22	7.2	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	1,930	2.3	1,840	2.2	17	2.2		2,350	2.8	2,180	2.6	19	2.6	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	4,440	5.3	3,690	4.4	17	4.4		4,190	5.0	3,850	4.6	17	4.6	
CBS IN THE NEWS-10.26AM		10.26-10.29AM	10.15	4,610	5.5	4,020	4.8	17	4.8		4,360	5.2	3,770	4.5	16	4.5	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	4,690	5.6	4,190	5.0	15	5.0		4,860	5.8	4,530	5.4	18	5.4	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	4,190	5.0	4,020	4.8	14	4.8		3,440	4.1	3,180	3.8	13	3.8	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	6,960	8.3	6,200	7.4	19	7.4		5,950	7.1	5,450	6.5	19	6.5	
CBS CBS NCAA BASKETBALL-SAT	2	1.00- 3.03PM	→GRID								9,640	11.5	4,020	4.8	14		
			3.00													4.7	
CBS IN THE NEWS- 1.26PM	1	1.26- 1.29PM	1.15	4,190	5.0	4,020	4.8	11	4.8								
CBS CBS NFL PLAYOFF PRE-SAT(S)	1	3.30- 3.59PM	→GRID	11,650	13.9	8,040	9.6	22									
			3.45						11.7								
NBC ONE TO GROW ON-8:28AM	2	8.28- 8.30AM	8.15								3,020	3.6	2,930	3.5		3.5	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	2,770	3.3	2,680	3.2	19	3.2		3,940	4.7	3,770	4.5	24	4.5	
NBC ONE TO GROW ON-10:28AM	2	10.28-10.30AM	10.15								7,960	9.5	7,630	9.1		9.1	
NBC ONE TO GROW ON-10:58AM		10.58-11.00AM	10.45	6,370	7.6	6,200	7.4	23	7.4		7,210	8.6	6,870	8.2	27	8.2	
NBC ONE TO GROW ON-12:28PM	2	12.28-12.30PM	12.15								4,020	4.8	3,850	4.6	14	4.6	
NBC NFL PLAYOFF GAME-SAT(S)	1	12.30- 3.37PM	→GRID	27,320	32.6	15,840	18.9	45									
			3.30				20.8*	48*	20.8								

 U.S. TV HOUSEHOLDS: 83,800,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY SUNDAY																	
CBS IN THE NEWS-7.26AM-SUN(SUS)		7.26- 7.29AM	7.15														
CBS IN THE NEWS-7.56AM-SUN(SUS)		7.56- 7.59AM	7.45														
CBS CBS NFC CHAMPIONSHIP PRE(S)	2	12.00-12.29PM	→GRID								11,400	13.6	8,380	10.0	29		
			12.15													11.9	
CBS CBS NFL PLAYOFF PRE-SUN(S)	1	12.00-12.29PM	→GRID	10,480	12.5	8,380	10.0	27									
			12.15						11.5								
CBS CBS NFC CHAMPIONSHIP GAME(S)	2	12.29- 3.57PM	→GRID								38,380	45.8	25,220	30.1	62		
			3.45											34.2*	66*	33.7	
CBS CBS PLAYOFF GAME-SUN(S)	1	12.29- 3.37PM	→GRID	35,030	41.8	20,870	24.9	53									
			3.30				23.9*	50*	23.9								

 U.S. TV HOUSEHOLDS: 83,800,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).